

# Bharat Mobility

GLOBAL EXPO 2025

**Beyond Boundaries: Co-creating  
Future Automotive Value Chain**



17th January to 22nd January 2025



Bharat Mandapam,  
New Delhi



Yashobhoomi,  
Dwarka, New Delhi



India Expo Center &  
Mart, Greater Noida



For more details visit : [www.bharat-mobility.com](http://www.bharat-mobility.com)

# India is currently the fastest growing economy, set to become the 3rd largest economy by 2027

5<sup>th</sup>

Largest Economy in the world (2024)

3<sup>rd</sup>

Largest Passenger Vehicle market in the world

1<sup>st</sup>

Largest Two-wheeler market in the world



## Rapid GDP Growth

Growth rate of 6.9% in FY 2024, 6-7% YoY growth for next 3 years (projected)



## 3<sup>rd</sup> Largest Economy by 2027

Expected to reach USD 37 Tn by 2047 from USD 3.94 Tn (2024)



## Rising Per Capita Income

Expected to reach USD 12,400 by 2047 from USD 2,730 (2024)



## Young skills and talent

522 Mn working population with median age of 28 years – with 1.5 Mn graduating engineers (annually)



## 3<sup>rd</sup> Largest Startup Ecosystem

Over 125,000 startups and 110 unicorns with a combined valuation of ~ USD 350 billion(2023)



## Towards Net Zero

India's long-term goal to be Net Zero by 2070

“  
**India is on the move, and is moving fast.**”

PM Modi in  
Bharat Mobility Global Expo,  
2 February 2024



# India – A Key Global Automotive and Mobility Hub



~ 7% of India's GDP



40% of India's Manufacturing GDP



14-15% contribution to GST



30 Mn Employment (direct & indirect)



1<sup>st</sup>

Largest tractor &  
3-wheeler manufacturer

2<sup>nd</sup>

Largest 2-wheeler manufacturer

3<sup>rd</sup>

Largest Construction  
Equipment market globally

4<sup>th</sup>

Largest passenger vehicle  
manufacturer

Indian automotive industry is **USD 240+ Bn** in size

5 Mn

Annual Production (Metric ton) target by  
2030 for the Fuel of Future – Green  
Hydrogen

48

State-of-the-Art Multi-Modal Logistics Parks  
planned for efficient logistics connected via  
digital platforms



# Opportunity India – India's Promises

**USD  
3.13 Bn\***

**Production Linked Incentive Scheme for Automobile and Auto Components**

**USD  
2.18 Bn\***

**Production Linked Incentive Scheme for Advanced Chemistry Cell Battery Storage**

**USD  
1.31 Bn\*\***

**PM Electric Drive Revolution in Innovative Vehicle Enhancement (PM E-DRIVE) Scheme outlay to promote E-mobility in India**

**15%  
import  
duty**

**India's New EV policy: Import duty on import of CBU\*\*\* cars reduced from 70-100% to 15% for companies setting up facilities in India with a min. investment of USD 500 Mn**

**100%**

**FDI allowed under the automatic route**

*PLI Scheme :*

*\*Automobile and Auto Components – INR 25,938 Crores*

*\*\*PM E-Drive Scheme: INR 10,900 Crores*

*\*ACC Battery Storage – INR 18,100 Crores*

*\*\*\* CBU: completely built up*



# Indian automotive OEMs are working in close collaboration with local partners in European countries



**Mahindra**

Strengthening its position in Europe, having operations in **over 10 countries** with its range of SUVs and agricultural machinery

**PVs:** SUVs like Mahindra XUV300 & Thar  
**Tractors and Agricultural Equipment:** Tractors and machinery for European farmers

Establishing local assembly plants, expanding distribution networks, & customizing products to meet regional needs while investing in electric vehicle



**TATA**

Tata Motors has a significant footprint in Europe, through its acquisition of the British luxury carmaker Jaguar Land Rover (JLR)

**PVs:** Models like Jaguar XE, F-PACE, and Range Rover Evoque

Leverages the JLR brand for luxury market expansion, and engages in collaborations for EV and autonomous technology advancements



**ASHOK LEYLAND**

Ashok Leyland has a niche presence in the **European commercial vehicle market**, focusing primarily on buses and trucks.

**CVs:** Range of heavy trucks, buses, & LCVs  
**Electric Buses:** Developing electric and hybrid buses to align with European sustainability goals

Strategic partnership with local companies for market access and technology transfer and adapting products to meet regional demands



**BAJAJ**

Increased presence in Spain, Italy and other **European countries**, particularly with their motorcycle segment

**2Ws:** Variety of models, including Bajaj Pulsar series and Dominar 400

Established a wide network of distributors and dealerships across several European countries

## Market Integration

Indian automotive OEMs have engaged in the European market by:

- Implementing strategic local partnerships
- Launching products that meet local regulations and consumer preferences
- Expanding distribution and dealer networks to enhance market coverage and customer access
- Increasing investment in EV technology and infrastructure to meet the European sustainability goals

Market Presence

Products

Strategies

# Additionally, Indian players are providing mobility services within Europe across different areas



## Batteries



- **Exide Industries** has a growing presence in Europe, particularly in the lead-acid battery segment
- Provides automotive batteries, industrial batteries, and renewable energy solutions
- Focuses on innovation and expanding its product portfolio to meet European standards for sustainability and energy efficiency



## Construction Equipment



- **Mahindra's** construction equipment division is expanding in Europe offering a range of construction machinery and equipment
- Offers a range of backhoes, excavators, and telehandlers
- Targets local partnerships and customization of products to meet specific market needs while investing in electric machinery



## Tyres



- **Apollo Tyres** is established in Germany, Netherlands, and other European countries with its range of tyres for PVs, Trucks, buses and others



- **CEAT** has been exporting tyres to various European countries and is recognized for its wide range of products



## Auto Components



- **Uno Minda** has a growing presence in the European auto components market
- Supplies a range of components including lighting systems, switches, and electronic components for vehicles
- Focused on localization to meet European automotive standards, along with strategic partnerships for technology enhancement



## Steel



- **Tata Steel** is one of the largest steel producers in Europe, particularly strong in the UK and the Netherlands
- Supplies a wide range of steel products for construction, automotive, and engineering industries
- Emphasizes sustainability through green steel initiatives

# Supported by trade agreements, the Indian mobility market provides a wealth of opportunities for European companies

## India's Mobility Market Opportunities

- **Demand:** Robust need for Internal Combustion Engine (ICE) vehicles
- **EV Growth:** Expanding Electric Vehicle (EV) segment with government incentives
- **Adjacent Industries:** Aerospace, Defense, Railways offer further collaboration potential
- **Government Initiatives:** Strong support for reducing fossil fuel dependency presents opportunities for innovation.

## Trade Agreements and Growth

- **Trade and Economic Partnership Agreement (TEPA) :** The TEPA will facilitate increased trade and investment between India and EFTA countries\*, promoting job creation, access to European markets, and sustainable economic growth in India
- **India-EU Strategic Partnership:** Enhances trade by establishing cooperation mechanisms that address barriers, align standards, and promote mutual investment

## Potential Ways to Collaborate



### Investment & Technology

- **Entry Strategy:** Companies can invest and bring advanced technology into the Indian market
- **Innovation:** Access to cutting-edge technology and innovation



### Market Access

- **Customer Base:** Tap into new customer segments in India through established local partners
- **Footprint:** Gain a ready market footprint via local collaborations



### Value Chain Leverage

- **Existing Networks:** Utilize established value chains and distribution networks
- **Efficiency:** Streamline operations and reduce market entry barriers



# Vision of Mobility Based on the 7Cs

**Shri Narendra Modi**

Hon'ble Prime Minister of India

“The need of the hour today is to develop a mobility ecosystem that is sustainable and in harmony with the environment. Environmentally conscious and economically viable mobility is the future”

**C**ommon

**C**onected

**C**onvenient

**C**ongestion - free

**C**harged

**C**lean

**C**utting - edge





# Bharat Mobility Global Expo

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Inspired by the 7Cs mobility vision set by the Prime Minister, the global expo celebrates India's growing role as a global hub for mobility, showcasing success across the automotive and mobility value chain and cutting-edge technologies.

Now in its second year, the global expo will again unite the entire mobility value chain under one umbrella.

# Partner Organizations



Supported  
by



MINISTRY OF  
COMMERCE  
AND INDUSTRY  
Government of India

Coordinating  
Agency



Knowledge  
Partner



## Lead Ministry



सत्यमेव जयते

वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
**COMMERCE  
AND INDUSTRY**

## Supporting Ministries



सत्यमेव जयते

विदेश मंत्रालय  
MINISTRY OF  
**EXTERNAL AFFAIRS**



सत्यमेव जयते

भारी उद्योग मंत्रालय  
MINISTRY OF  
**HEAVY INDUSTRIES**



सत्यमेव जयते

सड़क परिवहन  
एवं राजमार्ग मंत्रालय  
MINISTRY OF  
**ROAD TRANSPORT  
AND HIGHWAYS**



सत्यमेव जयते

नवीन एवं  
नवीकरणीय ऊर्जा मंत्रालय  
MINISTRY OF  
**NEW AND  
RENEWABLE ENERGY**



सत्यमेव जयते

विद्युत मंत्रालय  
MINISTRY OF  
**POWER**



सत्यमेव जयते

पेट्रोलियम एवं  
प्राकृतिक गैस मंत्रालय  
MINISTRY OF  
**PETROLEUM AND  
NATURAL GAS**



सत्यमेव जयते

Ministry of Housing  
and Urban Affairs  
Government of India



सत्यमेव जयते

पर्यटन मंत्रालय  
Ministry of Tourism



सत्यमेव जयते

खान मंत्रालय  
Ministry of Mines  
भारत सरकार | Govt. of India



सत्यमेव जयते

इस्पात मंत्रालय  
MINISTRY OF  
**STEEL**



सत्यमेव जयते

रेल मंत्रालय  
MINISTRY OF  
**RAILWAYS**



सत्यमेव जयते

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
MINISTRY OF  
**MICRO, SMALL & MEDIUM ENTERPRISES**



सत्यमेव जयते

पत्तन, पोत परिवहन  
एवं जलमार्ग मंत्रालय  
MINISTRY OF  
**PORTS, SHIPPING  
AND WATERWAYS**



सत्यमेव जयते

नागर विमानन मंत्रालय  
MINISTRY OF CIVIL AVIATION



# Snapshots from Bharat Mobility Global Expo 2024

## Key KPIs

Exhibition Area (sq. mts.)	Total Visitors
1,00,000+	1,50,000+
Total Exhibitors	International Delegates
800+	500+
Total Conferences	Conference Delegates
20+	2,500+

## Event Snapshots



## Standout Highlights

- **Leading Vehicle OEMs**
- **Advanced auto components** encompassing electronics, connectivity, autonomous driving, and alternative drive systems and fuels
- **Cutting-edge battery technology and storage solutions**
- **Demonstrations of zero-emission and electric vehicle (EV) construction equipment**
- **Unveiling of Asia's first hydrogen combustion construction equipment**
- **"Software on Wheels" initiative**
- **Smart Tyres** featuring inbuilt sensors and crafted from sustainable materials, alongside specialized EV Tyres
- **Latest advancements in steel technology**, through innovative steel grades and production methods
- Thematic Pavilions on **De-carbonization, Circularity** and **Road Safety**

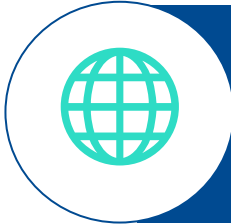


Bharat Mandapam, New Delhi



1<sup>st</sup> to 3<sup>rd</sup> February 2024

# Bharat Mobility Global Expo 2025



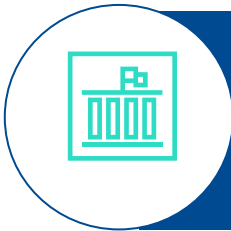
## A Truly Global Event

More than 50 countries expected to participate



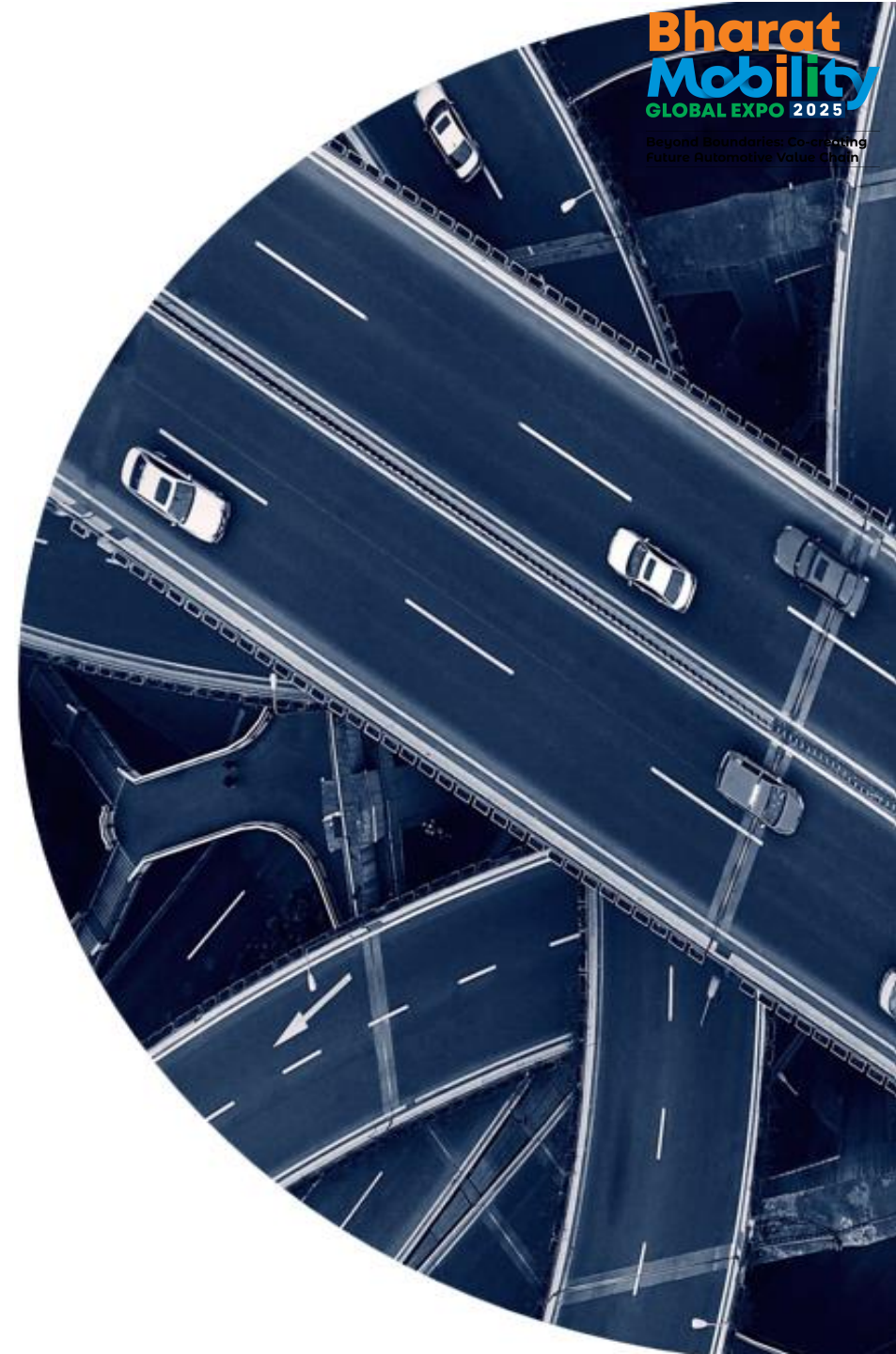
## Full Mobility Ecosystem Presence

Automobiles, Auto Components, Construction Equipment, EV Batteries, Charging Infra, Tyres, Urban Mobility, New Mobility Systems, Automotive Steel & Technology Solutions



## The Coming Together of Government, Associations & Industry

15 ministries, state governments, 11 apex industry associations and several industry leaders come together





# Focus Areas for Bharat Mobility Global Expo 2025



Automobiles



Auto  
Components



Batteries



Construction  
Equipment



E-mobility  
Ecosystem



Micro Mobility



Software &  
Electronics



Steel



Technology &  
Innovation



Tyres



Urban Mobility



Startups



Research  
Organizations



Country Pavilions  
& International  
Showcase



State Pavilions



Buyer -Seller  
Meets



# A confluence of the world's leading automotive and mobility players

Hosted by Industry associations and supported by Ministry of Commerce & Industry, **Bharat Mobility Global Expo 2025** is one-of-its kind confluence covering the entire mobility ecosystem



3

Venues



9

Concurrent Shows



2,00,000+

Sq. Meters Area



5,00,000+

Event Visitors



5000+

Global Buyers



# Nine Concurrent Shows In All:

Six shows at Bharat Mandapam, New Delhi



The Auto Expo Motor Show 2025

Organizer



In association



Confederation of Indian Industry

17<sup>th</sup> to 22<sup>nd</sup> Jan 2025

Bharat Mandapam, New Delhi



India International Tyre Show 2025

Organizer



17<sup>th</sup> to 22<sup>nd</sup> Jan 2025

Bharat Mandapam,  
New Delhi



Bharat Battery Show

Organizer



19<sup>th</sup> to 21<sup>st</sup> Jan 2025

Bharat Mandapam,  
New Delhi



Steel Pavilion

Organizer



17<sup>th</sup> to 22<sup>nd</sup> Jan 2025

Bharat Mandapam,  
New Delhi



Mobility Tech Pavilion

Organizer



17<sup>th</sup> to 22<sup>nd</sup> Jan 2025

Bharat Mandapam,  
New Delhi



India Cycle Show 2025

Organizer



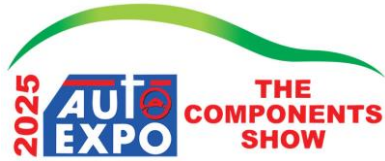
17<sup>th</sup> to 22<sup>nd</sup> Jan 2025

Bharat Mandapam,  
New Delhi



# Nine Concurrent Shows In All:

One show at Yashobhoomi & two at India Expo Mart



## The Auto Expo Components Show 2025

Organizer



In association



18<sup>th</sup> to 21<sup>st</sup> Jan 2025

Yashobhoomi, Dwarka, New Delhi



## Bharat Construction Equipment Expo

Organizer



In partnership



19<sup>th</sup> to 22<sup>nd</sup> Jan 2025

India Expo Mart, Greater Noida



## Urban Mobility & Infrastructure Show

Organizers



19<sup>th</sup> to 22<sup>nd</sup> Jan 2025

India Expo Mart, Greater Noida





# Conferences across the Automotive Value Chain

## Confirmed Conferences



Le Meridian, New Delhi		Bharat Mandapam, New Delhi			India Expo Mart, Greater Noida
16 <sup>th</sup> to 18 <sup>th</sup> January		18 <sup>th</sup> January	20 <sup>th</sup> January	21 <sup>st</sup> January	20 <sup>th</sup> January
Organizer	Conference Title	Organizer	Conference Title	Organizer	Conference Title
IESA India Energy Storage Alliance	4 <sup>th</sup> Indian Battery Manufacturing & Supply Chain Summit (IBMSCS)	SIAM Society of Indian Automobile Manufacturers	Global Electrification Mobility Summit 2025 (GEMS)	SIAM Society of Indian Automobile Manufacturers	International Conference on Sustainable Circularity (ICSC)
IESA India Energy Storage Alliance	India Battery Recycling Summit	SIAM Society of Indian Automobile Manufacturers	Auto Trade Dialogue	ATMA Association of Tyre and Rubber Manufacturers	ATMA Partners' Summit - Sustainable Growth and Innovation in Tyre Industry and its Value Chain
				CII Confederation of Indian Industry	Conference on Future of Mobility
				SIAM Society of Indian Automobile Manufacturers	3 <sup>rd</sup> International Symposium for Thriving Eco-Energy in Mobility (ISTEM)
				EEPCINDIA ENGINEERING THE FUTURE	One Day Mega Conference
				Date ( TBC )	
Organizer	Conference Title	Organizer	Conference Title		
ICEMA Indian Construction Equipment Manufacturers Association SHAPING INDIA'S TOMORROW	3 <sup>rd</sup> Manufacturing & Supply Chain Summit				

## Other Planned Conferences



Venue to be confirmed		
CEO Conclave Confederation of Indian Industry	State Investment Sessions	Marquee Conferences by Partner Associations

# Special Attractions

## Bharat Mandapam, New Delhi



The Auto Expo Motor Show 2025

Road Safety Pavilion  
Decarbonization and Circularity Pavilion



India International Tyre Show 2025

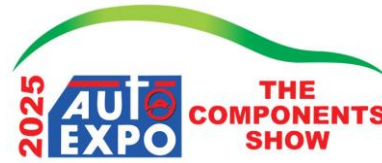
ATMA ITTAC INROAD Pavilion



Bharat Battery Show

Battery Tech Pavilion | Recycling Pavilion |  
Charging Infra Pavilion

## Yashobhoomi, Dwarka, New Delhi



The Auto Expo Components Show 2025

Country Pavilions



Germany



UK



South  
Korea



Japan



Taiwan

Focused Display Pavilions

Accessories

Batteries

Bearings

Garage  
Equipment

Infotainment

Lubricants

EV Tech

Innovation/  
Startups

## India Expo Mart, Greater Noida



Urban Mobility & Infrastructure Show

Urban Air Mobility Pavilion



Bharat Construction Equipment Expo

Technology & Sustainability Pavilion

# Join us at Bharat Mobility Global Expo 2025



**Participate as an  
International  
Speaker**

**Exhibit your  
Products and  
Solutions**



**Expand your  
Network**

**Meet Buyers and  
Sellers**





# Expected Overseas Delegations and Visitors

## Associations

- Verband Der Automobilindustrie e.V. (VDA), Germany
- Japan Automobile Manufacturers Association (JAMA), Japan
- Korea Automobile Manufacturers Association (KAMA), South Korea
- Society of Motor Manufacturers and Traders (SMMT), UK
- Bangladesh Automobile Assemblers & Manufacturers Association (BAAMA), Bangladesh
- NADA Automobile Association of Nepal, Nepal
- Ceylon Motor Traders Association (CMTA), Sri Lanka
- National Association of Automobile Manufacturers of South Africa (NAAMSA), South Africa
- Korea Battery Industry Association, South Korea
- NATTBATT, USA
- EUROBAT, Europe
- TESTA, Thailand
- EBA-250, Europe

## Company Delegations

- Hyundai Corporate Headquarters, South Korea
- Kia Corporate Headquarters, South Korea
- Suzuki Corporate Headquarters, Japan
- Toyota Corporate Headquarters, Japan
- Yamaha Corporate Headquarters, Japan
- Porsche Corporate Headquarters, Germany
- Skoda Corporate Headquarters, Czech Republic
- Vinfast Corporate Headquarters, Vietnam
- Leoch Battery, Singapore
- Gelion, Australia
- Dai Nippon, Japan
- Sojitz Jet Corporation, Japan
- PIXII, Norway
- Monbat, Bulgaria
- Blue Solutions, France
- Hosokawa, Japan

# Select Confirmed Exhibitors (1/2)

## Automotive OEMs

S.I.	Organization
1	Tata Motors
2	Toyota Kirloskar Motor
3	Maruti Suzuki India
4	MG Motor India
5	Hyundai Motor India
6	Kia India
7	Volvo Eicher Commercial Vehicles
8	Mahindra & Mahindra
9	BYD India
10	JBM Auto
11	BMW India
12	Hero MotoCorp
13	Vinfast Auto India
14	TI Clean Mobility
15	Eka Mobility

S.I.	Organization
16	India Yamaha Motor
17	Suzuki Motorcycle India
18	TVS Motor Co.
19	Mercedes-Benz India
20	Skoda Auto Volkswagen India (Porsche)
21	Skoda Auto Volkswagen India (Skoda)
22	Cummins India
23	Pinnacle Mobility Solutions
24	Greaves Cotton (Ampere Vehicles)
25	Honda Motorcycle & Scooter India
26	Honda Cars India
27	Isuzu Motors India
28	Vayve Mobility

## Tyre OEMs

S.I.	Organization
1	Apollo Tyres
2	Bridgestone India
3	Ceat
4	Goodyear India
5	JK Tyre and Industries
6	MRF

## Construction Equipment OEMs

S.I.	Organization
1	ACE
2	CASE Construction Equipment
3	Escorts Kubota
4	JCB India
5	Liugong India
6	Sany India
7	Schwing Stetter India
8	Tata Hitachi
9	Terex India

# Select Confirmed Exhibitors (2/2)

## Automotive Components

S.I.	Organization
1	Anand Group
2	Amalgamations Group
3	Borgwarner
4	Bosch
5	Delphi Technologies
6	Brakes India
7	Lucas TVS
8	Spark Minda Group
9	Napino Control Systems
10	Rane Group
11	Schaeffler India
12	Sona Comstar
13	Subros
14	Sundaram Clayton
15	ZF India

S.I.	Organization
16	Aisin
17	Gestamp Automotive India
18	Horiba
19	JK Fenner
20	Mitsubishi Electric Automotive India
21	NRB Bearings
22	Padmini VNA
23	Shriram Pistons
24	TATA Autocomp
25	Hi-Tech Gears
26	UNO Minda Group
27	Varroc Engineering
28	Wheels India

## Steel

S.I.	Organization
1	Tata Steel Limited
2	JSW Steel Limited
3	AM/NS India
4	Jindal Steel and Power

## Battery

S.I.	Organization
1	Amara Raja
2	Epsilon Carbon
3	Exide Energy
4	ADVIK HI-TECH
5	Amphenol FCI OEN Connectors
6	Replus Engitech
7	Amphenol FCI OEN Connectors
8	Bry-Air (Asia)
9	Elcom International
10	EMO ENERGY



# THANK YOU

For more details on participation and  
sponsorship opportunities, visit us at:



[www.bharat-mobility.com](http://www.bharat-mobility.com)

