

Invaluable Treasures of Incredible India



अतुल्य भारत की अमूल्य निधि
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Disclaimer: This is an initiative of India Brand Equity Foundation (IBEF) to give an overview about some of the Geographical Indicators of India. The contact details provided are not exhaustive in nature. The contact details of GM (DIC) of the respective districts are also provided, who may be contacted for more details. Any suggestions for addition in terms of products may be emailed to info.brandindia@ibef.org or may be routed through the GM(DIC) of the respective district.



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INDIA BRAND EQUITY FOUNDATION

ANDHRA PRADESH



BANAGANAPALLI MANGOES | BOBBILI VEENA

DHARMAVARAM HANDLOOM PATTU SAREE

NIMMALAKUNTA LEATHER PUPPETRY CRAFT

UPPADA JAMDANI SAREE



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BANAGANAPALLI MANGOES

Banaganapalli mango is named after the town in Andhra Pradesh, Kurnool District whose farmers first introduced the Mango variety. Nawab of Banaganapalli encouraged the cultivation of the fruit. It is also known as Benishan or Beneshan or Safeda. The skin of Banaganapalli Mangoes is thin with very light spots. The colour of the ripened fruits is golden yellow (primuline yellow), the texture of the pulp being pulpy (firm to meaty) and fiberless. The pulp content is 75-80%, stone is 10-15% and the skin is 5%.

BANAGANAPALLI MANGOES



It is mainly cultivated in the mandals of Banaganapalli, Panyam and Nandyal of Kurnool district. In addition, Coastal and Rayalaseema areas also cultivate this variety. The state of Telangana also has its cultivation in some districts of Khammam, Mahabubnagar, Rangareddy & Medak.



Distinguishing characteristic of this Mango is that it has soft skin with very light spots, Oblong in shape. It has thin seed surrounded by soft juicy tissue. It got GI tag in 2017 under horticultural products by Geographical Indication registry. This is also called as 'King of Mangoes'.



Socio-economic status of mango farmers are mostly small and marginal farmers. On an average, 1.5 acre is the average holding of the Mango farmer. They earn on an average 50,000 per acre in a year. Average yield is 4 MT per acre. They export the best quality mangoes to US, UK, Europe, Japan, Middle east etc.

Contact List of Banaganapalli Mango Farmers



S.No.	NAME OF THE FARMER VILLAGE / MANDAL	FATHER / HUSBAND NAME	PHONE NO.
1	Kodishana Venkateswara Rao Chennur / Kalluru	Muthyamaiah Kodishana	8897891851
2	Gandam Baskararao Kallur / Kalluru	Srirama Murthy Gandam	9885194219
3	Gugulothu Lalu Chandya thanda / Kalluru	Chandru Gugulothu	9963274793
4	Jakkampudi Kishore Chandrupatla / Kalluru	Venkateswarlu Jakkampudi	9490225403
5	Raghupathi Reddy Bandi Yerragunta / Vemsoor	Rami Reddy Bandi	9885053521
6	Veldi Prasad Lingapalem / Vemsoor	Venkat Ramaiah	9951164426
7	Nallamothu Prasada Rao Shambunigudem / Vemsoor	Veeraiah Nallamothu	9705067802
8	Gadiparthi Srinivasa Rao Jayalaxmipuram / Vemsoor	Radhakrishna Gadiparthi	7989481128
9	K Prasad Bayyannagudem / Penuballi	Komati Venkateswara Rao	9505068156
10	G V Rangarao Yedla banjara / Penuballi	Seetharamaiah Gopiseti	9866195265
11	Chintanipu Venkateswara Rao Paata karaigudem / Penuballi	Narasaiah Chinthanipu	6301561644
12	Gadde Srinivasarao Kotta kuppenakuntla / Penuballi	Ramulu Gadde	9440573925
13	Mandadapu Ashok Kumar Adavimallela / Penuballi	Stalin Babu Mandadapu	8790134893
14	Kurapati Srinivasarao Bharanipadu / Vemsoor	Satyanarayana Kurapati	9440353920
15	Venkateswararao Korakoppula Kunchaparthi / Vemsoor	Gopaiah Korakoppula	9704337769

Contact List of Banaganapalli Mango Farmers

S.No.	NAME OF THE FARMER VILLAGE / MANDAL	FATHER / HUSBAND NAME	PHONE NO.
16	Kotha Rangarao Lingapalem / Vemsoor	Krishnaiah Kotha	9989008871
17	Kanagala Venkat Rao Gangadevunipadu / Penuballi	Subba Rao Kangala	9908802423
18	Sathyanarayana Reddy Ankireddy Narayanapuram / Kalluru	Raghava Reddy Ankireddy	9985522822
19	Katamaneni Rajeswara Rao Chandrupatla / Kalluru	Seshaiah	6300133381
20	Desireddy Bhaskar Reddy Rejarla / Sathupalli	Nageswara Reddy	90001 53536
21	Yaramala C N Seshi Reddy pegallapadu / Yerrupalem	Siva Reddy Yaramala	7989635852
22	Janga Ravinder Reddy Buchireddy palem / Yerrupalem	Prasad Reddy Janga	8978862257
23	Mekapotula Pullaiah Narsimhapuram / Yerrupalem	Prabhakar Rao Mekapotula	8184894853
24	Sangeepu Krishnaiah Mamunoor / Yerrupalem	Ramaswami Sangeepu	9866051694
25	V Thriveni Buchireddy palem / Yerrupalem	Venkateswara Reddy Seelam	9951846754
26	Divvela Venketa Krishnarao bheemavaram / Yerrupalem	Divvela Vasantharao	9963523114
27	Mallarapu Venkateswarlu Mamunoor / Yerrupalem	Lakshmaiah Mallarapu	9010359271

Contact Details of DIC of Kurnool

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BOBBILI VEENA

Musical instruments have been a part of our rich cultural heritage for a long time and India is known for its finest and rare traditions of music and exclusive part of inventing and making musical instruments. Veena is a very famous musical instrument used in various themes and classical themes. 'Bobbili veena' which is also known as 'Saraswati veena' or 'Ekandi veena'

BOBBILI VEENA

Bobbili veena came in to existence in 19th century in response to challenge thrown at artisans of Vijayanagaram by Mussana chinnayya with respect to crafting quality Veena. Sarva Siddhi Acchanna with the permission of Zamindar and connoisseur Raju Ravu Venkata Krishna Rangarao prepared veena from Bobbili samastanam with different sound and structure.



Bobbili veenas are carved out of single piece of Jackfruit wood which is considered best for musical instruments. The Bobbili veena trough is roughly 14.5 inches and it has seven threads made of bell metal. Other veenas have threads made up of same number but are often made up of brass. The earlier patti veena was 42 inches long whereas this instrument is 54 inches long.



As part of spreading cultural heritage miniature, Bobbili veenas have been presented to guests such as Mr Bill Clinton, the 42nd President of the United States.

Contact List for Bobbli Veena

Official
Lakashminadh
General Manager
Handicraft Development Corporation
Cell No. 9848049636.

Non-Official:
Atchut Narayana / Cell No. 9849175431
Rama Krishna / Cell No. 9848255435

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असूया भारत की असूया पिकि
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DHARMAVARAM HANDLOOM PATTU SAREE

Dharmavaram Handloom Silk Sarees are exclusively woven on Handlooms. The raw material i.e., silk is extracted from 100% quality of Mulberry cocoons for weaving Dharmavaram Silk Sarees. Designs of sarees mostly represent flora and fauna i.e., flowers, leafs, fruits, pictures of epics like Ramayana, Mahabharata, peacock, elephants etc.



सूत्राणां विश्वे जगते प्रथमं
सुवर्णसूत्राणां विश्वे प्रथमं



DHARMAVARAM HANDLOOM PATTU SAREE

The borders, pallu and body of the saree are designed differently. All the designs are made with the gold colour zari. The zari for borders is used in warp and for pallu and body zari is used in weft. Zari of Half fine (Twisted) quality is obtained exclusively from Surat of Gujarat State. Zari in silver, green, pink colour are used in extra warp and extra weft are used in less quantities. There are 10,000 to 11,000 silk threads are used for total saree.



Depending upon the requirement, 2-4 shuttles are used for weaving. At the beginning, for weaving blouse, one shuttle is used and in similar colour pirn is used. All motifs like buttas, beat buttas, fancy buttas, kalanjali, shoulder work design, meenas, these are purely hand woven with extra zari, using less quantity extra silk weft.



Contact List of Dharmavaram Saree Weavers



S.No.	NAME	ADDRESS	PHONE No.
1	G. Srinivasulu	Parthasaradhi Nagar, DMM	9581849999
2	G. Jnanaloludu	PRT Street, DMM	9393077607
3	S. Surendra Babu	Ram Nagar, DMM	9441904250
4	B. Sankara	Gandhinagar, DMM	9640900566
5	J. Ramanjineyulu	Santhinagar, DMM	9848732203
6	P. Pullaiah	Sale Street, DMM	9247269814
7	Y. Harinath	Sale Street, DMM	9885579795
8	S. Ravi Chandra	Thogata Street, DMM	9949879963
9	Lakshmi Narasimhulu	PRT Street, DMM	8500843836
10	G. Sridhar Babu	Sarada Nagar, DMM	9966000369
11	J. Jayaprakash	Thogata Street, DMM	9885478779
12	P. Jagadish	Sale Street, DMM	9849009117
13	U. Govind	Sivanagar, DMM	9246392900
14	B. Prasad	LCK Puram, DMM	9866346656
15	M. Ramanineyulu	Gandhi Nagar, DMM	9848031399
16	D. Lakshmi Narayana	Thogata Street, DMM	7416151515
17	Nagabushana	Parthasaradhi Nagar, DMM	9491985334
18	G. Murali	Sale Street, DMM	9985513175
19	M. Ravindranath	Gandhi Nagar, DMM	9440777447



Contact List of Dharmavaram Saree Weavers

S.No.	NAME	ADDRESS	PHONE No.
20	S. Govindu	Lakshmi Nagar, DMM	9490089722
21	P. Mahesh	PRT Street, DMM	7386660051
22	Dhanunjaya	Kesava Nagar, DMM	9885186881
23	B. Nageswar Rao	Sanjai Nagar, DMM	9490361144
24	Baskar Reddy	Ram Nagar, DMM	9885533077
25	B.kesava	Sanjai Nagar, DMM	9440285591
26	Meenakshaiah	Kesava Nagar, DMM	9985560833
27	G. Sainath	NB Street, DMM	9581565999
28	P. Munesh	Sale Street, DMM	9246980020
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अमूल्य भारत की अमूल्य विरासत
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NIMMALAKUNTA LEATHER PUPPETRY CRAFT

The art of leather puppetry craft is an ancient form of folk art in Andhra Pradesh, India. It was an art of livelihood in Ananthapuramu District of Andhra Pradesh, while Nimmalakunta, a remote village in Dharmavaram Mandal is famous for it. Many puppetry artists from this village have shown extraordinary efforts in this art. This art was famous by the name Tholu Bommalata which is best described as a composite art containing the fine art of music, sculpture and painting.

NIMMALAKUNTA LEATHER PUPPETRY CRAFT

The colours stand out beautifully and figures are magnified or shortened by varying the distance between the light and the puppets. The ancient form of this art has been transformed into Craft art by the way of interior designing and giving livelihood opportunities in the region.

At present, the items made through this craft are lamp shades, paintings, wall hangings, door hangings, partitions and modern puppets which are very popularly used in interior designing. Nearly 150 types of items are made in this village as household activity. Importance is being given to Indian epics like Ramayana, Mahabharata and Bhāgavata in preparation of models and puppets as well as modern designs as a background theme. These brilliantly crafted puppets were once the mainstay of riveting performances of episodes from the Indian epics. Western designs are also practiced by the village artists, keeping in view the tourists who visit nearby pilgrim sites.



Contact List of Nimmalakunta Puppetry Artists



S.No.	NAME	IDENTITY CARD NUMBER	PHONE No.
1	D. Ananthamma	SRTPC11357	9908840399
2	D. Ramana	SRTPC197331	9121610810
3	D. Sunanda	SRTPC197326	6035423229
4	D. Sarojamma	SRTPC197332	6305423229
5	D. Sivamma	SRTPC224251	9177578929
6	D. Durga Rao	SRTPC11284	9177578729
7	D. Raju	SRTPC12336	7013535845
8	S. Chittemma	APTP1000811	7013535845
9	S. Jagannath	SRTPC215338	9951482201
10	D. Venkatarama	SRTPC12292	9849886636
11	V. Uma	961235486802	9000789291
12	S. Mangamma	77152844330	7893766298
13	S. Buggamma	225704634622	9000789291
14	A. Kesavulu	SRTPC187872	8074924824
15	D. Srinivasulu	SRTPC11270	9676469976
16	K. Mohan	SRTPC11308	9618153951
17	D. Chinna Ramana	297898749827	7893610075
18	D. Narayanamma	SRTPC224248	8106250091
19	D. Babu Rao	SRTPC224247	7702733439
20	S. Rajamma	SRTPC11353	9908639497
21	A. Anjinappa	SRTPC86463	9908840399
22	D. Ravi	SRTPC2466	9704721181
23	A. Vijay Kumar	SRTPC187875	8074924824
24	S. Jagadeesh	SRTPC215459	9550087366
25	S. Lakshmi	APTPC019722	9704204205
26	V. Chinna Padmavathi	SRTPC12349	9000902077
27	S. Ram Babu	619825040688	7995881401
28	S. Ramanjinamma	771714012341	9908639497
29	V. Shankar	SRTPC12330	9949017583
30	S. Anjana	SRTPC23230	8106396524

Contact List of Nimmalakunta Puppetry Artists

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31	S. Madhavi	SRTPC11329	7799586848
32	S. Sunanda	641158289246	9908840399
33	S. Sreeramulu	SRTPC12284	8309916959
34	S. Kullayappa	SRTPC12294	8374551990
35	D. Venkatesh	APTP10010575	7893610075
36	S. Chandrasekhar	SRTPC12286	9618196303
37	S. Anjinappa	SRTPC12347	9618737418
38	S. Hanumanthu	SRTPC12287	8074137177
39	S. Ganapathi	SRTPC12357	9618737418

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UPPADA JAMDANI SAREE



Uppada jamdani sarees are diaphanous silk sarees that trace its origin to Uppada village in Andhra Pradesh. Jamdani is handwoven fabric and is also known as muslin. The word roughly translates into flower vase (where jam means flower and dani means vase). The name has a Persian origin but the weaving technique of jamdani has bengali roots. The uppada form of jamdani has roots in east Godavari.

UPPADA JAMDANI SAREE



Historically speaking, jamdani as a technique was first written in Kautilya Arthshastra. The book dates to third century. This style of weaving was widely present in Bangladesh. At the time when the trade between the two places and their kings flourished, this weaving system also seeped down to east Godavari. Eventually, east Godavari villages started bulk production of Uppada. Artisans here generation after generation became adept in this art.



Jamdani is created in remarkably interesting manner. Two weavers are required to sit in a pit loom. They work in tandem to make the fabric. The weft and warp threads are needed for the background are passed from one weaver to another and vice versa. The threads of designs that needed to be weaved in are added and embroidery is done. The design blends into the cloth with its margins are clearly visible and distinct and distinguishable on both sides. On the reverse side, there are no loose ends, threads or knots. At times, it takes months to prepare an Uppada saree of high design.



Contact List of Uppada Jamdani Manufacturers

S.No.	NAME OF THE SHOP	OWNER	PHONE No.	ADDRESS	SUPPLIERS IN PARTICULAR SHOP LOCATION / PHONE No.
1	SRI VENKATALAKHMI FABRICS	LOLLA VENKATARAO	9989797008	VAKATIPPA U KOTHAPALLI	SIDDI.UMAMAHESWARA RAO KOTHAPALLI / 9000151303 MACHA. MALLIBABU WEAVERS COLONY UPPADA / 9550213920 YARRA. JAGANNNDHAM WEAVERS COLONY UPPADA / 9704043322
2	SRI SRI LAKSHMI SRIKANTHA HAND LOOMS	AISETTI SUBRHAMANYAM	8985768440	VAKATIPPA U KOTHAPALLI	ANKAM SANKHARA RAO RAJMANDRI / 9848140284 KONDETI VENKATESWRA RAO THATIPARTHI / 9866488479
3	SRI SURESH HAND LOOMS	CH.SAMBA SIVARAO	8985489814	VAKATIPPA U KOTHAPALLI	K. VENKATESWRARAO THATIPARTHI / 7396778888 GOIBABU VAKATIPPA / 9000631714
4	BARGHAVA RAVUS TEXT TILES	K.SURYANARAYANA	8328289437	VAKATIPPA U KOTHAPALLI	CHAKARAO VAKATIPPA / 8328289437 GOIBABU VAKATIPPA / 9000631714
5	SRI LAKSHMIN GAYATHRI	K .NARAYANA	9848586425	SETTTI BALIJA PETA VAKATIPPA	B.SRINUMANDA MANDAPETA / 9704722978 B.VENKATESWRARAO VEERAVARAM / 9951887224
6	SARADHI HAND LOOMS	A.SURESH	9396744258	VAKATIPPA U KOTHAPALLI	VANAPALLI RMESH THATIPARTHI / 630253708 KADA SATTIBABU THATIPARTHI / 9989115455
7	SRI APARNA HAND LOOMS	SRINIVASARAO		MAIN ROAD VAKATIPPA	VANAPALLI RMESH THATIPARTHI / 630253708 KHAKI SUBBARAO THATIPARTHI / 9989810267

Contact List of Uppada Jamdani Manufacturers

S.No.	NAME OF THE SHOP	OWNER	PHONE No.	ADDRESS	SUPPLIERS IN PARTICULAR SHOP LOCATION / PHONE No.
8	JAYA SRI RAM	S SIVA	8949740472	MAIN ROAD VAKATIPPA	SHEELA ENTERPRISES TAMILNADU / 0427-4036311
					SIVA VENKATA HAND LOOMS VETALAPALLI PRAKASAM DISTRICT / 9291251135
9	SAI LAKSHMI PRASNAHA HAND LOOMS	CH .RAJKUMAR	9991699182	VAKATIPPA U KOTHAPALLI	K.VENKATESWARAO THATIPARTHI / 7396778888
					K CHAKRA DHARAO DHARMAVARAM / 9441792835
10	SRISHA HAND LOOMS	G.SURYANARAYANA	9490741404		C.NAGAMUNAYYA JAMMALAMADUGU 9848139615
					SAI GEETHIKA DORAPUDI / 96189755
11	ABHIRAM HAND LOOMS	K.VEERABBU RAMAKANTH	9000536262 9666138678	VAKATIPPA U KOTHAPALLI	
12	SRI VENKATADURGA HAND LOOMS	MUGALLA SATYANARAYANA	8143312841		GOWTHAM HAND LOOMS CHERALA / 9959979490
					SAI SANTHOS TEXTEL DORAPUDI / 9849127205
13	SRI LAKSHMI SRI KANTH	AISETTI RAMBABUA	8985102090	VAKATIPPA U KOTHAPALLI	ANKAM SANKHARA RAO RAJMANDRI / 9848140284
					KONDETI VENKATESWRA RAO THATIPARTHI / 9866488479
14	RAVUS HAND LOOMS	K VENKATESWARARAO	9966031747	SALIVAS RAMALAYAM VAKATIPPA	KAKI SUBBARAO THATIPARTHI / 9989810267
					KAKI CHAKARA RAO THATIPARTHI / 9441712835
15	DURGA HAND LOOMS	E .CHANTTIBABU	9493275861	ANDHARA BANK OPP VAKATIPPA	
16	SIVA PARAVATHI HAND LOOM	B.BABBJI	9652666648	VAKATIPPA	I.KIAHOR SILK BENGOLOR / 73384015263
					K.MUTAYALA RAO THATIPARTHI / 98644488479

Contact List of Uppada Jamdani Manufacturers

S.No.	NAME OF THE SHOP	OWNER	PHONE No.	ADDRESS	SUPPLIERS IN PARTICULAR SHOP LOCATION / PHONE No.
17	SRI LAKSHMI PADMAJA				Y.MAHANANDESWARRAO DORAPUDI / 9704459834
					Y.RAJARAO DORAPUDI / 8297124419
					K.CHAKRADHARAO DORAPUDI / 7989123866
18	RAVI HAND LOOMS	SIVA DURGA	9963371555	VAKATIPPA	ISN KUMARASWAMI BANDARULANKA / 9449133052
					G BUJJI THATIPARTHI / 9963677551
19	SRI RAM BADHARA HAND LOOMS	K.TEJESWARI	9505763333		
20	SRI VENKATALASHMI HAND LOOMS	R .VENKATARAMANA	9963890004	ATM BANK SIDE VAKATARAMANA	GURUSILK FELESS VIJAWADA / 9246464109
21	JAI JAYA RUPENDRAHAND LOOMS	ADINARAYANA	9573213175	MAIN ROAD VAKATIPPA U KOTHAPALLI	
22	LAKSHMI VENKATESWARA HAND LOOMS	GANAPATHI	9849286990	VAKATIPPA	MUPPARAPU .PRASAD THATIPARTHI / 9989142984
					KONDA DURGA PRASAD VEERAVARAM / 9652644858
23	SRI LAKSHMI GANAPATHI HANDLOOMS	CH VENUGOPALASWAMI	9440793616	VAKATIPPA	J.SUBRAHMANYAM RACHAPALLI / 95507222978
24	SRILAKSHMI GAYATHRI	K .NARAYANARAO	9848586425	SETTIBALIJAPETA VAKATIPPA U.KOTHAPALLI	B.SRINU MANDAPETA 9704722978
25	MURALI KRISHNA HAND LOOMS	CH .MURALIKRISHNA	9133799555	CURRENT OPP VAKATIPPA	ISN .KUMARSWAMY BANDOLANKA / 9949133052

Contact List of Uppada Jamdani Manufacturers



S.No.	NAME OF THE SHOP	OWNER	PHONE No.	ADDRESS	SUPPLIERS IN PARTICULAR SHOP LOCATION / PHONE No.
26	SAI DEEKSHITHA HAND LOOMS	D.JAGANNADHA RAO	8008115117	MAIN ROAD UPPADA	P.VENKATARAMANA WEAVERS COLONY UPPADA / 8341101992
					P.SRINU WEAVERS COLONY UPPADA / 9912706622
					A.NAGA MALLESWARARAO WEAVERS COLONY UPPADA / 9948103842
27	RAO SILK PALACE	L POORNAVIVEK KUMAR	9010395995	MAIN ROAD UPPADA	A.NAGESWARA RAO WEAVERS COLONY UPPADA / 7842147421
28	TRINADH FABRICS	D.MAESWARA RAO	9490742088	WEAVERS COLONY UPPADA	D BABI ALLAKAVARI VEEDHI UPPADA / 9959929205
					G .NANDEESWARA RAO ALLAKAVARI VEEDHI UPPADA / 9550924390
					D.KEDERESWARI ALLAKAVARI VEEDHI UPPADA / 8977326324
					K.NANDEESWARA RAO ALLAKAVARI VEEDHI UPPADA / 9652708391
29	UPPADAWEAVS	D.TRIMURTHULU	9951577912	WEAVERS COLONY UPPADA	G.CHINNAMMULU WEAVERS COLONY UPPADA / 9133003447
					A.MALLESWARA RAO WEAVERS COLONY UPPADA / 8985074170
					D ANNASUYA WEAVERS COLONY UPPADA / 9493570715
					B SURESH WEAVERS COLONY UPPADA / 7989047118

Contact List of Uppada Jamdani Manufacturers



S.No.	NAME OF THE SHOP	OWNER	PHONE No.	ADDRESS	SUPPLIERS IN PARTICULAR SHOP LOCATION / PHONE No.
30	SURESH UPPADA SAREES	CH.SURESH	9394752151	KOTHAPALLI	P.ANIL KUMAR WEAVERS COLONY UPPADA / 635051283
					B.JAGANADHAM WEAVERS COLONY UPPADA / 9290738850
					T.VAHARALU WEAVERS COLONY UPPADA / 9000914018
					A.NAGESWARAO WEAVERS COLONY UPPADA / 7842147421
					V.VENKATARAMANA WEAVERS COLONY UPPADA / 8897942623
31	SRIKANYA UPPADA SAREES	CHY V.V.K MAHALAKSHMI	73967892222	KOTHAPALLI	S.V.V.SATYANARAYANA WEAVERS COLONY UPPADA / 9704363812
					P.V.V.SATYANARAYANA WEAVERS COLONY UPPADA / 9949727688
					M.SRINU WEAVERS COLONY UPPADA / 9492880754
					S.RAMBABU WEAVERS COLONY UPPADA / 8985537995
					B.V.R NAGABABU WEAVERS COLONY UPPADA / 9618388628

Contact List of Uppada Jamdani Manufacturers

S.No.	NAME OF THE SHOP	OWNER	PHONE No.	ADDRESS	SUPPLIERS IN PARTICULAR SHOP LOCATION / PHONE No.
32	SWAGRUHA UPPADA SAREES	CH SATYAVATHI	9640601848	KOTHAPALLI	G.MURALI MOHAN WEAVERS COLONY UPPADA / 9912839900 INUMARTHI ANTHALAKSHMI WEAVERS COLONY UPPADA / 9030600812
33	SURESH UPPADA SILKS	CH SATISH	9492950162	KOTHAPALLI	K.SRINIVASRAO WEAVERS COLONY UPPADA / 7382487276 A DURGA WEAVERS COLONY UPPADA / 9573854223 S.V.V.SATYANARAYANA WEAVERS COLONY UPPADA / 8977665506 CH NAGESHWARI WEAVERS COLONY UPPADA / 9963951198 G HARI WEAVERS COLONY UPPADA / 9704528029

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असतो मासद्गमय
Inevitable Treasures of Incredible India

IBEF



INDIA BRAND EQUITY FOUNDATION

ASSAM-MEGHALAYA



MUGA SILK | TEZPUR LITCHI





অসম চাৰল কৰী অসমীয়া চিল্ক
Assam's Treasures of Incredible India

MUGA SILK

Muga Silk is known for being one of the most expensive varieties of silk in the world. From silkworm rearing to the selection of cocoons and then to deflossing, reeling and weaving, the entire process adds to the uniqueness of the fabric making.

MUGA SILK

Antheraea Assama, the scientific name of the Muga Silk, itself points to the place of origin of this exotic silk. Assam accounts for more than 90% of the silk production. Muga production can be found in different parts of Assam, however, spanning from eastern boundary of Goalpara to the Kamrup region, we can see one of the hotspot of Muga production owing to the combination of factors like temperature, humidity, rainfall, soil and terrain.



Historically, evidence of Muga production has been mentioned in Kautilya's Arthashastra (321B.C) and also some records say that rulers of Assam had gifted Muga silk to Harshavardhana, in around 7th century. With this delicate art of sericulture flourishing since ancient history, it was only under regime of Ahom kingdom that the sericulture production of Muga silk reached the zenith. Muga silk has carved place as a mark of royalty and provides a huge opportunity for employment growth as well as income generation.



Contact List of Muga Silk Manufacturers

S.No.	NAME	ADDRESS	PHONE No.
1	Amulya Rabha	S/O Lt. Ghannshyam Rabha Vill. Moiskhuli Khamar P.O. Daranggiri	9678615501
2	Duranta Rabha	S/O Lt. Banikanta Rabha Vill. Moiskhuli Khamar P.O. Daranggiri	6900571637
3	Elaboti Rabha	W/O Lt. Minender Rabha Vill. Moiskhuli Khamar P.O. Daranggiri	7896690962
4	Kalyani Rabha	Vill. Moiskhuli Khamar P.O. Daranggiri	9577607712
5	Santish G. Sangma	Vill. Nayapara P.O. Kahibari	9678100402
6	Kamala Rabha	Vill. Nagbari P.O. Rangjuli	7896693339
7	Bhorot Rabha	S/O Lt. Hiren Rabha Vill. Pachim Dairang P.O. Khardang	9365355062
8	Shakuntala Rabha	Vill. Pachim Dairang P.O. Khardang	9864214451
9	Sewali Rabha	Vill. Pachim Dairang P.O. Khardang	9707322353
10	Jayanti Rabha	Vill. Barmohra P.O. Chotipara	8761089558
11	Bayjanti Rabha	Vill. Barmohra P.O. Chotipara	6001213229
12	Anitabala Rabha	Vill. Barmohra P.O. Chotipara	9957475087
13	Arjun Rabh	Vill./ P.O. Jira	6900487270
14	Chandan Ray	Vill. Dalok P.O. Agia	8474009020
15	Rita Das	Vill. Ulupara P.O. Agia	9859002477
16	Kabita Das	Vill. Ulupara P.O. Agia	9854449189
17	Sabita Kalita	Vill. Dhantola P.O. Ambari	8473848490
18	Jamuna Rabha	Vill. Kothalmuri P.O. Ambari	6900457665
19	Rijurnoni Rabha	Vill. Palsa P.O. Dhanubhanga	6002121676
20	Reboti Basumatary	Vill. / P.O. Dhanubhanga	7896265156
21	Amiya Kachari	Vill. / P.O. Dhanubhanga	7635911234

Contact List of Muga Silk Manufacturers

S.No.	NAME	ADDRESS	PHONE No.
22	Jitumoni Kachari	Vill. Jalapara P.O. Dhanubhanga	9365191624
23	Dipali Kachari	Vill. Jalapara P.O. Dhanubhanga	9678386025
24	Prajaboti Brahma	Vill. / P.O. Dhanubhanga	8957612557
25	Sudhir Rabha	Vill. Mogho Salpara P.O. Baida	7086200412
26	Apurba Rabha	S/O Lt. Templong Rabha Vill. Lengopara P.O. Dwarka	6003982640
27	Pradip Rabha	S/O Lt. Nathai Rabha Vill. Lengopara P.O. Dwarka	9101836832
28	Nilima Rabha	W/O Sri Anan Rabha Vill. Lengopara P.O. Dwarka	6003987665

Contact Details of DIC of Goalpara

Shri Rana Saikia

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TEZPUR LITCHI

The two major regions in Tezpur for litchi cultivation are lichu pukhuri and porowa village. Historically, these regions are important. The fruit consists of 60% juice ,8% rag, 19 % seed and 13% skin varying upon variety and climate. Litchi is also a source of vitamin C and minerals especially calcium, phosphorus and iron.

TEZPUR LITCHI

In 1922-24, late Padmanath Baruah, who was the chairman of Tezpur Medical Board brought some litchi layers from Kolkata and Mumbai and planted on the bank of that pukhuri.

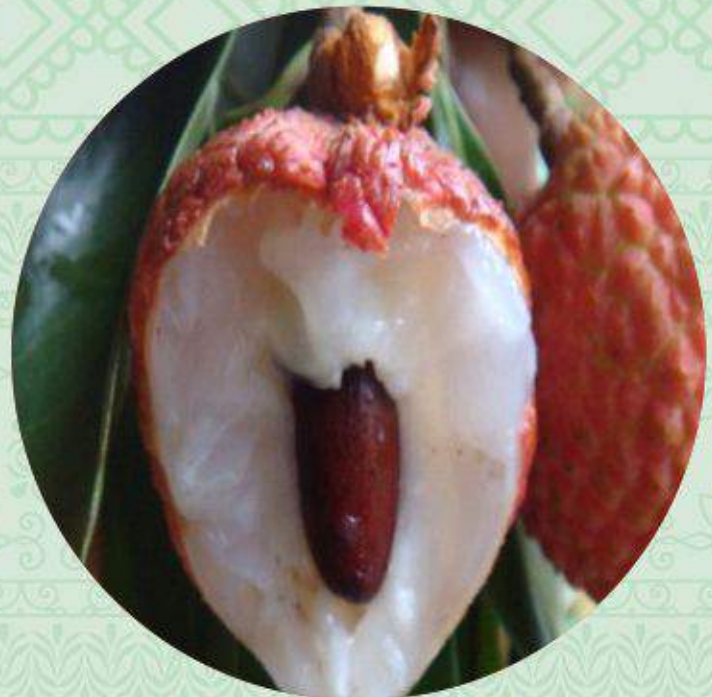
The litchi orchard in porowa was started by Surjya Prasad Shing in 1954. At present there are 200 bearing old trees and 35 Ha newly planted trees. The litchi from this orchard is exported nationally and globally.



GIVARIETIES

BOMBAIYA VARIETY: It is round and very large. Shape is just like an strawberry, seed is small. The color is brick red. Size is compact and scanted. Taste is sweet but slightly sour. Characteristic is profuse bearing.

BILAITI VARIETY: Round and very large. Shape is just like an apple, seed is small. GI variety. The colour is brick red. Size is compact and scanted. Taste is sweet. Characteristic is profuse bearing.



Contact List of Tezpur Litchi Growers

S.No.	NAME OF FARMER	FATHER'S NAME	AREA	PHONE No.
1	Premsagar Choudhury	Lt. Rambachan	10 Bighas	8403864840
2	Krishna Singh	Lt. Dilip Singh	28 Bighas	9859184604
3	Rameswar Koiri	Lt. Dinanath	12 Bighas	8402942290
4	Subhash Singh	Lt. Bujhawan	10 Bighas	8638541610
5	Ramnarayan Singh	Lt. Tribeni Singh	40 Bighas	9706909211
6	Mahesh Singh	Lt. Ramchandra	10 Bighas	7896095958
7	Ghorbhari Prajapati	Lt. Gauri Prajapati	03 Bighas	8011338983
8	Satnarayan Singh	Rajnarayan Singh	03 Bighas	9854643023
9	Jamsed Ali	Alimuddin	03 Bighas	7002038373
10	Abdul Malik	Lt. Tamir Ali	04 Bighas	9954521979
11	Ramlal Singh	Lt. Swaminath	10 Bighas	6392259950
12	Asraful Alam	Allaluddin	04 Bighas	6900290070
13	Krishna Koiri	Ashalal Koiri	03 Bighas	9957907191
14	Dipak Koiri	Ramnagina	03 Bighas	99578550337

Contact List of Tezpur Litchi Growers

S.No.	NAME OF FARMER	FATHER'S NAME	AREA	PHONE No.
15	Pradip Koiri	Motilal	03 Bighas	8399835682
16	Dhanraj Singh	Kashinath	02 Bighas	9127507913
17	Bhola Singh	Murari Singh	02 Bighas	7002908897
18	Manik Devnath	Gusta Devnath	04 Bighas	7002124493

Contact Details of DIC of Sonitpur, Tezpur

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असूया भारत की असूया सिधि
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INDIA BRAND EQUITY FOUNDATION

BIHAR



MADHUBANI PAINTINGS





असूय भारत की असूय विधि
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MADHUBANI PAINTINGS

A 2500-year-old folk art, the history of Madhubani paintings is said to date back to the time of Ramayana, when King Janaka asked an artist to capture his daughter Sita's wedding to prince Rama. These paintings were usually created by women on walls and floors of homes during festivals, ceremonies or special occasions. Having originated in the Mithila region, this form of painting is also known as Mithila art.

MADHUBANI PAINTINGS

Though Mithila paintings are done by artists all over Mithilanchal and even in the far-off regions of Bihar, but villages in district Madhubani like Jitwarpur, Ranti, Raseedpur are more famous for being home to maximum number of world-famed Mithila Paintings artists. These paintings mainly depict mythological events which mainly revolve around the themes comprising of Hindu deities like Lord Krishna, Lord Rama, Lord Shiva, Goddess Durga, Goddess Lakshmi, Goddess Kali etc. It also depicts natural objects like fish, parrot, elephant, turtle, sun, moon, bamboo tree, lotus, tulsi plant and social events like weddings. Madhubani paintings are characterised by figures that have bulging fish-like eyes, pointed noses and prominently outlined.

In this painting natural color plays an important role. Artist makes colors from various natural elements. Black color is obtained from soot (kajal), yellow from turmeric (haldi), green from plant leaves etc.



Contact List of Madhubani Artists

S.No.	NAME	CRAFT	PHONE No.
1	Mahnama Devi, Jitwarpur	Mithila painting (Godna Style)	8084248659
2	Asha Jha, Darbhanga	Mithila painting	8178492616 6200665292
3	Urmila Devi, Jitwarpur	Mithila painting	7739276547
4	Vimladutta, Ranti	Mithila painting	8210750909
6	Indrakant Jha, Jitwarpur	Mithila painting	8448231295
7	Shivanikumari, Kaluahi	Mithila painting	7766810622
8	Shivan Paswan	Mithila painting	9471648771
9.	Remant Kumar Mishra Jitwarpur	Mithila painting	8789183527
10	Ashadevi, jitwarpur	Mithila painting	9955394032
11	Leela Devi, Rasidpur	Mithila painting	9771103157
13	Sanjay Kumar Jaiswal	Mithila painting (Tantrik painting)	9430631703
14	Ranjan Paswan, Jitwarpur	Mithila painting	8292770072
15	Ranjeet Paswan, Jeetwarpur	Mithila painting	7033983608
16	Anju Mishra, Darbhanga	Mithila painting	8674913700 8709315294
17	Veena Devi, Madhubani	Mithila painting	9798443127
18	Punam Kumari, Laheriaganj	Mithila painting	9934816277
19	NutanBala, Madhubani	Mithila painting	9771167348
20	Prabhatkr Jha, Jitwarpur	Mithila painting	8002017723
21	ArunLal Das, Ranti	Mithila painting	7250067108
22	Surendra Paswan	Mithila painting	8368320796
23	Parikshan Paswan	Mithila painting	6202612236
24	Nutan Jha	Mithila painting	9608100380

Contact List of Madhubani Artists

S.No.	NAME	CRAFT	PHONE No.
25	Ginni Jha	Mithila painting	7463936167
26	Ruchi kumari	Mithila painting	7481099580
27	Laxmi Kumari	Mithila painting	7463015187
29	Devta Jha	Mithila Painting	9304793272
30	Sonalika Mishra	Mithila Painting	6201611399
31	Devkaladevi	Mithila painting	8404874015
32	Hema Devi	Mithila Painting	9570389149
Sikki			
1	Sudhira Devi, Raiyam	Sikki	8051877106
2	Chandra Kumar thakur	Sikki (Pesting)	6202948362
3	Munni Devi, Raiyam	Sikki	8406844086 7061957984
4	Dhirebdrakumar, Rampur	Sikki(Pesting)	9534695968 8298550138
5	NazdaKhatoon, Jainagar	Sikki	8298293703
6	Runa Devi, Raiyam	Sikki	9534906124
7	Renu Devi, Madhepur	Sikki	9570797989 9031208011
8	ShivaniChaudhari	Sikki	9122479378
9	MeghaKumari	Sikki	6200817797
10	Renu Devi, Shahpur	Sikki	7631339252
11	Suraj Kumar	Sikki	7061887551
12	SanjeevJha	Sikki	7323875821

Contact Details of DIC of Goalpara

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GOA



FENI | KHOLA CHILLI





असल सदा ही असल फेरी
Authentic Treasures of Incredible India

FENI

Goan cashew feni is an alcoholic beverage made by fermentation and distillation of juice of cashew apples. Goa is the only place where cashew apples are used for the production of liquor called feni.

FENI

Feni is a colourless clear liquid. If matured in wooden barrels, it turns golden brown tint. It has a unique fruity flavor, peculiar taste, strong aroma and astringent smell. The traditional production process is unique and does not involve addition of any foreign ingredients. The apples, which have fully ripened and fallen on the ground, are collected, crushed for the extraction of juice and the extracted juice is fermented and distilled to obtain Feni (45% of alcohol). The first distillate obtained is called Uraq (15 to 20% of alcohol) and it is also consumed as a beverage. Feni can be served neat or with ice and can be mixed in classic cocktails or with juices. It does not give a hangover.

Feni is also known for its medicinal properties and is used for treating the ailments such as worm sickness, cold, body ache, fever or flu, toothache, wounds/cuts, cramps, low blood pressure, irregular movement of bowels, etc.



Contact List of Feni Manufacturers

S. No.	NAME	ADDRESS	PHONE No.
1	Ashok G. Naik	R/O Consem, Nirankar Ponda Goa	7066340489
2	Balamurugan K	R/O St. Xavier Ashram Raia, Salcete Goa	8050077505
3	Ramdas Phaterpekar	R/O Fatorpa, Quepem Goa	7350576992
4	Dinesh Desai	R/O Bhatpal, Mr.stal Canacona Goa	9822151081
5	Cedic Vaz	R/O Salmona, Saligao Bardez Goa	9822150001
6	Guirish K.P. Dharwadkar	R/O H. No. 2/6, Arao Pomburpa , Bardez Goa	9823147694
7	Vidhyadhara S. Talwanekar	R/O Tirthbag, Mayem Bicholim Goa	9921668637
8	Diago Fernandes	R/O Devsu, Korgao Pernem Goa	9637154101
9	Ashok Sawal	R/O Patradevi, Torxem Pernem Goa	8275348305
10	Jose Mario Furtado	R/O Cuelim,Borsulem Mormugao Goa	9850452627
11	Narahari Haldankar	R/O Valpoi, Sattari Goa Bottling of CL	9158055485
12	M/s Cazcar	R/O Sy No. 520/0, Pent Nanora, Bicholim Goa Manufacturing & Bottling of CL	0832-2257209
13	M/s Sawant Distilleries	R/O Sattari Goa Bottling of CL	9423314337

Contact List of Feni Manufacturers

S. No.	NAME	ADDRESS	PHONE No.
14	M/s Real Bottling	R/O St. Pedro, Bainguinim Old Goa. Bottling of CL	0832-2444478
15	Lobo Farm	R/O Oxel, Siolim, Bardez Goa. Bottling of CL	9823727879
16	M/s Oceanking Distillers	R/O H.No. 20 E (part) Rhea Estate, Nuvem Salcete Goa. Distillery / Winery/Bottling of CL	0832-2791925
17	M/s Ansa Industries	R/O Amba Bung Complex Abaji, Fatorda, Margao Goa. Bottling of CL	8805646770
18	M/s Vaz Liquor Industry	R/O Comba, Paracotta Margao Goa. Bottling of CL	8605008185
19	Mr. Surendra Naik	R/O Neura, Tiswadi Goa	9158209183
20	Mr. Keshav Palyekar	R/O 442, Ambekhand Verem Bardez Goa	9890444500
21	Mr. Toddaco Industries	R/O Dongarim, Navelim Salcete Goa. Bottling of CL	9822380522

All Goa Cashew Feni Distillers & Bottlers Association

Gurudatta D. Bhakta, President. Tel. 0832-2257209 /2257029

Hansel Vaz, Secretary, Mob. 8605008185

Tukaram N. Haldanka, Treasurer, Mob. 9823308636

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KHOLA CHILLI

Khola chilli is a famous variety of chilli grown only in Khola village of Canacona block of Goa. It is traditionally grown on the hillslopes under rainfed conditions during the kharif season in a totally organic manner (using green manuring). Khola chillies are known for their brilliant red colour and medium pungent taste. These chillies are bright red and longer than other local varieties with thick smooth skin.



ಕರ್ನಾಟಕ ಸರ್ಕಾರ
KARNATAKA GOVT



INDIA BRAND EQUITY FOUNDATION

KHOLA CHILLI

Khola chillies are used to prepare various value added products like Racheado masala, green chilli pickle, raw mango pickle, red chilli sauce, khola chilli powder and Khola chilli flakes. Khola chilli powder when added to food recipes gives an attractive red colour to the dish. It is also being used for edible or food grade red colour extraction. Papads made using khola chillies have a medium pungent taste that makes it a delicacy. These chillies are also rich in minerals like - K, Mn, Fe and Mg.



Contact List of Khola Chilli Growers

S.No.	NAME	ADDRESS	PHONE No.
1	Mahesh Laximan Desai	Molorem, Cola, Canacona-Goa	9850932238
2	Dayanand Shanta Naik	Goval, Cola, Canacona-Goa	9049776144
3	Kusta Laximan Dessai	Molorem, Cola, Canacona-Goa	8975918517
4	Nandini Narayan Dessai	Molorem, Cola, Canacona-Goa	8317272429
5	Prashant Krishna Naik	Goval, Cola, Canaocna-Goa	9623525854
6	Surendra Sawant Dessai	Nakeri, Betul, Quepm-Goa	8975346023
7	Darmendra Narayan Dessai	Molorem, Cola, Canacona-Goa	9922483582
8	Pradhnya Suresh Vaiz	Goval, Cola, Canacona-Goa	9850932238
9	Suman Dinesh Vaiz	Kudya, Cola, Canacona-Goa	9049413689
10	Prakash Shanta Naik	Goval, Cola, Canacona-Goa	9922219766
11	Shambu Ganesh Vaiz	Goval, Cola, Canacona-Goa	9767656127
12	Appaji Molu Sawant Dessai	H.No.06, Nakeri, Canaguinim Quepem-Goa	9689120953
13	Premanand Pagi	Nuven, Cola, Canacona-Goa	9673110978
14	Suresh Ram Naik	Goval, Cola, Canacona-Goa	9850352791
15	Panglo Datta Velip	Goval, Kudya, Canacona-Goa	9637092197
16	Betu Uttam Pagi	Nuven, Cola, Canacona-Goa	7448056561
17	Ramesh Shambhu Dessai	Molorem, Cola, Canacona-Goa	8805837472
18	Malu Bhabi Velip	Kudya, Cola, Canacona-Goa	9823766637

Contact List of Khola Chilli Growers

S.No.	NAME	ADDRESS	PHONE No.
19	Sadha Ram Naik	Goval, Cola, Canacona-Goa	9021398007
20	Neelu Manju Velip	Kudya, Cola, Canacona-Goa	9137739050
21	Ratnakar Data Velip	Goval, Cola, Canacona-Goa	9623378529
22	Ratnakar Punu Velip	Soliam, Khola, Canacona-Goa	7798802173
23	Suvidha Shambu Zaraunkar	Soliam, Khola, Canacona-Goa	8605365263
24	Sumita Suresh Velip	Soliam, Khola, Canacona-Goa	8806306156
25	Santosh Rama Velip	Soliam, Khola, Canacona-Goa	7378720220
26	Lakhmy RamaVelip	Soliam, Khola, Canacona-Goa	9673173255
27	Prakash Janu Velip	Soliam, Khola, Canacona-Goa	9673216404
28	Gadu Bhikaro (Nanda) Velip	Soliam, Khola, Canacona-Goa	7507419681
29	Ajeet Arjun Velip	Soliam, Khola, Canacona-Goa	9923854094
30	Amrut Khushali Velip	Soliam, Khola, Canacona-Goa	8408093394

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INDIA BRAND EQUITY FOUNDATION

GUJARAT



KUTCH SHAWLS

KUTCH EMBROIDERY

SURAT ZARI CRAFT





असुख भारत की असुख निधि
The Shikho Treasures of Incredible India

KUTCH SHAWLS

The weavers of Kachchh are originally from Rajasthan and there are different stories of their migration. They belong to Meghwal community of weavers from Marwar. The Marwada Meghwals developed weaving style with traditional motifs and colours in medium to heavy weight textiles. Now the weavers have created a weavers association to promote the Kutch shawls and have got platform to sell their produce through Rannotsav.



ગુજરાત સરકાર
Gujarat Government of India



INDIA BRAND EQUITY FOUNDATION

Contact List of Kutch Shawl Weavers

S. No.	CONTACT PERSON	LOCATION	CONTACT NUMBER
1	Namori Manji Vankar	Bhujodi	99787 35134
2	Meghji Harji Vankar	Rudramata	95376 55195
3	Parbat kanji Vankar	Sarli	98252 34236
4	Kanti Samat Vankar	Sarli	98255 90604
5	Shamji Vishram Vankar	Bhujodi	94083 05584
6	Gabhu Jakhu Vankar	Bhujodi	98252 14912
7	Daya Aala Vankar	Bhujodi	96873 43261
8	Karman Madan Vankar	Kotay	98983 40351
9	Shamji Ramji Vankar	Kotay	95100 82627
10	Devshi Govind Jepar	Varnora	98254 41605
11	Poonam Arjan Vankar	Varnora	99793 98651
12	Babu Ladhu Vankar	Khandrai	99256 33752
13	Raji ben Ratilal	Avadhnagar	95740 38280
14	Dipak Valji Buchiya	Jamthda	82386 22677
15	Ravji Lakhmshi Meriya	Rampar vekra	99097 25404
16	Ramesh Mavji Vankar	Bhujodi	98258 40834
17	Devji Bhimji Vankar	Bhujodi	99253 13798
18	Karshan Bhai Vankar	Aadhoi	97124 56828
19	Ramji Hirji Mehswari	Madhapar	99980 82332
20	Prakash Naran siju	Bhujodi	78746 91645
21	Arvind jakhu Kharet	Mota Bandra	99784 77375
22	Dinesh Harji Siju	Bhadli	81411 99129
23	Naresh Khengar Siju	Bhujod	99780 89549
24	Shivji Natha Vankar	Nirona	94293 41268
25	Suresh Bhoja Vankar	Deshlpar	99782 98245

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असुख सुख की असुख निधि
The Shakti Treasures of Incredible India

KUTCH EMBROIDERY

The embroidery has its roots in the village economy. The women folk during their leisure time after harvesting got engaged in the needle craft and beautifully embroidered costumes for their daughter which later became part of dowry. All of the embroidered products were either for self-consumption or for decorative purposes or gifting to near and dear ones and were not for sale. There are more than 22 types of embroidery belonging to different communities with separate motifs, which have been clubbed up as Kutch embroidery.

Contact List of Kutch Embroidery Weavers

S.No.	NAME & ADDRESS	STATUS	PHONE No.
1	Smt. Meghaben Laxmikant Shah E-10 Classic Complex, Lal Tekri, BHUJ KUTCH	Artisan	02832-256709 9879510956
2	Smt. Damaben Dosa At PO: Meghpar Khavada, BHUJ KUTCH	Artisan	9428749958
3	Smt. Sonaben Deva At PO: Meghpar, Khavada, BHUJ KUTCH	Artisan	9727253504
4	Smt: Pababen Heera At PO: Meghpar Khavada, BHUJ KUTCH	Artisan	9427439125
5	Shri Karson Devraj AT & PO : Hodka , Tal Bhuj--Kutch	Artisan	9426836765
6	Shri Ramu Devraj Harijan AT & PO : Hodka, Tal Bhuj — Kutch	Artisan	9426382558
7	Smt. Karmaben Meru Goradia (NMC) AT & PO : Hodka (Bani),Tal Bhuj — Kutch	Artisan	9427449815
8	Smt Manbai Megji AT & PO : Hodka, Tal Bhuj — Kutch	Artisan	9427289801
9	Smt. Hiraben Bhasar AT & PO : Hodka , Tal Bhuj — Kutch	Artisan	9427289801
10	Smt.Hiraben Dhanji AT & PO : Hodka, Tal Bhuj — Kutch	Artisan	9429821724
11	Smt. Ramaben Veera AT & PO : Hodka, Tal Bhuj — Kutch	Artisan	9427566838
12	Smt. Khetaben Khaju AT & PO: Hodka, Tal Bhuj -- Kutch	Artisan	9427566838
13	Smt. Sonaben Lila AT & PO: Hodka, Tal Bhuj — Kutch	Artisan	9428031003
14	Smt. Kammaben Gagan AT & PO : Hodka, Tal Bhuj --Kutch	Artisan	9426621724
15	Smt. Bagaben Budha AT & PO : Hodka, Tal Bhuj - Kutch	Artisan	9913692277
16	Shri Samat Devraj AT & PO : Hodka, Tal Bhuj - Kutch	Artisan	9428308395
17	Shri Raju Teja Marwala AT & PO : Hodka, Tal Bhuj - Kutch	Artisan	9426971135

Contact List of Kutch Embroidery Weavers

S.No.	NAME & ADDRESS	STATUS	PHONE No.
18	Rakhiben Jayeshbhai Soni B 582, RTO Relocation Site, Bhuj Kutch	Artisan	9913996443
19	Smt. Hooribai Mehboob Mutwa AT & PO : Dhordo (Bani), Bhuj Kutch	Artisan	9429083691
20	Shri raja Bhashar Marwada AT & PO : Banni Bhilandiara, Bhuj Kutch	Artisan	9427768704
21	Smt. Veeraben Achu Marwada AT PO : Gandhinu Gaon, Tal : Bhuj Kutch	Artisan	9427227641
22	Smt. Menben Buddha AT PO : Gandhinu Gaon, Tal : Bhuj Kutch	Artisan	9427227641
23	Smt. Ajuben Vga Harijan Arjun Vas, Rudramata, Tal : Bhuj Kutch	Artisan	9825858528
24	Puja Bharna Harijan Hospital Road, Vijay Nagar, Near Bhadarka Hospital, Bhuj Kutch	Artisan	9427566317
25	Smt. Namaben Narana AT PO : Gandhinu Gaon, Tal : Bhuj Kutch	Artisan	9979113244
26	Smt. Bhanbai Karman AT & PO : Meghpur Khavada, Tal : Bhuj Dist : Kutch	Artisan	9427439125
27	Smt. Khetaben Dana AT & PO : Bhirandiyara, Tal: Bhuj Dist : Kutch	Artisan	9428084902
28	Smt. Ramaben Naran AT & PO : Bhirandiyara, Tal : Bhul Dist : Kutch	Artisan	9429083476
29	Kesaben Pura, AT : Rudrani, Sanjot Nagar, Tal : Bhuj Dist : Kutch	Artisan	9429017088
30	Namaben Khamu AT : Rudrnai, Sanjot Nagar, Tal : Bhuj Dist : Kutch	Artisan	9429017088
31	Archanabai Jemal AT : Rudrani, Sanjot Nagar, Tal : Bhuj Dist : Kutch	Artisan	9924417266
32	Neetabai Jemal AT : Rudrani, Sanjot Nagar, Tal : Bhuj Dist : Kutch	Artisan	9924417266

Contact List of Kutch Embroidery Weavers

S.No.	NAME & ADDRESS	STATUS	PHONE No.
33	Pura Lakha AT : Rudrani, Sanjot Nagar, Tal : Bhuj Dist Kutch	Artisan	9429341535
34	Smt. Santiben Nigul Balasara AT & PO : Dhaneti, Tal : Bhuj Dist : Kutch	Artisan	9909643903
35	Smt. Mata Sakhiben Vagji AT & PO : Dhaneti, Tal : Bhuj Dist : Kutch	Artisan	9537963387
36	Smt. Laxmiben Kanji Chhanga AT & PO : Dhaneti, Tal : Bhuj Dist : Kutch	Artisan	9909643903
37	Smt. Veeraben Jemal Marwara Opp. Shujan, Bhujodi, Tal : Bhuj Dist : Kutch	Artisan	9913471898
38	Smt. Usha V. Taunk Saroodaya Mahila Vikask Samiti Ajaypar Nagar, Plot No.14 Anjar – Kachchh – 370 110	President	9924272624
39	Bhamar Singh H.Sodha Hastakala Audyogik Sahakari Mandali Ltd., Sodha Camp Zhura, Tal : Bhuj Dist : Kutch	President	9427765486
40	Dev Kunwarba D. Sodha Hastakala Federation (SHG) Zhura Camp, Tal : Bhuj Dist : Kutch	President	9427513173
41	D.H.Sodha Shree Kutch Kalyan Trust, Lav Kush 650, Kailash Nagar, Tal : Bhuj Dist : Kutch	President	9825461647
42	S.H.Luhar Dev Foundation Trust, Main Bazaar, Nirona, Tal : Nakhatrana Dist : Kutch	President	9427766528

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असुख्य भारत की असुख्य निधि
The Shiksha Treasures of Incredible India

SURAT ZARI WORKS

Zari is intricate metallic weaving (usually gold, silver, copper) done on cotton or silk textiles which gives it rich look. Along with traditional Zari Craft which is done using Gold or other pure metals such as Copper or Silver, imitation Zari work (done using plastics) is also on the rise now a days.



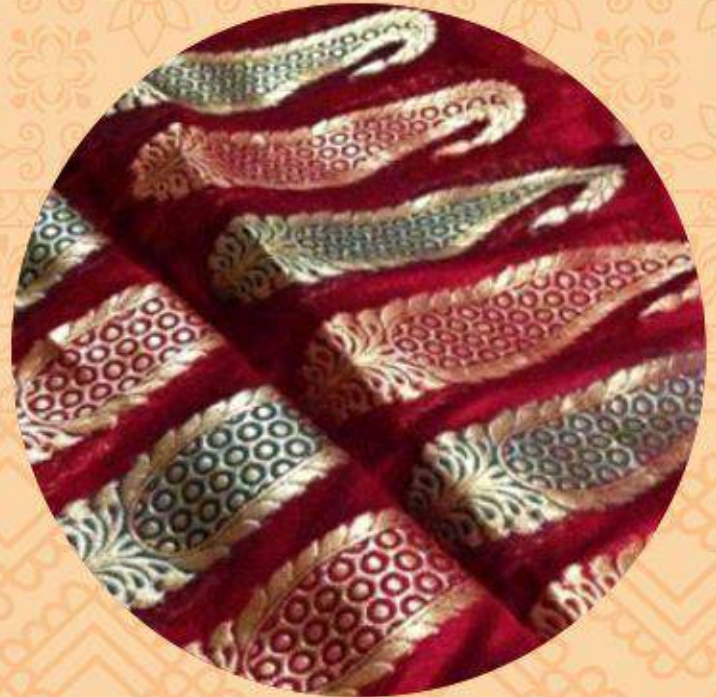
सुरत-करीम अहमद नगर
The Hub of Textiles of India



IBEF
INDIA BRAND EQUITY FOUNDATION

SURAT ZARI WORKS

Though the earliest mention of metal work on clothing comes from Ramayana, Mahabharata, the direct origin of Surat Zari can be traced back to 14th century AD. Zari gained royal patronage during Mughal era. Surat became the hub of Zari, gold threads and textile exports. Due to both of above factors, people of various creeds and races began settling here and laid foundations of an industrial/commercial city.



Contact List of Surat Zari Weavers

S.No.	TRADER/ MANUFACTURER/ JOB WORKER	ADDRESS	PHONE No.
1	Rutika Creations Pvt Ltd	K1 to K5 City Industrial Estate Udhna, Surat, 394210	9374755882 0261-3132802 9723752323
2	Deeplon Jari Industries	70 D, Tapi Krupa, Ganesh Sheri Bhatena, Surat - 395002	9152544956
3	Pehnawa The Style Of Your Life	Shop No. G-24/25 Rajhans Ornate Mall, Parle Point Road, Parle Point, Surat - 395007	9974997997 9825052612
4	J J Creation	103, Vrindavan Society Parvat Patia, Surat - 395010	9824271446
5	Akram Jari Work	Shop No 1, Raj Guest House Rajesh Shree Hall Road Sagrampura, Surat - 395002	9825901169 9898555213
6	Sai Duva Art	Survey No 22/1 Plot No 74-75 2nd Floor Kalyan Industrial Society Dumbhal, Surat - 395002	9879381622 9825481623
7	S M Hand Work	Opp. Raza Complex Navsari Bazaar, Surat -395001	8401644338 9979581830
8	Balkishan Textile	Shed No 50, Hari Ichachha Industrial Society, A K Road Surat - 395008	9825139843
9	Maruti Nandan Thread	P - 732, New Gidc, Katargam Surat -395004, Katargam	8141417521
10	Navrang Zari	Jinwala Compound, Katargam Surat -395004	9824207801
11	Satnam Jari	Shop No 36-39, Nirman Industrial Varacha Road, Kapodra Surat - 395006	9879028283 9825445092
12	Thakordas Shivilal Lakkad	172/173 Bhagyoday Industrial Estate, Puna Kumbhariya Road Surat - 395001	0261 - 2347071 9375417680
13	Neelam Jain works	Arnav Appartment, Citylight Road Surat -395007	9152643294
14	Pankaj Guilding Works	8/1820, kirparam mehta street Gopipura, Surat, Gujarat 395001	9879652800



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Invaluable Treasures of Incredible India

IBEF
INDIA BRAND EQUITY FOUNDATION

Contact List of Surat Zari Weavers

S.No.	TRADER/ MANUFACTURER/ JOB WORKER	ADDRESS	PHONE No.
15	Nirale Hand work and fancy zari art	9A, near, Symga School Road Garden Colony, Surat - 395001	9824111957
16	Rajiv Creation	40, 1st & 2nd Floor Atmanand Society Udhna Magdala Road, Surat - 394210	9377818249
17	Shri Shakti Jari Works	29, Navrang Industrial Society Near Sosyo Circle, Udhana - Magdalla Rd, Surat	9426855123
18	Mahalaxmi Jari Traders	Shop No 112, Bhatia Complex Under Ground, Near Sasyo Circle Bamroli Main, Road, Bamroli Main Road, Surat - 395002	9898420172
19	JYOTI JARI ENTERPRISE	3/3960, Ambabhuvan Nagardas Street, near Air India Off., Navapura, Surat, Gujarat 395003	9374536140
20	Zeeke Exports	502 Raghuvir Textile Park Aai Mata Road, Nr DR world Parvat Patiya, Surat - 395010	9537111212
21	Lace Manufacturers India	Anjana, Garib Nawaz Nagar Surat, Gujarat 395003	9033953537
22	Kishorchandra	8/2203-B, Jaguvallabh Ni Pole	
23	Bhagwandas Jariwala Padmavati Jari Lace	Gopipura, Surat, Gujarat 395001 53, G Narayan Industrial Estate, Anjana, Surat, Gujarat 395003	9099010451 9825169821
24	Shree Balaji Jari	G-4, Mangalam Arcade, 19-21 Marghiwala Compound, Opp. Bharat Petrol Pump, Near Komal Circle, Bamroli Road Surat, Gujarat 394210	9825338884
25	K.LON JARI	A-13, Fulpada Rd, Ratanji Park Society, Ram Baug, Dharam Nagar Surat, Gujarat 395008	9723101014
26	Siddhi Jari	Shiv Shankar Society Aanjada Nagar, Bhatena Surat, Gujarat 395002	9825195746

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INDIA BRAND EQUITY FOUNDATION

JHARKHAND



SOHRAI KHOVAR PAINTING





असूया भारत की असूया सिद्धि
Incredible Treasures of Incredible India

SOHRAI KHOVAR PAINTING

Sohrai Khorvar is a mural art painting which has been a tradition and ritual in Barkagaon block of Hazaribag district which is practiced by the local tribal women who have been using the local and indigenous material in the form of natural soils of various colors like black, yellow, red, white. Many prominent places like Birsa Munda Airport and also the railway stations in districts like Jamshedpur and Hazaribag have been decorated with these beautiful paintings.

SOHRAI KHOVAR PAINTING

The proprietors of the tribal of the block Barkagaon have been using the art primarily for self consumption and hence the art was not significantly remunerative. Occasions like marriages and harvest seasons were the trigger for the painting and hence the prime reason was the celebration. The proprietors were chiefly poor and depended on practices like agriculture, manual labor etc for day to day livelihood.



Contact List of Sohrai Khovar Artists

S.No.	NAME	VILLAGE	BLOCK	MOBILE NO
1.	Kunti Devi	Jorakat	Barkagaon	8002740378
2.	Bandhni Devi	Jorakat	Barkagaon	7739753303
3.	Anita Devi	Jorakat	Barkagaon	9931317475
4.	Rubi Devi	Jorakat	Barkagaon	8252801007
5.	Yasoda Devi	Jorakat	Barkagaon	9006289846

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असुप्त भारत की असुप्त शक्ति
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IBEF



INDIA BRAND EQUITY FOUNDATION

KERALA

CANNANORE HOME FURNISHING

CHENDAMANGALAM DHOTIES

KAIPAD RICE

MARAYOOR Jaggery

NILAMBUR TEAK

POKKALI RICE

TIRUR BETEL LEAF

VAZHAKULAM PINEAPPLE



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असुल्य भारत की असुल्य वस्तु
Irreplaceable Treasures of Incredible India

CANNANORE HOME FURNISHINGS

Cannanore Home Furnishings refer to a set of items manufactured in Kannur district of Kerala. These items include textile home furnishing fabrics and made ups. Fabrics include curtains, table linens and upholstery fabrics, bed linen, kitchen linen, bath linen, lifestyle products like tassels, ropes, strings, nets, tents etc. The GI was registered on September 4, 2009.

CANNANORE HOME FURNISHINGS

Kannur has a centuries-old history of weaving. It is known as the Land of Looms and also as the Manchester of Kerala. Weaving in Kannur has been in vogue for the past 400 years. In recent history, a small handloom factory was started in Kannur in 1852 and it was called the Basal Mission. Over the years, some of the handloom factories refashioned themselves into powerloom units while others remained as traditional handloom units.

From 1960s, Cannanore Home Furnishings began to make its impact on the international market as well. Exports of these textile items began to take off and the producers also started adapting to the needs and tastes of their foreign clientele. This trend continues even now in Kannur.

The specialty of Cannanore Home Furnishings fabrics and made-ups are the compact structure and texture of cloth, unique colour combinations, wide width, skilled craftsmanship and colour fastness due to excellent dyeing quality. The land has very pure natural soft water source throughout the year, which is a boon for perfect dyeing of the first part of a very important process in textiles. The products are distinctly recognizable due to the richness and the feel of life in it. With the traditional method by experienced hands, they can get any shade. The dyed colours can stand any international test requirements.



Contact List for Cannanore Home Furnishing Manufacturers



S.No.	NAME / AGENCY	PHONE No.
1	Fashion Fabs VengaraVayal, Chirakkal, Kannur, Kerala - 670011	0497-2775487
2	Mascot Industries Azhikode, Kannur, Kerala - 670009	0497-2775157
3	Shabari International Near Chimmaya Mission, P.O Attadappa, Kannur, Kerala - 670006	0497-2820027
4	Swadeshi Cottons Hospital road, Kannur, Kerala - 670001	0497-2761921
5	The West Coast Weaving Establishment WESCO Building, PB No. 2 Chovva, Kannur, Kerala -670006	0497-2726322

Contact List for Cannanore Home Furnishing Manufacturers

S.No.	NAME / AGENCY	PHONE No.
6	Vasulal International Azhikode, Kannur, Kerala - 670009	0497-2741291
7	Authentic Home Furnishing Mascot Square, Near S N Park Kannur, Kerala - 670001	0497-2700206
8	C R Exports P.O. Eachur, Kannur, Kerala - 670591	0497-2857281

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असुव भारत की असुव सिद्धि
Incredible Treasures of Incredible India

CHENDAMANGALAM DHOTIES & SET MUNDU

Chendamangalam is a small town on the banks of river Periyar 30 km away from the main city of Ernakulam. It is a thriving centre of trade and exchange near the ancient seaport Mujiris. This place is also known as the home for Malabari Jews although now the raw materials come from Surat, Gujarat but Chendamangalam weavers are famous for its on crafting and using their handloom to generate beautiful mundus and dhothis. Weavers from Andhra and Tamil Nadu established the weaving centre here.

CHENDAMANGALAM DHOTIES & SET MUNDU

Padmashliyers chaliyers and bhattarayars are few of the weaving community practicing over generations.

Chendamngalam is famous for set mundus which became good source of employment after forming of cooperative Society in 1955 during the Travancore Cochin societies act.

Cotton Brought from Gujarat is first soaked into water to remove the impurities and chemical residue and then boiled for better finishing at 200°C for 24 hours. Then they are washed again and oxidised to gain desired colours then left for drying for one day and three day in sunlight. After all these process, it is put on handloom mills.

Around 10,000 weavers, 4 to 5 thousands households and especially the population in gram Panchayat are part of this community.



Contact List of Chendamangalam Dhotis and Set Mundu Weavers



IBEF
INDIA BRAND EQUITY FOUNDATION

S.No.	NAME	ADDRESS	PHONE No.
1	Baby	Akkunnth house, Valiyavallamthuruth chendamangalam	9847446357
2	Daisy shaji	Arukatt house, Cherai. po	9605606464
3	Liji P.K	Marathottu house, Karimpadam Chendamangalam	9744543594
4	Radha. K	Vallappilly house, karimpadam Chendamangalam	9995138124
5	Rasika. K.C	Kalathiparambil house, karimpadam chendamangalam	9846780343
6	Joshy P.P	Pallath parambu, parayad N. Paravoor p.o	9020472117
7	Sulekha	Thoppil house, Karmpadam Chendamangalam	9633966568
8	Rema. P.P	Kalavampara house, Karmpadam chendamangalam	9744516476
9	Revamma K. U	Thozhuthinkal house, karimpadam Chendamangalam	9605051194
10	Radhamma.K.B	Chirapurath house, thekkumpuram Chendamangalam	9847773259
11	Sagari. C.P	Cheriyaparambil , karimpadam chendamangalam.	7356991989
12	Sudha P.G.	Mannara house, kizhakkumpuram Chendamangalam	7902789938
13	Rajani. K.N	Panikkassery house, karimpadam Chendamangalam	9605740957

Contact List of Chendamangalam Dhotis and Set Mundu Weavers



IBEF
INDIA BRAND EQUITY FOUNDATION

S.No.	NAME	ADDRESS	PHONE No.
14	Sheela P.G	Kathanaparambil house Puthenvelikkara P.O.	9846663604
15	Sreedevi K.N	Kaithavalappil house, Pallipuram Cherai. P.O	9061678158
16	Jaya K.S	Klavungal house, karimpadam Chendamangalam	9496250004
17	Harsha	Koovaparambil house, Cherai. P.O	9895159738
18	Bagyalakshmi joshi	Muthiraparambil house, Parayad N. Paravoor	9947188287
19	Anasooya. C.K	Thaiparambil house, thekkumpuram Chendamangalam	8086254306
20	Rajani Maneesh	Thooyithara house Cheriyavallamthuruth, N.Paravoor	9947776237
21	Gayathri sugunan	Kunnukattil house, karimpadam Chendamangalam	8086858458
22	Molly joy	Meledath house Cheriyavallamthuruth, N.Paravoor	9544876880
23	Pushpa K.S.	Kuttikatt house, Parayad N.Paravoor	9539151406

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असुल्य भारत की असुल्य विले
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KAIPAD RICE

Kaipad rice cultivation is the traditional organic rice produced in the saline prone (brackish water) coastal rice tracts in the northern districts of Kerala, which are Kozhikode, Kannur and Kasaragod. Natural organic production, dark mustard yellow colour, non-sticky, high in iron and calcium are some unique features of Kaipad Rice. The GI registration certificate for Kaipad rice was obtained on March 3, 2014.

KAIPAD RICE

In Kannur district, around 3400 hectares of Kaipad rice fields are identified. In Kozhikode district, it is around 500 hectares and in Kasaragod district, it is around 200 hectares. Historically, these regions are known for their rice cultivation.

In the ancient literature pertaining to the region, rice tracts are mentioned in the historical records of Dr. Francis Bukkanan, an Englishman who was an employee of the East India Company. The rice tracts are mentioned as 'Kayal Kandoms' and local farmers are mentioned as 'kuttadan'.

Today, the local name of 'Kaipad' is derived from 'Kayalpadam' (with 'Kayal' meaning backwater and 'padam' being another term for paddy fields)

While most cultivators are small and marginal farmers, Kaipad rice tracts follow a purely natural form of cultivation relying on the monsoon and sea tides. A single crop of rice is cultivated, on mounds, in a low to medium saline phase of the production cycle from June to October. During the high saline phase from November to April, traditional aquaculture is followed in these tracts with fish or shrimp farming. The rice, fish and shrimp farming is carried out in traditional organic way - without the use of any chemical fertilizer or pesticide.

The rice has excellent nutritive value and fetches a higher price due to its distinctive taste and nutritional value. There is the local tradition in which Kaipad rice cultivators gift rice flakes when they visit the homes of those outside these regions.



Contact List of Kaipad Rice Farmers

S.No.	NAME	ADDRESS	PHONE No.
1	Govindan P	Pothera House Kuruvad	9447646236
2	Usha I V	Illathu Valappil Kannome	8943609204
3	Karunakaran K V	Kariyarathu Valappil Kannome	9747533596
4	Kunhikannan K C	Kozhikkal Chemben Moonam Peedika	9745192436
5	Raghavan P C	Panachirammal Kottakkel	9747782701
6	Mohanan U	Unnipravan Chengal	9995043983
7	Jayadevan T V	Thundivalappil Chengal	9447646717
8	Kunhiraman T	Tharammal Hose Ezhome	9846913846
9	Sureshbabu K	Palangattu Veettil Kuruvad	9400672200
10	Chandran U	Ummathiriyan Ezhome	9544104095
11	Raghavan N	Nirachan Chengal	9446267196
12	Narayanan K V	Kadothu Valappil Kannome	9400507202

Contact List of Kaipad Rice Farmers

S.No.	NAME	ADDRESS	PHONE No.
13	Kelu O	Palangattu Veetil Neruvambram	9746468474
14	Leela K	Korokkaran Kuruvad	9747034687
15	Narayanan A K	Anakizhakke Veetil Kannome	9846171860
16	Ramakrishnan P K	Palottu Kavil Kannome	9447359732
17	Sajeevan T K	Chirayil Ezhome	9447342099
18	Kunhiraman V A	V A House Kuruvad	9495327364
19	Rajan Parayil	Parayil House Kuruvad	9746188789
20	Raghavan K P	Kanayikkaran Puthiya Purayil Kannome	9895659791
21	Karunakaran A	Ayyan Mandi House Kottakkeel	7356899553

Contact Details of DIC of Kannur

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असुख भारत की असुख निधि
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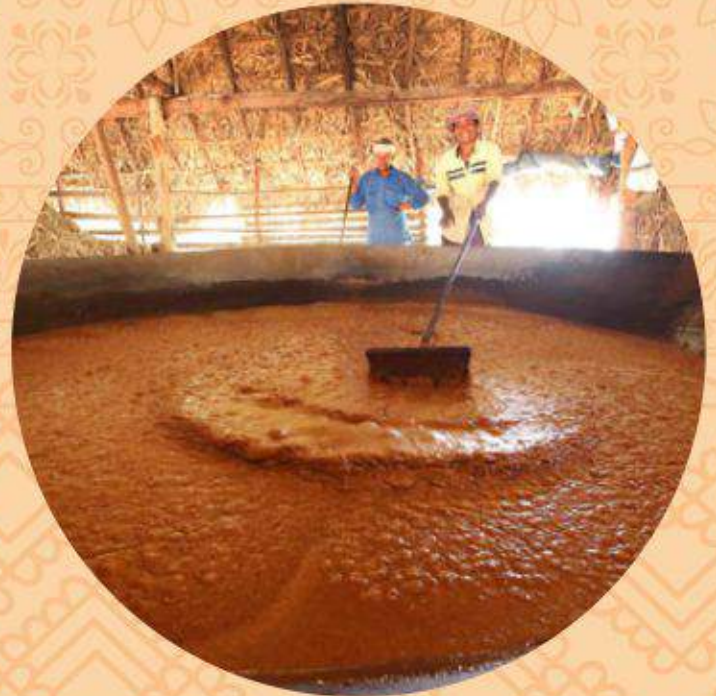
MARAYOOR JAGGERY

The Marayoor jaggery is grown in the panchayats of Marayoor and Kanthallur which is bordered by Tamil Nadu on the north and the Eastern side. The jaggery grown here is mostly by small scale farmers from the Muthuva tribal groups and it is mostly processed in small cottage industries. This jaggery is considered to be one of the sweetest jaggery produced and the production process is completely organic in nature with no chemicals used at any stage of production. It has a total sugar percentage of 77.87 to 96.52%, sucrose content of 63-80% and reducing sugar of 7.39-10.35%. The water insoluble impurities is low (0.08-0.16%) and also acid insoluble ash (0.021 to 0.14%) is low. High content of iron (11-26.0%), potassium, calcium and low content of sodium are other features of this Jaggery, adding to its nutritional benefits.

MARAYOOR JAGGERY

High sweetness without salty taste, high content of iron, less sodium content, less insoluble impurities, organic method of production and dark brown colour are the unique characters of this traditional sharkara. It is believed that the area of Marayoor in Kerala has a history dating back to the Mahabharata where the area was used by the Pandavas to hide during their vanavasam and hence the place was named as Maranjirunnayoor meaning 'the place of hiding' which in due course of time became Marayoor.

Initially, much of the focus was on rice cultivation and it was called the rice bowl of high ranges but later due to water scarcity this changed to sugarcane cultivation that required less water. Even today, the cultivation is mostly done by farm labourers who come from Tamil Nadu or those who belong to the Muthuva tribal group.



Contact List of Marayoor Jaggery Manufacturers



S.No.	NAME / AGENCY	PHONE No.
1	MAHADS (Marayoor Agriculture Hills Development Society) Marayoor P.O-685620 mahadmarayoor@gmail.com	(Farmers Society) 9446643286 9496455055
2	Mahads- Marayoor Eco Shop Marayoor Tourist Home Building Kocharam Marayoor- 685620 marayoorsharkara@gmail.com	9946612802 9496459465
3	Thevarmadathil Spices Marayoor-685620 Eldhose	9447214986
4	K .K .P & Sons Marayoor-685620 / Surendran	9447029433
5	St .Joseph Agency Nachivayal, Marayoor marayoorsarkara@gmail.com / Roy Mathew	9447135542
6	Anchunadu Products Sahayagiri, Marayoor P O Jithin	9447755586
7	Somasekharan Nair	Puthachivayal 9495911091
8	Senthil	Keerakkadu 8547922237
9	Jobin Etil	Koodavayal 9496941169
10	B Manikandan	Nachivayal 9446686453
11	St. Marys church	Babu Nagar 9446934070
12	K Raju	Colony 9495911182
13	Sivan S	Pathadipalam 9446933947

Contact List of Marayoor Jaggery Manufacturers



S.No.	NAME / AGENCY	PHONE No.
14	Sajan Madathikandathil	Pathadipalam 9447822553
15	Johnson Anamudi	Babu Nagar 9400201235
16	Santhoshkumar R	Thittavayal 9446743898
17	St. Marys Convent	Marayoor 8086718691
18	Manikandan (Naikar)	Colony 9446609583
19	Jose Uzhatil	Nachivayal 9495513694
20	Jose Kottoor	Nachivayal 9497752194
21	V Bhuvaneshwaran	Pethamvayal 9188747763
22	P N Jayi	Colony 9497024775
23	Satheeshan	Colony 9446130369
24	Govindaraj K	Colony 9400553705
25	Jancy Elenjickal	Kovilkadavu 9495746889
26	Sunilkumar S	Sahayagiri 9495690430
27	Rahul Koshy	Anackalpetty 9400201215
28	Selavam Sundaram	Puthachivayal 9447825881
29	P S Sasikumar	Puthachivayal 9447225173
30	VG Pappachan	Michaelgiri 9446214150
31	Selvam S	Michaelgiri 9446933475
32	Prakash S	Karsanadu 9446130488
33	Ramamoorthy	Masivayal 9495911695
34	Kumareshan (Bakery)	Koodavayal 9645644524
35	Varghese (Shaji)	Colony 9447850964

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असुर्य भारत की असुर्य किर्ति
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NILAMBUR TEAK

Nilambur Teak is the first forest produce to receive GI tag in the entire country. Nilambur teak is the teak wood obtained from the forest areas, plantation and homesteads in Nilambur Taluk and Edavanna panchayat in Ernad Taluk of Malappuram district, Kerala. The rich alluvial deposits in the river banks of Chaliyar river enhance the soil fertility and thus enhance the quality of Nilambur teak.

Contact List for Nilambur Teak

TEAK PLANTERS

SL.NO	NAME	PLACE	PHONE No.
1	M.Abdul salam	Karulai	9495135926
2	Abdul Kaber		9495024898
3	Rahul.I M	Chanthakkunnu	9497332083
4	Rajesh	Tharippala	9447536230
5	Narayanan Nair	Chunkkathara	9048449475
6	Mohanan Nelloli	Vallapuzha	9495324277
7	Mohanan	Karulai	9446993309
8	Tommy	Mangalam	9847002212
9	Mohammed Mnudodan		9495625239
10	Suresh Master		9497212069

TEAK TRADERS

SL.NO	NAME	PLACE	PHONE No.
1	Sitar timbers	Nilambur	9446248437
2	Shinsha Timbers	Nilambur	9447126017
3	Vee Vee Timbers	Nilambur	9946416137
4	Madari Shoukkathali	Nilambur	9495101110

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असुख्य भारत की असुख्य चिन्ता
Unshakable Treasures of Incredible India

POKKALI RICE

The Pokkali land lies in 33 Panchayat municipalities and one city corporation area in Allepy, Ernakulam and Thrissur district of Kerala. The uniqueness about the Pokkali rice cultivation in Ernakulam is that it has some biotic relationship with the prawn cultivation, half month of prawn cultivation provide the fertile land for rice. In this manner, cultivators are able to stay engaged throughout the year. Pokkali Rice is medium bold in shape with very good cooking quality, special taste, average protein content of 7.5-8.7% and intermediate (above 20%) amylose content.

POKKALI RICE

The rice is found in bold medium to gold shape with a very good cooking quality, special taste and with a good amount of protein percentage. It is not only organic way of farming but also create a nutrient rich culture across Kerala.

It grows in very highly acidic soil with pH been 3 to 4.5, yield potential of thousand to 1500 kg per hectare and it is mainly cultivated in June to September-October and after that the traditional prawn cultivation take place.

ChootuPokkali, Chettivirippu, Cheruvirippu, Kuruva, Anakodan, Eravapandy, Bali, Orkayama, Orpandy and Pokkali are the traditional cultivars prevalent in this tract. It is very favourable for the marketing in this part of the country because its character is highly eco-friendly, protein rich, good for the patient suffering from cholera. Even the International Rice Research Institute, Philippines has developed many high yielding varieties by using this gene of Pokkali rice.



Contact List of Pokkali Rice Farmers

S.No.	NAME & ADDRESS	PHONE No.
1	V. N. Umesh Pai Valiyaveettil House, Varapuzha	8714513819
2	Prabha Kammath Valiyaveettil House, Varapuzha	9249310052
3	Manoj Pai . V.k Valiyaveettil House, Varapuzha	7559965675
4	K.C. Vincent Kollamparambil, Thundathumkadavu Varapuzha P O	9496085470
5	Gopi T. B Thundiparambil, Devaswampadam, Varapuzha	9995605955
6	C.D.Peter Chaneparambil, Chirakkakam Varapuzha	9846010203
7	Amesh M.K Mandamparambil, Devarkad, Varapuzha	9496451143

Contact List of Pokkali Rice Farmers

S.No.	NAME & ADDRESS	PHONE No.
8	Suresh M.K Mandamparambil Devarkad, Varapuzha	9847769609
9	George Alappat House, Thevarkad Varapuzha	9747398027
10	Dayanandan Kolangaraparambil, Edayakunnam Cheranellore	9746062950
11	Salim K.V Kalathiparambil, Kedamangalam N. Paravoor	8089684525
12	T.J. Cleetus Thengapurakkal, Chirakkakam , Varapuzha	7557812215
13	G.R. Cvasudevan Ganaguniyan Parambu, Devaswampadam, Varapuzha	9061351001

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असुख भारत की असुख निधि
Incredible Treasures of Incredible India



TIRUR BETEL LEAF



Tirur Betel Leaf is a kind of betel leaf cultivated in Tirur and nearby areas of district of Malappuram. This is also known as 'Green Gold of India'. Tirur, Tanur, Tirurangadi, Kuttippuram, Malappuram and Vengara are the block panchayats in Malappuram District are famous for cultivation of Tirur betel leaf. The red laterite soil in the mostly U shaped Midland area lies between coastal plains in the west side and Western Ghats in the east side provides favourable conditions for the cultivation of Tirur Betel Leaf.

Contact List of Betel Leaf Growers

SL.NO	NAME OF THE FARMER & KRISHI BHAVAN	PHONE NO.
1	Unni Attrikkal, Tanur	9895038082
2	Aboobacker Pangatoor, Tanur	8086287550
3	Subrhahmanian Velekkat, Perumanna Clari	9495971250
4	Babu raj Velekkat, Perumanna Clari	9747055312
5	Sasidharan Chettali, Ponmudam	9633257491
6	Shahul Hammed parambatt, Ponmundam	8547567266
7	Abdul jaleel Muthanikatt, Cheriyamundam	9605400366
8	Moidheen kutty N T, Cheriyamundam	9497833694
9	Assainar kayalmadathil, Cheriyamundam	8078375578
10	Shanmughan, Ozhur	9895114700
11	Narayanan, Ozhur	9947160426
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असुख भारत की असुख निधि
Kerala's Treasures of Incredible India

VAZHAKULAM PINEAPPLE

Vazhakulam is the centre of pineapple trade in Kerala accounting for about 80% of Kerala's pineapple harvest travel to entire country. Vazhakulam pineapple is located in Vazhakulam Panchayat in Muvattapuzha division, around one hour away from Kochi in Ernakulam. The average fruit weight is 1300-1600 gms. The fruit is having a pleasant aroma, having a slightly conical shape, fruit 'eyes' deeply placed, fruit flesh is crisp and golden yellow in color, juice is sweet with 14-16 brix and its acidity is 0.50 - 0.70%. It is a good source of carotene, vitamins and minerals.

VAZHAKULAM PINEAPPLE

The socio-cultural history of Vazhakulam begun in the 1940s with a small scale production. However, with the favourable climate conditions, it turned into a commercial venture within 10 years.

Vazhakulam pineapple has a shelf life of 15 to 20 days to be consumed as a fresh fruit. It is grown in 10,000 ha in the district of Ernakulam, Kottayam and parts of Pathanamthitta district and even in the lower stretches of Idukki district.

Vazhakulam is the biggest pineapple market in India with more than 15 years of excellence. In 2009, it received a GI tag and the fruit has a pleasant aroma and slightly conical in shape and fruit flash is very crisp and golden yellow in colour. Because of its high sugar content, it is quite famous for the domestic consumption as well.



Contact List of Vazhakulam Pineapple Farmers



S.No.	NAME & ADDRESS	PHONE No.
1	Shine John Kallumkal, Manjalloor P.O Vazhakulam, Muvattupuzha Ernakulam, Kerala. 686670	9447170583
2	James George Thottumarikal, Manjalloor P.O Vazhakulam, Muvattupuzha Ernakulam, Kerala. 686670	9447742799
3	Jojo Joseph Vadakkumpadam, Enanalloor P. O, Ayavana, Kerala 686668	9446360172
4	George Varghese Mittathanikkal Vadacode P.O, Vazhakulam, Muvattupuzha Ernakulam, Kerala. 686670	8129975210
5	Jose M Jose Mittathanickal, Vadacode P.O, Vazhakulam, Muvattupuzha, Ernakulam, Kerala. 686670	9446209899
6	Sajeev A G Alaekudiyil, Kavakkad, Enanalloor P. O, Ayavana, Muvattupuzha, Kerala 686668	9446275694

Contact List of Vazhakulam Pineapple Farmers



S.No.	NAME & ADDRESS	PHONE No.
7	Joy George Pothanamkunel, Manjalloor P.O Vazhakulam, Muvattupuzha Ernakulam, Kerala. 686670	7510712287
8	Martin George Kallumkal, Manjalloor P.O, Vazhakulam Muvattupuzha, Ernakulam, Kerala. 686670	8289892981
9	Mathews Manuel Edapazhathil, Vadacode P.O, Vazhakulam Muvattupuzha, Ernakulam, Kerala. 686670	9961316688
10	Dinil Mohanan Thattanirappel, Enanalloor P. O, Ayavana, Muvattupuzha, Kerala 686668	9562092816
11	Jose Paul Pottambuzha, Enanalloor P. O, Ayavana, Muvattupuzha, Kerala 686668	9447575556

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MADHYA PRADESH



KADAKNATH BLACK CHICKEN MEAT
TIKAMGARH BELL METAL WORKS





असुपुन भूरल की असुपुन ढररर
Incredible Discoveries of Incredible India



KADAKNATH BLACK CHICKEN MEAT



Kadaknath Black Chicken Meat was granted Geographical Indication in 2018. Kadaknath, locally known as *kali masi*, is black inside-out. The bird exhibits intense black colouration which is due to the deposition of melanin pigment in the connective tissue of organs and in the dermis, a genetic condition known as “Fibro-melanosis”.

KADAKNATH BLACK CHICKEN MEAT

The black meat of Kadaknath is rich in protein and high in iron and amino acids and is popular among the local population because of its black flesh being very delicious and soft. It is also known for its adaptability, given its high tolerance level to conditions of extreme heat and cold, thereby being suitable for extreme climatic conditions.

The tribals also value the breed for its cultural and health values besides considering it as sacred. They use the Kadaknath blood in the treatment of chronic diseases in human beings and its meat is believed to be aphrodisiac. The eggs are highly nutritious for old people because of low cholesterol content and free amino acids (18 kinds of amino acids including the 8 essential amino acids for the human body) besides Vitamin B1, B2, B6 and B12.

Kadaknath Black Chicken Meat has been reared by tribals over a long period of time. The Kadaknath bird is grown in the Madhya Pradesh districts of Jhabua, Dhar, Barwani and Alirajpur and includes the adjoining areas of Rajasthan and Gujarat, over an area of about 800 sq. miles.



Contact List of Kadaknath Meat Producers

S. No.	NAME OF PRODUCER	ADDRESS	PHONE No.
1	Sabesingh Danna	Village Samoi, Block Ranapur	7024326658
2	Mannu Mangilal	Village Samoi, Block Ranapur	9893980138
3	Balu Nathu	Village Samoi, Block Ranapur	8085913550
4	Prakash Damor	Village Tikdi Jodi, Block Ranapur	9630990608
5	Pangu Sattu	Village Mordundiya, Block Ranapur	6262905993
6	Fundi Machar	Village Kokavad, Block Rama	9340766133
7	Kantilal	Village Golabadi, Block Rama	6268598123
8	Mukesh Jamsingh	Village Rotla, Block Rama	8269956867
9	Jagan Singh	Village Narwali, Block Rama	8719860945
10	Dilip	Village Narwali, Block Rama	9424521308
11	Than Singh	Village Narwali, Block Rama	9425971393
12.	Smt. Keena Meda	Village Mandal, Block Jhabua	6263130053
13	Smt. Pushpa Dohare	Village Antareliya, Block Jhabua	7869929527
14	Mohan Bhabor	Village Narwaliya, Block Jhabua	8817924126
15	Kalsingh Wakhla	Village Dhekalbadi, Block Jhabua	9630666575
16	Sunil Damor	Huda Maruti Nagar, Block Jhabua	8085526735
17	Nan Singh	Village Nawinapada, Block Jhabua	7225934452
18	Dinesh	Village Nawinapada, Block Jhabua	9589680809
19	Anguri	Village Nawinapada, Block Jhabua	9009082478

Contact List of Kadaknath Meat Producers

S. No.	NAME OF PRODUCER	ADDRESS	PHONE No.
20	Nitoo	Village Nawinapada, Block Jhabua	9516386817
21	Paskel Gundiya	Village Nawinapada, Block Jhabua	9926249479
22	Danraj Solanki	Village Meghnagar, Block Meghnagar	7441100211
23	Veersingh Thandar	Village Chhota Guda, Block Meghnagar	8827635715
24	Chhatar Singh Bhuriya	Village Thathaniya, Block Meghnagar	9893997616
25	Babu Rathore	Village Hathyadi, Block Meghnagar	7898404866
26	Resham	Village Hathyadi, Block Meghnagar	8305677341
27	Fatiya Kaana	Village Hathyadi, Block Meghnagar	7805040498
28	Dinesh Damor	Village Hathyadi, Block Meghnagar	7389006416
29	Sanjay Nathiya	Village Hathyadi, Block Meghnagar	7024292571
30	Vinod Meda	Village Rundipada, Block Thandla	7999340208
31	Raju Bamaniya	Village Sutreti, Block Thandla	8319844297
32	Smt. Sugana Mukesh Parmar	Village Mathmath, Block Petlawad	9340767259
33	Ditu Baberiya	Village Bamaniya, Block Petlawad	8770859211

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असूया भारत की असूया पिकि
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TIKAMGARH BELL METAL WORKS

The GI tag has been obtained by the single-casting bell metal artisans of Tikamgarh Town and Samarra Village of District-Tikamgarh (M.P.), for their traditional and indigenous bell metal products that have achieved national and international recognition and are highly valued.

TIKAMGARH BELL METAL WORKS

The development of single casting bell metal work in Tikamgarh can be traced few centuries back to the creation of various types of ammunitions, arts and artefacts like cannons, idols and toys made by the swarnakars under the patronage of the Royal Maharajas of Tikamgarh.

With time, they began making bell metal artefacts for common populace like pajebis, kada ornaments; bells for temples, cows and bullocks; samai and diyas; gadiya gulla for sankranti festival; musical instruments - manjiras, jhanjar, ghungroo; palki handles; chakki etc. Thus the bell metal artefacts became an integral part of daily life and the traditional festivity.

From economic perspective, the art is performed by the lower strata of swarnakars. While the well-to-do swarnakars did gold and silver-smith works, it was the lower strata swarnakars who went on to take up the bell metal work. The same is still relevant.



Contact List of Tikamgarh Bell Metal Craftsmen



S. No.	NAME	ADDRESS	MOBILE No. / EMAIL ID
1	Ashok Kumar Soni	Ashok Handicraft Raj Mahal Road Tikamagarh	9424343308 ashokhandicraft@yahoo.com
2	Dhaniram Soni	Lakshmi Hendi Raj Mahal Mansau Mata	7569579053
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4	Panna Lal Soni	Bundelkhand Hendi Raj Mahal Road Mansau Mata	9893448533
5	Kuldeep Soni	Anita Hendi Raj Mahal Road Kasgar ki Gali	9893085117 kuldeepsoni.tkg@gmail.com
6	Mahender Soni	Abhilasa Hendi Raj Mahal Road Tikamgarh	9977144448
7	Lalaram Soni	Krishna Hendi Dhonga Road Near Pani Ki Tanki T	9981427742
8	Manish Soni	Tikamgarh Hendi Dhonga Near Pani Ki Tanki T	9993391826
9	Ramanand Soni	Rama Hendi Mote Ka Mohalla Tikamgarh	8109874087
10	Shital Soni	Rama Hendi Gol Quarter K Samne Civil Lines T	8839151190
11	Harkishan Soni	Gram Post Patha Dist. Tikamgarh	9340758951
12	Devkinandan Soni	Soni Mohalla Khargapur Dist. Tikamgarh	9893640027
13	Premnarayan Soni	Soni Mohalla Khargapur Dist. Tikamgarh	9755267919
14	Sunder Lal Soni	Gram Post Samarra Dist Tikamgarh	7470619885
15	Madan Lal Soni	Near Raj Mahal Tikamgarh	9713358120
16	Rakesh Soni	Roraiya darwaja Dhonga Road Tikamgarh	9993636892
17	Omparkash Soni	Hariom Hendi Potdar Near Tactor Agency	8770297236
18	Smt. Godavari Soni	Godavari Hendi Tamaryai Gali Raj mahal Road	9893706485
19	Smt. Mamta Soni	Raj Mahal Road Nareya Gali Tikamgarh	7000662962
20	Smt. Rekha Soni	Channu Shahu GALI Dhonga Road	9399681592
21	Smt. Maya Soni	Raj Mahal Road Near Mansau Mata	6266226382
22	Ashok Kumar Soni	Krishna Jewelers Raj Mahal Nareya Mohalla	9826152881 ashokjirss@gmail.com

Contact List of Tikamgarh Bell Metal Craftsmen



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26	Omparkash Soni	Dhonga Road Near Potdar tactor	9993034770
27	Manoj Soni	Gram Post Mogna Dist Tikamgarh	9617848081
28	Puran Lal Soni	Soni Mohalla Khargapur Dist Tikamgarh	9993040290
29	Harish Chander Soni	Raj Mahal Road Nareya Gali Tikamgarh	9425881992
30	Rambharoshe Soni	Raj Mahal Road Near Manas Mata Tikamgarh	9981558084 rameshsoni00108@gmail.com
31	Kamal Soni	Soni Mohalla Khargapur Dist Tikamgarh	9893785449
32	Sukhdev Soni	Near Khalsa Bank Road Tikamgarh	8871215587
33	Ashish soni	Raj Mahal Road Opp Ghuvara Sadan Tikamgarh	9399996018
34	Suklesh Soni	Roraiya Darwaja Dhonga Road Tikamgarh	8085474513
35	Nitin Soni	Raj Mahal Road Tamaryai Gali tikamgarh	6261166119
36	Smt. Vimla Soni	Dhonga Road, Near Potdar tactor	7879289657
37	Ramkishan Soni	Naraiya Mohalla Rajmahal Road Tikamgarh	8815871978
38	Santosh Soni	Naraiya Mohalla Rajmahal Road Tikamgarh	9425893834
39	Rajesh Kumar Soni	Rajmahal Road Tikamgarh	9893465279
40	Harish Kumar Soni	Raj Mahal Road Near Mansau Mata Tikamgarh	9993643126 soniharish102@gmail.com
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असूय भारत की असूय तिथि
Invaluable Treasures of Incredible India

IBEF



INDIA BRAND EQUITY FOUNDATION

MAHARASHTRA



KARVATHI KATI SAREES AND FABRIC | LASALGAON ONION
MARATHWADA KESAR MANGO | MAHABALESHWAR STRAWBERRY
MANGALWEDHA JOWAR | NASHIK GRAPES
NASHIK VALLEY WINE | PAITHANI SAREES AND FABRIC
SOLAPUR CHADDAR | SOLAPUR TERRY TOWEL
SOLAPUR POMEGRANATE | WAGHYA GHEVADA



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असुख्य भारत की असुख्य चिन्ता
Unshakable Treasures of Incredible India



KARVATHI KATI TUSSAR SILK SAREES



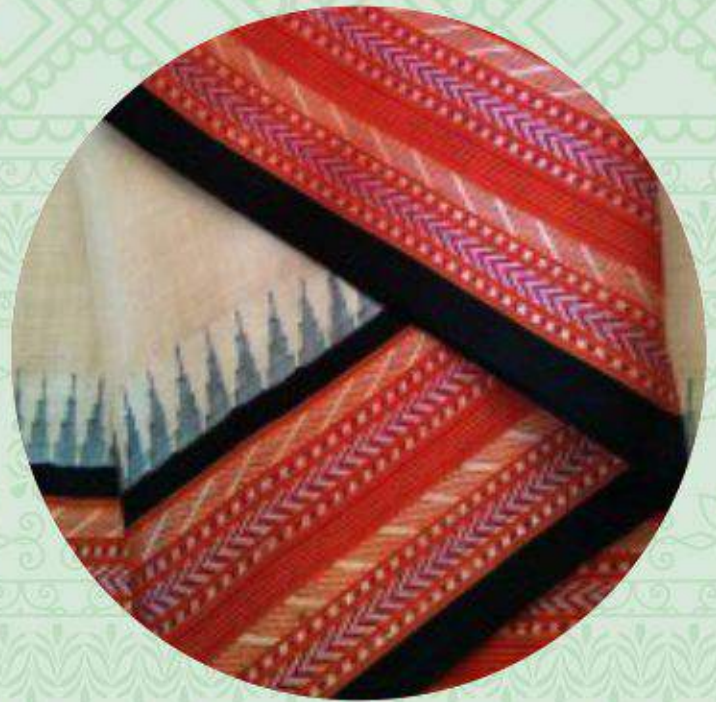
Karvathi Kati Tussar Silk Sarees are exclusively handwoven in the Vidarbha region of Maharashtra. Not just weaving the saree, but the entire cycle ranging from the cocoon breeding to cocoon processing to drawing out tussar threads, is carried out by the local population.

KARVATHI KATI TUSSAR SILK SAREES

If the border of the saree is noticed, it has small temple like features (like the Vimana). This drives inspiration from the sculptures at the Ramtek Temple, few kilometres from Bhandara. This gives the saree a popular religious flavour too. They are not only worn at important household rituals or functions but also worn by the 'Vidarbha Bride'.



Karvathi art is now being extended to cloth pieces, dress material, shirts and dupattas. Tussar silk is easily available in the jungles nearby as Vidarbha is a heavily forested region. This made the use of tussar silk traditional but nowadays, different materials like bamboo silk and mulberry are being used.



Contact List of Karvathi Kati Saree Weavers



MATERIAL : FULL HANDLOOM

S.No.	WEAVER'S NAME	ADDRESS	PHONE No.
1	Om Prakash Shamrao Gonade	Rajender Ward, Mohadi	7264969694
2	Jyoti Vasant Silekar	Rajender Ward, Mohadi	9156465401
3	Turja Keshav Parate	Rajender Ward, Mohadi	9923286376
4	Shobha Mahendra Kohar	Gandhi Ward, Mohadi	7709805029
5	Channu Somaji Decatte	Tilak Ward, Mohadi	8830015442
6	Bharti Devaji Parathe	Tilak Ward, Mohadi	9146110170
7	Lalaji Bholu Parathe	Tilak Ward, Mohadi	9764011200
8	Jaywanti Prabhakar Nikhare	Subhash Ward, Mohadi	8007559269
9	Shanti Purushottam Nikhare	Subhash Ward, Mohadi	8698115217
10	Shobhana Santosh Parate	Subhash Ward, Mohadi	8623045875
11	Sasikala Jaganath Parathe	Subhash Ward, Mohadi	9158788258
12	Ramabai Gajanan Decatte	Tilak Ward, Mohadi	9823845846
13	Keshar Budhraj Dharmik	Tilak Ward, Mohadi	9975905674
14	Raju Nandanwar	Nehru Ward, Mohadi	9168887246

Contact List of Karvathi Kati Saree Weavers



S.No.	WEAVER'S NAME	ADDRESS	PHONE No.
15	Yadavrao Laxman Sonkusare	Nehru Ward, Mohadi	9511986663
16	Maruti Rambhad	Nehru Ward, Mohadi	9511986663
17	Asha Muralidhar Sonkusare	Gandhi Ward, Mohadi	9890326727
18	Narmada Niwas Sonkusare	Nehru Ward, Mohadi	8807294221
19	Ramesh Rambhad	Ambedker Ward, Andhalgaon	8806975913
20	Shawanata Madhavrao Sonkusare	Nehru Ward, Mohadi	9545053491
21	Asha Suresh Sonkusare	Nehru Ward, Mohadi	9096894034
22	Usha Sonkusare	Nehru Ward, Andhalgaon	8551811068
23	Jayawanti Suresh Nipane	Gandhi Ward, Andhalgaon	7066368943
24	Urmila Jagdish Nipane	Gandhi Ward, Andhalgaon	9372893075
25	Pushpa Muralidhar Burde	Nehru Ward, Andhalgaon	8390800294
26	Urmila Shivshankar Barapatre	Nehru Ward, Andhalgaon	8605326094
27	Ranju Yogeshwar Gokhale	Nehru Ward, Andhalgaon	7038545154
28	Murali Manohar Dekate	Nehru Ward, Andhalgaon	9764735707
29	Madhuri Decatte	Nehru Ward, Andhalgaon	9922201735

Contact List of Karvathi Kati Saree Weavers



MATERIAL : JAKAI 120 HOOK

S.No.	WEAVER'S NAME	ADDRESS	PHONE No.
1	Om Prakash Shamrao Gonade	Rajender Ward, Mohadi	7264969694
2	Lakshmi Nimje	Nehru Ward, Mohadi	9960020246
3	Ramabai Gajanan Decatte	Tilak Ward, Mohadi	9823845846
4	Kavita Muralidhar Ninave	Gandhi Ward, Mohadi	7558740833
5	Raju Nandanwar	Nehru Ward, Mohadi	9168887246

MATERIAL : DABI LEVER 24, 40 LATTICE

S.No.	WEAVER'S NAME	ADDRESS	PHONE No.
1	Manohar Tukaram Rambhad	Nehru Ward, Andhalgaon	
2	Turja Keshav Parate	Rajender Ward, Mohadi	9923286376
3	Shobha Mahendra Kohar	Gandhi Ward, Mohadi	7709805029
4	Bharti Devaji Parathe	Tilak Ward, Mohadi	9146110170
5	Lalaji Bholu Parathe	Tilak Ward, Mohadi	9764011200
6	Maruti Rambhad	Nehru Ward, Mohadi	9511986663
7	Shanti Purushottam Nikhare	Subhash Ward, Mohadi	8698115217



Contact List of Karvathi Kati Saree Weavers

S.No.	WEAVER'S NAME	ADDRESS	PHONE No.
8	Asha Suresh Sonkusare	Nehru Ward, Mohadi	9096894034
9	Shawanata Madhavrao Sonkusare	Nehru Ward, Mohadi	9545053491
10	Asha Muralidhar Sonkusare	Gandhi Ward, Mohadi	9890326727
11	Narmada Niwas Sonkusare	Nehru Ward, Mohadi	8807294221
12	Sushila Bawane	Rajender Ward, Mohadi	9284709229
13	Yadavrao Laxman Sonkusare	Nehru Ward, Mohadi	9511986663
14	Jayawanti Suresh Nipane	Gandhi Ward, Andhalgaon	7066368943
15	Pushpa Muralidhar Burde	Nehru Ward, Andhalgaon	8390800294
16	Urmila Shivshankar Barapatre	Nehru Ward, Andhalgaon	8605326094
17	Urmila Jagdish Nipane	Gandhi Ward, Andhalgaon	9372893075

Contact Details of DIC of Bhandara

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असुख भारत की असुख निधि
Inadequate Treasures of Horticulture India

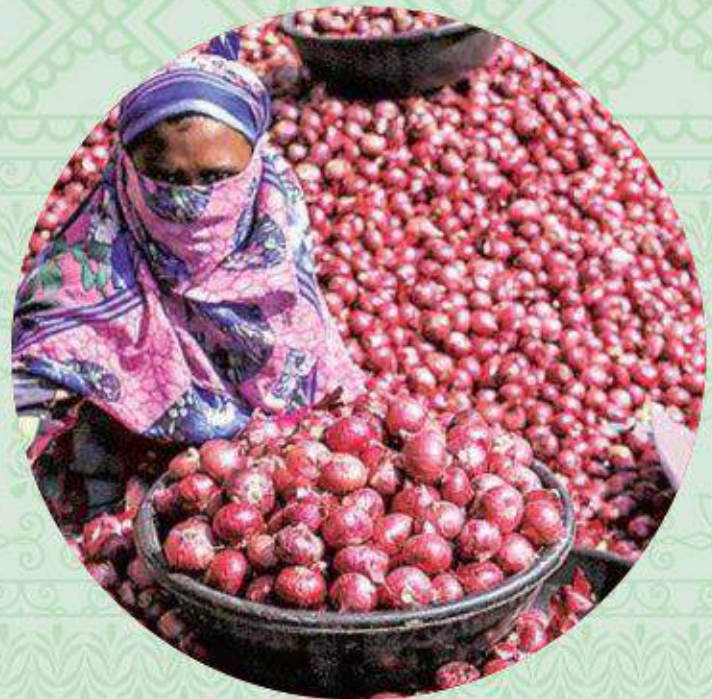
LASALGAON ONION

Lasalgaon is the largest market for onions in India as well as in Asian landmass. Lasalgaon onion has strong smell and a more pungent taste due to high percentage of Sulphur in the Lasalgaon soil. The size of onion bulb of Lasalgaon light red variety is bigger as compared to other varieties. This variety has approximately 16-17 layers of outer dried intact scales which leads to strong protection of inner bulb of onion.

LASALGAON ONION

Lasalgaon light red onion variety is well known because of its light red colour, pungent taste, shelf life and its big size. The atmosphere and soil profile of this region are exceptionally appropriate for this Onion.

The catchment area of the Lasalgaon Onion is just one Gram Panchayat of Lasalgaon in Niphad taluka, covering a small population of about 25 thousand. However, more than 60% of onion in the country is traded from Lasalgaon. The proprietors of Lasalgaon Onion are all the farmers who produce the unique variety of onion in that area. The required soil, climate and rainfall make a very unique combination to restrict the production of the light red onion variety only to this 6.09 square kilometre area of Lasalgaon.



Contact List of Lasalgaon Onion Farmers

S.No.	FARMER'S NAME	VILLAGE	TALUKA	PHONE No.
1	Ananda Mahadu Deore	Karanjad	Satana	8888881696
2	Bhausahab Hari Shelar	Ladud	Satana	7719963801
3	Dattu Trambak Pawar	Navegaon	Satana	8459420652
4	Dnyaneshwar Vamanrao Gangurde	Virgaon	Satana	9860067117
5	Dodha Vaman Ahire	Kikwari Br	Satana	9673656636
6	Keshav Ramadas Sonawane	Satana	Satana	9423229881
7	Mangala Arjun Sonawane	Thengoda	Satana	9421165534
8	Nandu Bhagvan Pawar	Munjwad	Satana	9860813719
9	Ananda Sukdev Kakalij	Chinchavad	Malegaon	9403180440
10	Balu Dadaji Bhamare	Valvade	Malegaon	8380823323
11	Devendra Digambar Thakare	Dongarale	Malegaon	9284173089
12	Jagannath Pandurang Karagal	Galane	Malegaon	8698219241
13	Kachave Santosh Dhuka	Pohane	Malegaon	8806651308
14	Lokhande Shravan Ganapat	Chauktpade	Malegaon	8975843530
15	Rajendra Eknath Thakare	Khakurdi	Malegaon	9552202053

Contact List of Lasalgaon Onion Farmers

S.No.	FARMER'S NAME	VILLAGE	TALUKA	PHONE No.
16	Ramdas Ragho Pawar	Chinchavad	Malegaon	8806910722
17	Shewale Satish Gyandev	Jatpade	Malegaon	9284216957
18	Nivrutti Shankar Avhad	Chapadgaon	Sinnar	7775067861
19	Parwatabai Sukdev Gite	Mendhi	Sinnar	9823667994
20	Popat Laxman Kakad	Dapur	Sinnar	9850996881
21	Ramdas Dashrath Darade	Nalwadi	Sinnar	9921521587
22	Ramhari Pandharinath Darade	Nalwadi	Sinnar	7767054031
23	Sanjay Kisan Avhad	Datali	Sinnar	9822559831
24	Sanjay Rajaram Kakad	Patole	Sinnar	9822967037
25	Sudhakar Pandurang Kangane	Dapur	Sinnar	9822618089
26	Bharat Kacharu Shelke	Kasarwadi	Sinnar	9850132629

Contact Details of DIC of Nashik

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 9595364619



MARATHWADA KESAR MANGO

Kesar variety of Mango was released by Balshad District of Gujarat and brought to Marathwada division of Maharashtra. Kesar Mango in Marathwada contains higher amount of total soluble solids i.e. 240Brix which is highest among all mango varieties in India. Kesar Mango in Marathwada possesses color and taste similar to Saffron.

MARATHWADA KESAR MANGO



In Aurangabad, Kesar mangoes are cultivated in Paithan and Sillod talukas. However maximum land under cultivation for Marathwada kesar mango is in Nanded district which amounts to approximately 29,000 hectares followed by Aurangabad.

It has the largest size in marathwada division with the yield per hectare being more than Alphonso along with the nutrient value.

Historically, we see the evidences of Kesar Mango in the 12th century wherein Chakradhar Swami, the founder of Manubhav Sect, propagated the cultivation of the same in the drought prone Marathwada. To promote this variety, under the Indo-Israel Co-operation, Centre For Excellence for Kesar Mango has been set up in Aurangabad.



Contact List of Marathwada Kesar Mango Farmers



S.No.	NAME	ADDRESS	PHONE No.
1	Vijaykumar Ratanlal Patni	A/P Viva Tq Paithan Dist Aurangabad	9422293965
2	Ganpatrao	A/P Naygaon Tq Paithan Dist Aurangabad	7350437070
3	Balu Shingvi	A/P Viva Tq Paithan Dist Aurangabad	8888257999
4	Sushil Ramala Baldeva	A/P Viva Tq Paithan Dist Aurangabad	9423150371
5	Dr Mandhane	A/P Dhake Phal Tq Paithan Dist Aurangabad	8888257999
6	Ashok Sakhale	A/P Lihakhedi Tq SILLOD Dist Aurangabad	8407988387
7	Nilesh Mahajan	A/P Undangaon Tq SILLOD Dist Aurangabad	9049547777
8	Shekhar Chapmalal Desarda	A/P Dhorkin Tq Paithan Dist Aurangabad	7507559333
9	Uday Baburao Chaudhari	A/P Pimpalgaon Tq Dist Aurangabad	9823444497
10	Sanjay Shrimant Gawali	A/P Dist Aurangabad	8407988387
11	Vitthal Sarjerao Sadre	A/P Gadhe Jalgaon Tq Dist Aurangabad	9049547777
12	Murlidhar Pundlik Chaudhari	A/P Pimpalgaon Tq Dist Aurangabad	9422704470
13	Dilip Chauvan	A/P Ghari Tq Paithan Dist Aurangabad	9011078010
14	Amit Dhabade	A/P Momhmadpur Tq Paithan Dist Aurangabad	9422208876
15	Sanjay Gorde	A/P Balanagar Tq Paithan Dist Aurangabad	9422661751

Contact List of Marathwada Kesar Mango Farmers



S.No.	NAME	ADDRESS	PHONE No.
16	Mayur Patil	A/P Naygaon Tq Paithan Dist Aurangabad	7066009999
17	Harish Ghodke	A/P Naygaon Tq Paithan Dist Aurangabad	9850101790
18	Nagesh Wasundekar	A/P LachegoanTq Paithan Dist Aurangabad	9822095351
19	Vasantrao Kachabane	A/P Dhangoan Tq Paithan Dist Aurangabad	9421413766
20	Rasul Shaikh	A/P Dhangoan Tq Paithan Dist Aurangabad	9421413954
21	Shivaji Jayram Thorat	A/P Kalanki Tq Kannad Dist Aurangabad	9637060009
22	Shivaji Jadhav	A/P Bahirgaon Tq Kannad Dist Aurangabad	9823505319
23	Madhukar Laxman Dabke	A/P Bhamabarwadi Tq Kannad Dist Aurangabad	9423154236
24	Prashant Sahebrao Dabke	A/P Bhamabarwadi Tq Kannad Dist Aurangabad	9975340343
25	Sudhakar Namdev Jadhav	A/P Bahirgaon Tq Kannad Dist Aurangabad	9823212700
26	B D Chanwal	A/P Hasarwadi Tq Kannad Dist Aurangabad	9284280422
27	Sitaram Yesu Jhadav	A/P Andhaner Tq Kannad Dist Aurangabad	9420763521
28	Aakashchandra Motising Gourth	A/P Anvi Tq SILLOD Dist Aurangabad	9422208599
29	Vikram Surana	A/P 74 Jalgaon Tq Paithan Dist Aurangabad	9890670000

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असतो मा सद्गमय
Mahabaleshwar Treasures of Incredible India



MAHABALESHWAR STRAWBERRY



The famous hill station of Maharashtra, Mahabaleshwar, is the abode of strawberries. Located in Western Ghats, it has rich and diverse flora fauna. Standard Percentage of glucose in strawberry is 7%. In Mahabaleshwar strawberry, it is up to 10%, which makes it naturally sweeter. The red colour of Mahabaleshwar strawberries is maintained due to the exact amount of heat and sunlight available in Mahabaleshwar, whereas, the colour of other strawberries is reddish-brown due to inadequate heat and sunlight.

MAHABALESHWAR STRAWBERRY



The Australian Strawberry was introduced in the year 1920. The socio-cultural history cannot be separated from the geographical features including soil and weather conditions. The cool climate and the fertile red soils thus are the perfect combination for superior quality of the product and distinct taste. Today many farmers have developed their own variety. Their saplings come from California.



Mahabaleshwar Strawberries are the bright red juicy berries whose cultivation is done by local farmers in Mahabaleshwar, Panchagani and Wai. The processing units in the area are Shriram Fruit Processing and Bhilare Mahabaleshwar Cooperative Society Limited.



Contact List of Mahabaleswar Strawberry Farmers



S.No.	NAME OF FARMER	VILLAGE	PHONE No.
1	Shri Pralhad Maruti Bhilare	Bhilar	9822013301
2	Shri Ananda Vithu Bhilare	Bhilar	9420466328
3	Shri Ganpat Ramchandra Parte	Bhilar	9423033809
4	Shri Shashikant Shankar Bhilare	Bhilar	9420630236
5	Shri Pandurang Tatyaba More	Bhilar	9403167769
6	Shri Vishwanath Nanasaheb Bhilare	Bhilar	9823856054
7	Shri Ramesh Shankar Bhilare	Bhilar	9420463103
8	Shri Vasant Tukaram Parte	Dhavali	9405132355
9	Shri Dagdu Vithu Danawade	Danawali	9604259098
10	Shri Bramhnath Kondiba Gole	Bhose	9657537561
11	Shri Maruti Aananda Bhilare	Bhilar	8999794449
12	Shri Nitin Pralhad Bhilare	Dhavali	9422604467
13	Smt Tara Ganpat Parte	Kaswand	8805942358
14	Shri Ganpat Kushaba Pawar	Kaswand	9823570003
15	Shri Ananda Ramchandra Chormale	Kaswand	9766373762
16	Shri Pandurang Maruti Umbarkar	Umbri	8407980298

Contact List of Mahabaleswar Strawberry Farmers



S.No.	NAME OF FARMER	VILLAGE	PHONE No.
17	Shri Shripati Sakharam Bhilare	Bhilar	9421121840
18	Shri Vasant Baburao Bhilare	Bhilar	9923983797
19	Shri Bajirao Dhondiba Bhilare	Bhilar	7588727733
20	Shri Ashok Bapu Bhilare	Bhilar	7249295447
21	Shri Arun Nathalal Gole	Bhose	8698606354
22	Shri Shivaji Shankar Bhilare	Bhilar	7887912901
23	Shri Narayan Kisan Bhilare	Bhilar	9130828947
24	Shri Krishna Genu Bhilare	Bhilar	9422038474
25	Shri Sahebrao Ramchandra Bhilare	Bhilar	8390476124
26	Shri Gulab Parabati Wadakar	Bhilar	9404297582
27	Shri Arun Kisan Bhilare	Bhilar	7030363272
28	Shri Ekanath Jagannath Bhilare	Bhilar	8888601062
29	Shri Shripati Atmaram Bhilare	Bhilar	9420632948

Contact Details of DIC of Satara

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असतो मा सद्गमय
Sankalpa Treasures of TechnoDive India

MANGALWEDHA JOWAR

Mangalwedha jowar is a crop grown majorly in Mangalwedha taluka of Solapur, a district in Maharashtra. It is a traditional variety that has been cultivated for hundreds of years not only for producing grains for human production but also for fodder use.

MANGALWEDHA JOWAR

The Mohol Research Centre in Solapur also selected this local “Wan” variety in 1930 for creating hybrid varieties of Jowar. Mangalwedha jowar thus has a history of hundreds of years as even before 1930 this variety was the major one being cultivated in the post monsoon season.

Mangalwedha jowar, renowned for its unique taste which is a little sweet, and its nutritional value, has a grain which is bold and lustrous and also has a thin pericarp. It provides a good quality as well as yield making it suitable for both grain and fodder use. The grain is also produced in other areas besides Mangalwedha, but the original seeds from Mangalwedha need to be used after every few years to maintain originality of the variety as it undergoes hybridization. Various varieties have been developed by ICRISAT by using the genes from this variety called the Mangalwedha Maldandi (M-35-1). It also contains a high level of glucose, thus giving it a sweeter taste and people in Maharashtra generally prefer the roti made from Mangalwedha jowar due to its good taste and softness.



Contact List of Mangalwedha Jowar Farmers



S.No.	NAME OF FARMER & ADDRESS	VILLAGE	PHONE No.
1	Manohar Vitthal Dohngade (Jain) R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	9595644341
2	Mangal Srirang Kate R/o Mangalvedha, Tehsil Mangalvedha	Hunnar	7588020001
3	Bharti Damodar Mane R/o Mangalvedha, Tehsil Mangalvedha	Hunnar	7588020003
4	Sharda Bhimsen Mali R/o Mangalvedha, Tehsil Mangalvedha	Nimboni	8975645383
5	Gopal Sadhu Chopde R/o Soddi, Tehsil Mangalvedha	Soddi	9373974160
6	Dagdu Sayappa Garande R/o Nandeshwar, Mangalvedha	Nandeshwar	8378804228
7	Gajanan Dagdu Patil R/o Dharmgaon, Tehsil Mangalvedha	Dharmgaon	9960078209
8	Anita Popat Rokade R/o Mudhavi, Tehsil Mangalvedha	Mudhavi	7028317970
9	Satish Bhawerlal Marda R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	9423333578
10	Laxman Basappa Dum R/o Gunjegaon, Tehsil Mangalvedha	Gunjegaon	9923835635
11	Sugandha Sitaram Rokade R/o Mudhavi, Tehsil Mangalvedha	Mudhavi	7972039918
12	Prabhavati Rajkumar Dhepe R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	832932084
13	Rukhsana Qutubuddin Mulla R/o Mangalvedha, Tehsil Mangalvedha	Aarli	9423783181
14	Suman Manohar Savanji R/o Mangalvedha, District Solapur	Mangalvedha	9975078080
15	Suresh Ramchandra Karandikar R/o Mangalvedha, District Solapur	Mangalvedha	9881098115
16	Arun Shantaram Dhilledar R/o Mangalvedha, District Solapur	Mangalvedha	9423537110
17	Jaisri Nayaku Shivsharan R/o Mangalvedha, District Solapur	Malewadi	9130228026
18	Indumati Shankar Jadhav R/o Mangalvedha, District Solapur	Talsangi	9890930452

Contact List of Mangalwedha Jowar Farmers



S.No.	NAME OF FARMER & ADDRESS	VILLAGE	PHONE No.
19	Lahu Nanaso Unhale R/o Mangalvedha, District Solapur	Mangalvedha	9370216657
20	Sidram Shankar Patil R/o Mundhewadi, Tehsil Mangalvedha	Mundhewadi	9637953607
21	Ganpat Vishvashrao Awatade R/o mundhewadi, Tehsil Mangalvedha	Mangalvedha	9822094039
22	Sangita Bhiva Lapte R/o Nandeshwar, Tehsil Mangalvedha	Nandeshwar	9403423612
23	Amit Arun Dhilledar R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	9423333382
24	Annama Sidhappa Patil R/o Gunjegaon, Tehsil Mangalvedha	Shelewadi	9730302500
25	Madhavnand Shubhash Patil R/o Mundhewadi, Tehsil Mangalvedha	Mundhewadi	8669024967
26	Shakuntala Vijay Upase R/o Mundhewadi, Tehsil Mangalvedha	Mundhewadi	8698939962
27	Jaysri Subhash Patil R/o Mundhewadi, Tehsil Mangalvedha	Mundhewadi	9730818784
28	Shivaji Khandu Dhasade R/o Mundhewadi, Tehsil Mangalvedha	Mundhewadi	8605711774
29	Ganpati Mahadev Dhasade R/o Mundhewadi, Tehsil Mangalvedha	Mundhewadi	9823293482
30	Gangubai Appasaheb Langote R/o Borale, Mangalvedha	Barole	9970065066
31	Prashant Gyandev Chouhan R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	9860960940
32	Shivaji Samrao Savanji R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	7722000528
33	Dattatrea Baba Jagtap R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	9955911220
34	Babita Shashikant Tad R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	9423582199
35	Asha (kalawati) Sahebrao Gaikwad R/o Mangalvedha, Tehsil Mangalvedha	Mangalvedha	8329875070

Contact Details of DIC of Solapur

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असतो मा सद्गमय
Lead us from the unreal to the real

NASHIK GRAPES

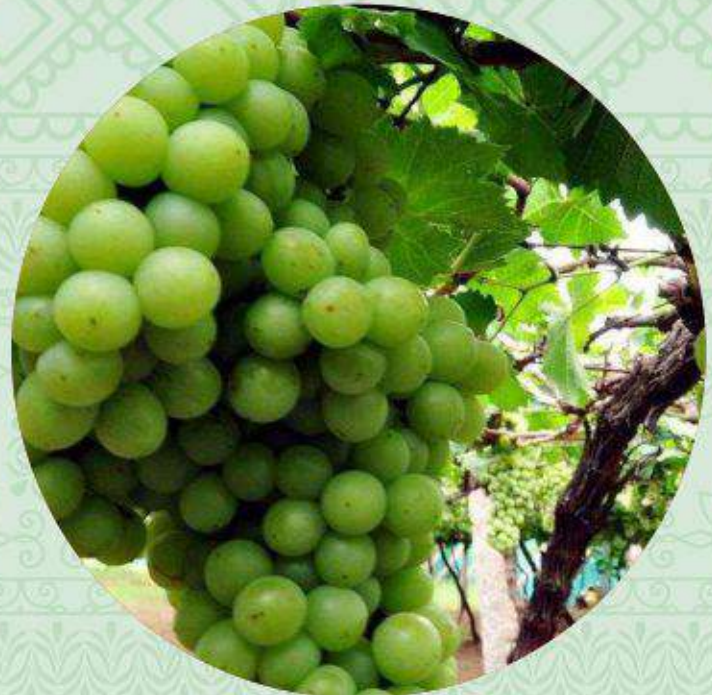
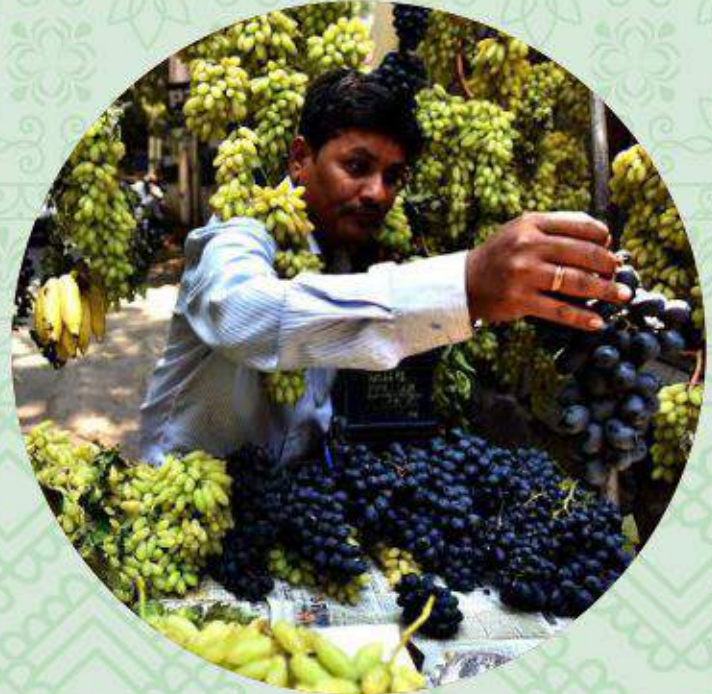
Nashik Grapes is a variety of grape produced in Nashik district, which is known as the 'Grape Capital of India'. Nashik contributes to more than half of the total grape export from the country.

NASHIK GRAPES

Nashik is the main area when contrasted with entire world in which harvesting is done during February to April. Further, Nashik is the main district that lies close to 20 degrees and produces good quality of grapes. Other International regions lie somewhere in the range of 30 and 40 degrees.

The Nashik Grapes are produced almost in the entire district due to its conducive climatic condition. Out of the 15 talukas in Nashik, about 12 of them are involved in the production of Nashik Grapes which include Dindori, Niphad, Nashik, Kalvan, Igatpuri, Peith, Sinnar, Yeola, Nandgaon, Surgana, Satana, and Malegaon.

The Cooperative Partnership firm 'Mahagrapes' was established in 1991 with the objective of boosting the export of grapes by erecting facilities like pre-cooling and cold storages. Agri-export zones (AEZs) for grapes have been set up to promote the crop so that abundant raw material is available at low cost.



Contact List of Nashik Grape Farmers

S.No.	NAME OF FARMER	TALUKA/MANDAL	VILLAGE	PHONE No.
1	Boraste Dattatray Khanderao	Niphad	Sakore	9822843321
2	Gawali Lilabai Vithoba	Niphad	Narayan Tembhi	9527526806
3	Chopade Sudhakar Mahadhu	Niphad	Lonwadi	9922508734
4	Dhumal Dyaneshwar Kisan	Niphad	Davachwadi	9689142535
5	More Bajirao Dada	Niphad	Pimpalgaon Baswant	9823317624
6	More Madhavrao Ramchandra	Niphad	Pimpalgaon Baswant	9763250664
7	Bhaskar Sukhdev Nikam	Deola	Vithewadi	9730142135
8	Bhor Karbhari Damu	Sinnar	Vinchur Dalvi	9763110866
9	Pawar Vithoba Ramnath	Sinnar	Sonambe	9822081679
10	Daware Kashinath Bhima	Sinnar	Konambe	9822070866
11	Chandrakant Hiranman Jadhav	Kalwan	Manur	7588195754
12	Shinde Shankar Haribhau	Dindori	Akrale	9049567597
13	Jadhav Nanda Arun	Dindori	Kokangaon Kh.	9850394811
14	Jadhav Govind Nivrutti	Dindori	Sonjamb	9226459637
15	Uphade Surekha Uttam	Dindori	Varkhede	9527288787

Contact List of Nashik Grape Farmers

S.No.	NAME OF FARMER	TALUKA/MANDAL	VILLAGE	PHONE No.
16	Kadam Ranganath Vishnu	Dindori	Korhate	9860521007
17	Patil Shankar Namdeo	Chandwads	Pimpalnare	9623157941
18	Patole Manohar Shankar	Chandwads	Vander Bhairao	9422246405
19	Bhalerao Yamunabai Shankar	Chandwads	Vander Bhairao	9922909457
20	Pimpare Sandip Sampat	Chandwads	Chikhalambe	9423075419
21	Sandip Pandurang Kapadanis	Malegaon	Kothare Bk.	9921188807
22	Vilas Vishnu Shinde	Malegaon	Ravalgaon	8446040001
23	Bhaskar Namdev Gavali	Nashik	Sultanpur	9421133496
24	Mandabai Sayaji Jagtap	Nashik	Dudgeon	9657563720
25	Nivrutti Ganpat Pingle	Nashik	Dari	9922467877
26	Mahesh Bajirao Bhamre	Baglan	Pingalwade	9421210203
27	Devendra Yashwant More	Baglan	Darhane	9422755109
28	Nivrutti Vithoba Rakibe	Baglan	Thengode	9545539090

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असुर्य भारत की असुर्य शक्ति
Incredible Treasures of Incredible India

NASHIK VALLEY WINE

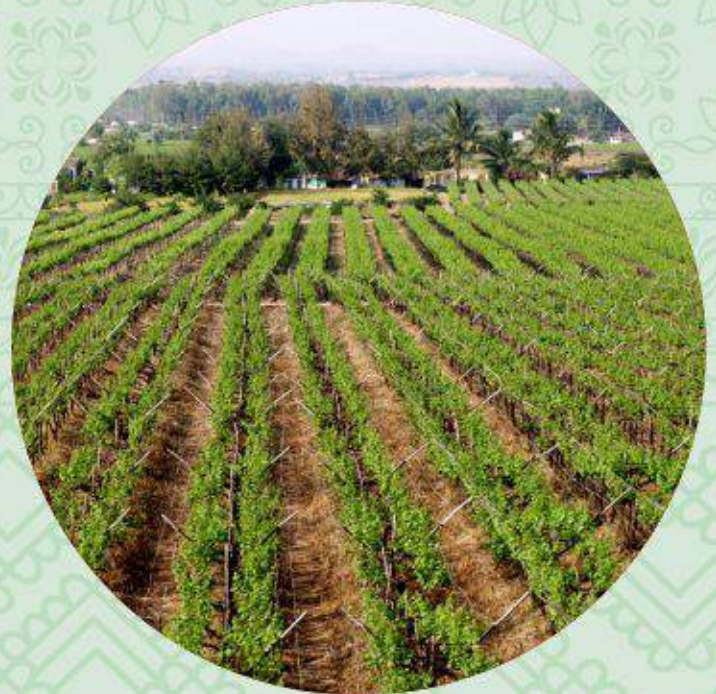
The major highlight of Nashik valley wine is that since it is created on a height of around 2000-2400 feet, the grapes have great causticity which is reflected in the wines giving an ideal parity to the readiness characterised by liquor.

NASHIK VALLEY WINE

Nashik Valley is the largest producer of wine in India, giving Nashik the name of “Wine Capital of India”. Since the protection regulations state that 80% of the grapes must be of Nashik origin along with the packaging, it has led to a persistent improvement in the socio-economic status of the people involved in the value chain.

The geographical location mentioned for the registration of Nashik Valley Wine is Dindori taluka in Nashik district. However, the GI tag was first registered in the name of Dindori Wines which was later changed to Nashik Valley Wine looking at the expanse of wineries located in multiple grape producing talukas of Nashik, especially Niphad, Dindori and Nashik where the table grape variety of Thompson Seedless is prominent.

The proprietors of this product are the different wineries located in the Nashik Valley region, led by the Sula Vineyards.



Contact List of Nashik Valley Wine Manufacturers



SR.No. NAME OF THE WINERY

1. Shri. Rajeev Samant (MD), Sanjeev Paithankar (VP)
M/s. SULA Vineyards Pvt. Ltd.
Gat 35/2, Govardhan, Off Gangapur Road, Dist : Nashik. 9860190002 (M)
E-Mail rajeevs@sulawines.com, sanjeev.paithankar@sulawines.com
2. Shri. Abhay Boraste
M/s. Nashik India Grapes
A/P : Warkheda Shivar, Rama Hill, Near Kadwa Sugar Factory, Tal : Dindori,
Dist : Nashik. Tel. : 0253-2580693 (R) 9823077608(M)
3. Shri. Khadangale P.S., Director
M/s. Vinsura Winery Pvt.Ltd., Vinchur Grape Wine Park, A/P : Vinchur,
Tal : Niphad, Dist : Nashik. 422 305 Tel. : 02550-261751 (O)
9822504085 (M) Fax No. 0253-2518161. rohitjagzap@gmail.com
4. Rajesh Jadhav
M/s. Rajdhir Wines Private Limited, At : Bhilwad, Post : Kapsi, Tal : Deola,
Dist : Nashik-423 102. Tel. :02592-236344/236433 (W) 0253-2310612 (O)
9422271528 (M) rajvalue@gmail.com
5. Shri. Vishwasrao M. More, M/s. V. M. Agrosoft
A/P : Pimpalgaon Baswant, Tal : Niphad, Dist : Nashik.
Tel. : 02550-250477 (O) 253455(O) 9823354999 (M) Fax No. 02550-253656.
6. Shri. Ashok Gaikwad
M/s. N.D. Wines Private Limited.
A/P : Khedgaon, Tal : Dindori, Dist : Nashik. Tel : 02557-235201/2/3(W)
9890033001(M) shramikashok@gmail.com
7. Shri. Nanasaheb Sadavarte
M/s. Maharaja Winery, Arogya Vignan Vidyapeeth, Near Mhasobachi Wari,
A/P : Dhakambe Shivar, Tal : Dindori, Dist : Nashik.
Tel. : 0253-2591666 (R) 9850104959 (M)
8. Shri. Jagdish Holkar
M/s. Flamingo Wines Pvt.Ltd., Plot No. CU-27/28, Vinchur Grape Wine Park,
A/P : Vinchur, Tal : Niphad, Dist : Nashik - 422 305.
Tel. : 02550-266727 @, 8390151028(M) jagdish.holkar@gmail.com

Contact List of Nashik Valley Wine Manufacturers



SR.No.	NAME OF THE WINERY
9	Shri. Mahendra M. Bhamre, M/s. Prathamesh Wines Pvt. Ltd., A/P : Pimpaldar, Tal : Satana, Dist : Nashik. Tel. :02555-2313140 @ 9422755105 (M) mmb.wine@yahoo.com
10	Shri. Yatin Patil, Director M/s. Vintage Wines Pvt. Ltd. , Gat No.71, A/P : Geetakunj (Kundewadi), Tal : Niphad , Dist: Nashik. Tel : 0253-2469840 Fax : 0253-2467188 9371777603 (M) yatin@reveilo.com
11	Shri. Hambirrao G. Phadtare, M/s. Mountainview Winery Pvt.Ltd. A/P : Ambe Bahula Gaulane Rasta, Tal & Dist : Nashik.Tel : 0253-2392369 (O) 9822056881(M) mountainwine@hotmail.com
12	Shri. Shivajirao Aher M/s. Renaissance Winery Pvt. Ltd., A/P : Ozar(Mig), Gat No. 2317, Mumbai-Agra Road, Tal : Niphad, Dist : Nashik.Tel : 022- 39519184 9225133333 (M) admin@renaissancewinery.net
13	Shri. Yogesh Gatkal M/s. Vikas Winery Pvt. Ltd., A/P : Warkheda, Gat No.59, Ladicha Matha, Tal : Dindori, Dist : Nashik. Tel : 02557-237011 (R) 9890920511 (M) 9922868703 (M)
14	Shri Govind Holani India Food Company, Godavari Wine Park MIDC Vinchur, Niphad Nashik 9820176020 gholani14@gmail.com
15	Shri. Kishor Y. Jamdade M/s. Chaya Winery Pvt.Ltd., A/p : Matrewadi, Patil Baba Nagar, Jaulke - Matrewadi Road, Tal : Dindori, dist : Nashik. Tel : 02557-237451 (R) 9422262127 (M)
16	Mr. Auti M/s. Sigma Wineries Pvt.Ltd., B-11/12, STICE, A/P : Musalgaon, Tal : Sinnar, Dist : Nashik. 9422293132 (M) autibr@gmail.com
17	Shri. Kiran Saraf , Shri. N. Y. Deshamukh M/s. Natural Brews Pvt. Ltd., Gat No. 638, A/P & Tal : Dindori, Dist : Nashik. 9422253369 (M) 9371111907 (M) sarafkiran@yqhoo.com
18	Shri Sharad Nagre Pernod Ricard India Pvt. Ltd., 126/27, A/P : Walkhed, Tal : Dindori, Dist : Nashik. Tel : 02557-289005 (O) 7768979888 (M) Sharad.Nagare@pernod-ricard.com

Contact List of Nashik Valley Wine Manufacturers



SR.No.	NAME OF THE WINERY
19	Shri. Abhijit V. Kabir Terroir India Wineries Pvt. Ltd., Gat. No. 662, A/P : Murambi, Tal : Igatpuri, Dist : Nashik. 9970181018 (M) 9970158515 (M) violet@terroirindia.com
20	Mrs. Neelima V. Pawar M/s. Venus Celler Pvt. Ltd., Behind Bafana ware-house, A/P : Jaulke-Dindori, Tal : Dindori, Dist : Nashik. 9823079809 (M) 9860190001 (M) rajaram.baste@gmail.com
21	Shri. Kapadia C. S., Shri. Rajesh Borse M/s. Sahyadri Valley Wines Pvt. Ltd., Gat No. 471, A/P : Madgijamb Tal : Dindori, Dist : Nashik. 9850832905 (M) 7507242222 (M) rajeshborse2003@yahoo.co.in
22	Shri. Arun K. Dawkhar, Shri. Hiranman R. Pekhale M/s. Sunmeera Winery Pvt. Ltd., Plot No. CU-6, Godavari Wine Park, MIDC Vinchur, Nashik-422 305.9822771669 (M) 9822507832 (M) sunmeerawine1@gmail.com
23	Shri. Swapnil Khandekar M/s. Balaravi Winery Company, Plot No. CU-12, Godavari Wine Park, MIDC Vinchur, Nashik-422 305. 9860355755 (M) 9890630032 (M) balaraviwines@rediffmail.com
24	Shri Dilip Nevkar Vinland Wines Pvt Ltd, Godavari Wine Park, MIDC, Vinchur, Nashik-422 305. 9850983037 dilipnevkar@gmail.com
25	Shri Viral Pancholia M/s. Mercury Winery Pvt. Ltd., Gat No. 2150-1/2, 10th Mile, Ozar, Tal. Niphad, Dist. Nashik.9920144601 vpancholia@hotmail.com
26	Shri. Suresh E. Deshmukh M/s. A. D. Wines, Gat No. 662/1/2, Behind Saptashrunji Petrol Pump, Nashik-Kalwan Road, Dindori, Tal. Dindori, Dist. Nashik. Tel. : 0253-6416288 (W) 02557-222931 (O) 9422769775 (M)
27	Hemant Walunj M/s. Vallee de Vin Pvt. Ltd., Gat No. 967/1026, Village Sanjegaon, Tal. Igatpuri, Dist. Nashik., Tel. : 022-22836468 (O) 9823226319 hemant.walunj@groverzampa.in

Contact List of Nashik Valley Wine Manufacturers



SR.No.	NAME OF THE WINERY
28	Shri. Ashutosh Pawar M/s. Red Wing Wines Pvt. Ltd., Gat No. 33, Arkale Phata, A/P : Talegaon (Dindori), Tal. Dindori, Dist. Nashik. 9923001213 (M) mail@redwingwines.com
29	Shri. Balasaheb Bagul M/s. U.B. Wines from Mosam Vallee, A/P : Satavwadi (Vadner), Tal. Malegaon, Dist. Nashik. 9822476246 (M)
30	Shailendra Pai, Prashant Thanewala. Sanket Gawand, Asst. Wine Maker M/s. Vallonne Vineyards Pvt. Ltd., Gat No.504, A/P : Kavnai Shivar, Near Sanjegaon, Tal. Igatpuri, Dist. Nashik. 9820213000 (M) 9860334998 (M) shailenpai@gmail.com
31	Abhijit Bhalerao Seven Peaks Winery, Gat No.42, A/P : Teesgaon, Tal. Dindori, Dist. Nashik. 9970027171 (M) 9766787736 (M) walkesandip@gmail.com
32	Pradeep Pachpatil Somanda Vineyards and Resorts Pvt Ltd. Estate Vineyard, Gat No 1, Gangavarhe, Nashik. Maharashtra, India. 422 222 . Tel- 0091 253 2230284. Mobile -9860190001 pradeepp@somavinevillage.com
33	Sunil Patil (Manager) Charosa Wineries Ltd, Hincan House, 247 Park , LBS Marg, Vikhroli West Mumbai 400 083l India 9140663000 sunil.patil@charosavineyards.com
34	Rajesh Dixit Moet Hennessy India Limited At Po Dindori, +919561065030 rajesh.dixit@ap.moet-hennessy.com
35	Shri. Sanjay Kahandal Sunshine Wines, At Po Shilapur, 9922367273 kakuwine@gmail.com
36	Shri Ashok Surwade Nipha Winery, Nashik-Aurangabad Road At Po Pimplas, Niphad 9922793839 nipha.estate@gmai

Contact Details of DIC of Nashik

Shri Satish Bhamre 9423447112 didicnashik@maharashtra.gov.in
9595364619



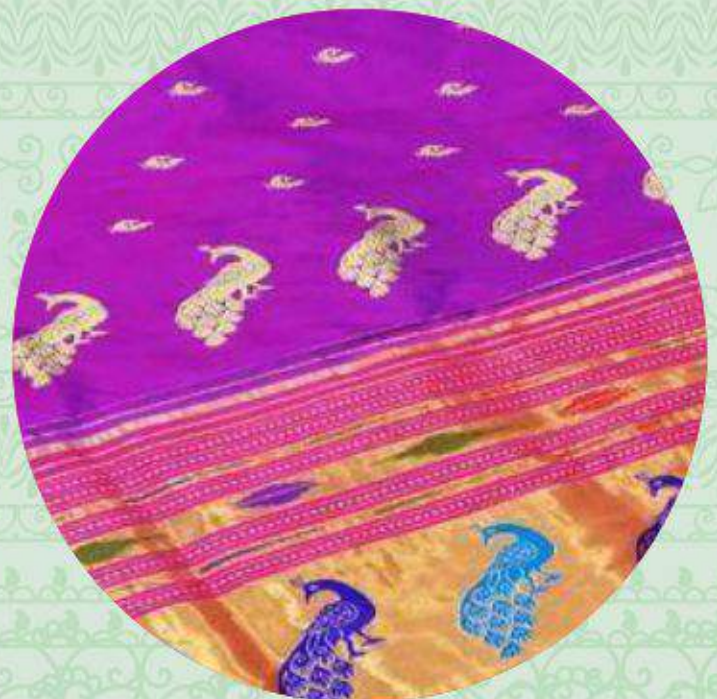
PAITHANI SAREES

Paithani Sarees are made in the Paithan Taluka of Aurangabad. However, their production is slowly shifting to Yeola Taluka of Nashik. Paithani Sarees are also known as Mahavastra since they are regarded as a must for all marriage ceremonies. Paithani Saree and Fabrics received the GI Tag on September 3, 2010.

PAITHANI SAREES

Historically, Paithan Taluka in specific is known for this uniqueness since the last 2000 years. During Satavahanas, Paithan was the centre for Zari and exporting centre of silk to Roman Empire. Satvahana ruler named Shalivahana promoted the growth of this craft. Later on Vakatakas, Rashtrakutas, Tughlaq, Mughals and Marathas all propagated Paithani Sarees and Fabrics.

Paithani Sarees and Fabrics use zari are 100% handmade and can last for around 100 years. The designs are inspired from Ajanta paintings and take months to complete.



Contact List of Paithani Saree Weavers

S.No.	NAME	ADDRESS	CONTACT No.
1	Ganesh Paithani Saree Pro. Ram Matada Parvwate	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	8329290647
2	Kaveri Paithani Saree Pro. Kaveri Vhittal Gorde	Indira Nagar, Paithan, Dist.-Aurangabad,Pin-431107	7057309708
3	Pushpa Paithani Saree Pro. Pushpa Rajendra Kunavat	Yashwant Nagar, Paithan, Dist.-Aurangabad,Pin-431107	9555211707
4	Anjali Paithani Saree Pro. Neelam Shivaji Vadya	Yashwant Nagar, Paithan, Dist.-Aurangabad,Pin-431107	9209168368
5	Nargis Paithani Saree Pro. Kanrunisa Shaha	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9921341586
6	Surya Paithani Saree Pro. Sunita Bharat Kamati	Saliwada, Paithan, Dist.-Aurangabad,Pin-431107	7040706750
7	Ishawari Paithani Saree Pro. Ishawari Baburao Pokale	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9834667291
8	Samarth Paithani Saree Pro. Swati Appasaheb Barhate	Bhausahab Nagar, Paithan, Dist.-Aurangabad,Pin-431107	9623847859
9	Rupa Paithani Saree Pro. Kamal Dashrat Kathure	Narala, Paithan, Dist.-Aurangabad,Pin-431107	8329485557
10	Kavita paithani Saree Pro. Usha Samaramesh Tattu	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9359720500
11	Devasi Paithani Saree Pro. Laxhmi Ankush Natkar	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	8459830622
12	Mayuri Paithani Saree Pro. Sita Bhausahab Kadam	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9270001920
13	Sakshi Paithani Saree Pro. Saraswati n Wagh	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9821848497
14	Pooja Paithani Saree Pro. Laxhmi Shankar Kadam	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9270001991
15	Sushi Paithani Saree Pro. Sunita Ramlal Ghugase	Kaharwada, Paithan, Dist.-Aurangabad,Pin-431107	7709731515
16	Shashi Paithani Saree Pro. Sashikala Sakharam Waghmare	Yashwant Nagar, Paithan, Dist.-Aurangabad,Pin-431107	8793562646

Contact List of Paithani Saree Weavers

S.No.	NAME	ADDRESS	CONTACT No.
17	Ram Paithani Saree Pro. Kalinda Kaduba Jalindare	Annapurna Nagar, Paithan, Dist.-Aurangabad,Pin-431107	8308767681
18	Kamal Paithani Saree Pro. Kamal Gangadhar Bhujbal	Shiv Nagar, Paithan, Dist.-Aurangabad,Pin-431107	8308791925
19	Supriya Saree Pro. Lata shivaji Pokale	Sutarpar Galli, Paithan, Dist.-Aurangabad,Pin-431107	9511874873
20	Anjali Paithani Saree Pro. Kushavarta Rajendra Giri	Shiv Nagar, New Narala, Paithan, Dist.-Aurangabad, Pin-431107	9604761946
21	Swati Paithani Saree Pro. Sangeeta Manik Pokale	Bhausahab Nagar, Paithan, Dist.-Aurangabad,Pin-431107	9404680588
22	Pitanbari Paithani Saree Pro. Jayashree Ramnath Bhende	Rohidas Nagar, Paithan, Dist.-Aurangabad,Pin-431107	7620290170
23	Ashu Paithani Saree Pro. Shamina Hamed Shah	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9921341586
24	Nisar Paithani Saree Pro. Farjana Shabeer Shekh	Kardi Mohalla, Paithan, Dist.-Aurangabad,Pin-431107	8408992019
25	Vishani Paithani Saree Pro. Laxhmi Bhimashankar Gorde	Indira Nagar, Paithan, Dist.-Aurangabad,Pin-431107	8806852871
26	Sreenath Paithani Pro. Pushpa Baburao Pokale	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	9270957591
27	Rutuja Paithani Saree Pro. Jyoti M Jalindarae	Yashwant Nagar, Paithan, Dist.-Aurangabad,Pin-431107	7744055325
28	Mayuri Paithani Saree Pro. Mangal Dutta Pankhade	Guest House Road, Paithan, Dist.-Aurangabad,Pin-431107	7057309708
29	Sayali Paithani Saree Pro. Nanda Janardhan Jalindre	Yashwant Nagar, Paithan, Dist.-Aurangabad,Pin-431107	9552117072
30	Vijaylaxhmi Paithani Pro. Manisha Nitin Nagre	Power House Road, Paithan, Dist.-Aurangabad,Pin-431107	7517570544

Contact Details of DIC of Aurangabad

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असुल्य भारत की असुल्य किंती
Invaluable Treasures of Incredible India

SOLAPUR CHADDAR

Solapur Chaddar, is a variety of bed sheet manufactured from cotton in the Solapur district of Maharashtra. Their unique designs and long term usability has made them quite popular across the country, and the Chaddar was the first product to be bestowed with the Geographical Indication status in the state of Maharashtra.

SOLAPUR CHADDAR

Known for its apparel and garment industry, Solapur once had some of the biggest spinning mills in Asia, and the weaving industry is said to have begun during the rule of the Peshwas. A large number of small weavers were a part of this industry, and the head of each artisan family handled the few looms that they had. Most businesses were family owned, and the women and children in the family helped the business in the initial processes or sometimes in the dyeing process as well. The advent of the powerlooms and the modern factories in the 1970s had a major impact on the local handloom industry. The Solapur Chaddar was manufactured by the Padmashali weavers since the 1950s, and the demand for this variety has spread to states like Karnataka, Andhra Pradesh, Madhya Pradesh, Rajasthan as well as to countries like UAE, South Africa, Canada and United Kingdom.



Contact List of Solapur Chaddar Manufacturers



S.No.	NAME OF UNIT & ADDRESS	CONTACT PERSON / E-MAIL ID	PHONE No.
1	Bhagwant Narsimramlu Sidral Plot No. B 2/1/8 MIDC Akkalkot, Road, Solapur	Bhagwant Narsimramlu Sidral Amitsidral1991@gmail.com	9145821174
2	Chilka Textiles Plot No 50 MIDC Akkalkot Road Solapur	Venkatesh Sidram Chilka Navneet.chilka@gmail.com	9422067433
3	Pulgam Udyog Plot No P - 18 Part MIDC Akkalkot Road Solapur	Ramayya Yambayya Pulgam Shridhar4848@gmail.com	8275484848
4	Shankar Chityal 11 Bramhanath Nagar Vidi Gharkul	Shankar Chityal Shankar@gmail.com	9960302391
5	Shriniwas Narayan Gali 1190 New Pachha Peth Solapur	Shriniwas Narayan Gali	9422457199
6	Chilka Enterprises Plot No. C-10/1/16 MIDC Akkalkot Road Solapur	Gopal Sidram Chilka Chilka47@rediffmail.com	9595152813
7	Shriniwas Chilka Mill Plot No.110 MIDC Akkalkot Road Solapur	Shriniwas Sidram Chilka	8805353060
8	Himanshu Madanmohan Burgul 34 A 53 New Pachha Peth Solapur	Himanshu Madanmohan Burgul	9049184999

Contact List of Solapur Chaddar Manufacturers



S.No.	NAME OF UNIT & ADDRESS	CONTACT PERSON / E-MAIL ID	PHONE No.
9	Ambadas Ramchandra Kurapati Plot No.14/33, Raviwar Peth Solapur.	Ambadas Kurapati Ambadaskurapati@gmail.com	8421592739
10	United Textile Mill Survey No.20/50 .No.50 Akkalkot Road Solapur	Nagnath Ittam Sgcompany27@gmail.com	8421115238
11	Arkal Industries 14/36, Gandhi Nagar Akkalkot Road, Solapur.	Rajnikant Arakal Bgshitre@gmail.com	9370421555
12	B.Ashok Textiles P.No.14/17,gandhi Nagar Akkalkot Road Solapur	Ashok Sayanna Boddul Vyankateshburla@gmail.com	9370581726
13	Laxminarayan Krushnaya Gajul Gat 532/a-c-3 Kumbhari Taluka South Solapur District Solapur	Laxminarayan Gajul Gajul16@rediffmail.com	9403148697
14	Shankar Chityal	Shankar Chityal Shankar@gmail.com	9960302391
15	N. Gali Agencies 201/1/1/ MIDC Road Karnik Nagar	Amitkumar Gali Amitgali218@gmail.com	9423590218

Contact List of Solapur Chaddar Manufacturers



S.No.	NAME OF UNIT & ADDRESS	CONTACT PERSON / E-MAIL ID	PHONE No.
16	Radhika Textile Industries No 254, Akkalkot Road	Shriniwas Laxminarayn Chilka Shriniwaschilka123@gmail.com	9325333369
17	Govardhan Nagnath Chatla Gat No. 207 Kumbhari Tal South Solapur Dist Solapur	Govardhan Chatla Gncti@hotmail.com	9370420140
18	Charvak Burgul E 67/2 MIDC, Akkalkot Road Near Akashwani Kendra	Charvak Burgul Charvakburgul@rediff.com	9370424799
19	Kurapati Textile Mill 1441/42 Daji Peth Solapur Solapur M Corp Solapur Uttar Solapur 413005	Sudarshan Kurapati Sudarshankurapati2018@gmail.com	9423922999
20	Vishwa Industries Plot No 148/149 Shanti Nagar majrewadi,near Swagat Nagar solapur 413003	Shridhar Laxmipati Devsani Sridharthree@gmail.com	9422459499
21	Naresh Textile A 21 MIDC Akkalkot Road Solapur	Naresh Chatla Naresh_vc@rediffmail.com	9822094117

Contact List of Solapur Chaddar Manufacturers



S.No.	NAME OF UNIT & ADDRESS	CONTACT PERSON / E-MAIL ID	PHONE No.
22	Shantiswarup Mahadev Chilka Plot No- 102/31 B Bhawani Peth Indira Vasahat District Solapur Solapur	Shantiswarup Chilka Chilkamh13@mail.com	8856077152
23	Sanjay Laxminarayan Gajul Gat 532/a-c-3 Kumbhari Taluka South Solapur District Solapur	Sanjay Laxminarayan Gajul Gajul16@rediffmail.com	9403148697
24	Shrikant Venkatesh Boddul S.No.150/1ap.No.7/8 konda Nagar,solapur	Shrikant Boddul Boddulshowroom@gmail.com	8623929293
25	M/s. Nityanand Dyeing Works Plot No-p-18 MIDC Akkalkot Road Solapur	Yogesh Pulgam Shridhar4848@gmail.com	8275484848
26	Harshavardhan Raghunath Pulgam 34/a/4/5, New Paccha Peth Ashok Chowk, Solapur	Harshavardhan Pulgam Shridhar4848@gmail.com	8275484848
27	Navalkumar Upalayya Tora 272, New Sunil Nagar Solapur- 413005	Navalkumar Upalayya Tora Navalkumartora960@gmail.com	9960431163

Contact Details of DIC of Solapur

0217-2605232 / 2601791 didicsolapur@maharashtra.gov.in



असुव्य भारत की असुव्य निरति
Invisible Treasures of Incredible India

SOLAPUR TERRY TOWEL

Commonly called as the city of textiles, mainly due to its manufacturing capacity for producing terry towels, Chaddars and a variety of other products, Solapur in Maharashtra has truly developed into a major textile hub.

SOLAPUR TERRY TOWEL

Products like terry towels are manufactured by yarn or fabric dyeing and looms are either rapier looms, hand looms or power looms. Jacquard mechanism is applied for production of a variety of designs on the terry towels.

Direct employment is provided to nearly 1,00,000 people and power looms are mainly used for producing terry towels and other products. Around 3,000 powerlooms are being used in Solapur today and all the major textile products are manufactured on Jacquard type power looms. Nearly 80% of the textile production in Solapur is that of terry towels and napkins and Solapur enjoys a near monopoly like situation as it has a very high share of business in the global market for terry towels that have been made on jacquard power looms and are yarn dyed. Nearly 70% of the global demand for terry towels is fulfilled by the production from Solapur.



Contact List of Solapur Terry Towel Manufacturers



SL No.	ENTERPRISE NAME & ADDRESS	OWNER NAME & EMAIL ID	PHONE No.
1	Swapnil Govind Marda (HUF) Plot No D-13 & D-14 MIDC Akkalkot Road Solapur	Swapnil Marda Vyankateshburla@gmail.com	9404555888
2	Sagar Govind Marda (HUF) Plot No D-13 & D-14 MIDC Akkalkot Road Solapur	Sagar Marda Vyankateshburla@gmail.com	9404555888
3	Megha Swapnil Marda Plot No D-13 & 14 MIDC Akkalkot Road Solapur	Megha Marda Vyankateshburla@gmail.com	9404555888
4	Ramesh Parmeshwar Pasnur Plot No. A/2, Padmashali Nagar MIDC, Akkalkot Road, Near Laif Lain Factory, Solapur	Ramesh Parmeshwar Pasnur Calrs.clients@gmail.com	9158001237
5	M/s Beyond Terry Towels Plot No E-73 MIDC Akkalkot Road Solapur	Govind Zanwar Shashism12@gmail.com	9423588406
6	Pramilla Vitthal Channapattan Plot No. E-92/2/a MIDC Akkalkot Road Solapur	Pramila Channapattan Info@saibabaexports.com	9822217773
7	Ashwini Sudhir Irabatti C-24, MIDC, Akkalkot Road Solapur	Sanjay Kairamkonda Sanjay_sss17@rediffmail.com	8484943859
8	M/s Easy Exports Plot No E-23 MIDC Akkalkot Road Solapur	Mayur Radhesham Dargad Rajdhaniexports@rediffmail.com	9422331000
9	Rajkamal Radhesham Dargad Plot No. E-23, MIDC, Akkalkot Road, MIDC Area	Rajkamal Radhesham Dargad Rajdhaniexports@rediffmail.com	9422331000

Contact List of Solapur Terry Towel Manufacturers



SL No.	ENTERPRISE NAME & ADDRESS	OWNER NAME & EMAIL ID	PHONE No.
10	Kanhya Exim Gat No 162/1-a/1-a/1-b/7, Padmashali Nagar, Near MIDC Akkalkot Road, Solapur	Girish Shyamsundar Phofaliya Niluph@yahoo.com	9423588488
11	Eknath Kallasam Sidral C.S.No.177/2a Plot 17 Kasbe Solapur Taluka North Solapur	Eknath Sidral Niteshsoma3@gmail.com	9822866702
12	Kala Tex Plot No. E-101/2, MIDC Akkalkot Road, Solapur	Vinayak Narsayya Racharla Kalatex.towel@gmail.com	9422460307
13	M/s.Bomdyal Textiles Plot No D-17 MIDC Akkalkot Road Solapur	Narayan Bomdyal Narayanbomdyal@gmail.com	9890920001
14	Vasant Nemchand Munot E-93/1b MIDC Akkalkot Road Solapur	Vasant Nemchand Munot Shashism12@gmail.com	9822841333
15	Shri Rajesh Shashikant Kshirsagar Plot No D-5/5 MIDC Akkalkot Road Solapur	Rajesh Kshirsagar Rajesh.kshirsagar@me.com	9423590120
16	Gouri Textiles E-94/2, MIDC. Area Akkalkot Road	Shrinivas Vitthal Annaldas Annaldastex@yahoo.in	9158275656
17	Nagnath Sidram Kota 6-B, Rangraj Nagar, Behind Market Yard, Solapur	Nagnath Sidram Kota Nagnathsidramkota@gmail.com	9370212131
18	Kishor Devsani 192/ B2 Near Sunil Nagar Solapur	Kishor Laxminarayan Devsani Kishor.kld@gmail.com	9890477332

Contact List of Solapur Terry Towel Manufacturers



SL No.	ENTERPRISE NAME & ADDRESS	OWNER NAME & EMAIL ID	PHONE No.
19	A M Bisani E-2, MIDC. Akkalkot Road	Amrutlal Bisani Cottoncombines@gmail.com	9860804637
20	V Tex E-22 MIDC Solapur	Krushnahari Devsani Vtex9422428192@gmail.com	9422428192
21	Mohan Narayan Sita S.No 149/1,plot No 5 Bolkote Nagar Akkalkot Road	Mohan Sita Sanjivbidri12@gmail.com	9372644795
22	Krishnahari Vithal Gajul Plot No A-4 Padmashali Nagar MIDC Akkalkot Road Solapur	Krishnahari Gajul Kvgajul@gmail.com	9422066705
23	Balaji Balraj Samlet Plot No. A/16, MIDC Akkalkot Road, Solapur	Balaji Balraj Samlet Bbsamlet@gmail.com	8380050503
24	Bhoopati Sidramappa Samlet Plot No. A/16, MIDC Akkalkot Road, Solapur	Bhoopati Sidramappa Samlet Bhoopatitextiles@gmail.com	9403925520
25	Kashinath Parashuram Gaddam D-23, MIDC., Akkalkot Road Solapur	Kashinath Gaddam Kashinathgaddam3@gmail.com	8380050505
26	Soft Tex C-24, MIDC., Akkalkot Road Solapur	Chandrayya Irabatti Mciwm@irabatti.com	8380050501
27	Towelwala Fabrics C-30/12, Shri Nagnath Lagu Udyog Sanstha, Behind Old Akkalkot Naka, Solapur	Shubhangi Keshav Udata Shubhangii@outlook.com	9980184935

Contact List of Solapur Terry Towel Manufacturers



SL No.	ENTERPRISE NAME & ADDRESS	OWNER NAME & EMAIL ID	PHONE No.
28	Annapurna Textiles Plot No. E-88/3, MIDC Akkalkot Road, Solapur	Pramodkumar Gulabchand Dargad Pgdargad@yahoo.com	9422458771
29	Udata Textile Mills Plot No E 92/4/1 MIDC Padmaja Yantramag Dharak & Laghu Udyog Sah. Sanstha May Solapur	Shweta Vivek Udata Shewtaudata@gmail.com	9423590030
30	Sumit Textile Mill C9/1b MIDC Akkalkot Road Solapur	Sumeet Vasant Munot Amit.mtex@gmail.com	9423806553
31	Munot Textile Mill C9/1b MIDC, Akkalkot Road Solapur-6	Amit Vasant Munot Amit.mtex@gmail.com	9373093740
32	Samleti Weaving Mill 14/72, Gandhi Nafar, Akkalkot Road Ravivar Peth, solapur	Haridas Vyankappa Samleti Hvsamleti@gmail.com	9503288361
33	Veerlaxmi Venkatesh Singam D 6 /b MIDC Akkalkot Road Solapur	Veerlaxmi Venkatesh Singam Kondles1@gmail.com	9370229619

Contact Details of DIC of Solapur

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असुर्य भारत की असुर्य किर्ति
Incredible Treasures of Incredible India

SOLAPUR POMEGRANATE

Solapur is known as the Pomegranate city for its high level of pomegranate production. High temperature and low moisture content in the atmosphere for sufficiently long period of Solapur District is responsible for obtaining unique sweet taste with desirable acidity of Solapur Pomegranate. Solapur Pomegranate has TSS-16.100 Brix and Acidity 0.45% (cv. Ganesh). TSS-15.95 Brix and Acidity 0.50% (cv. Bhagwa). Solapur Pomegranate is heavier and has more number of arils than other Pomegranate varieties.

SOLAPUR POMEGRANATE



Pomegranate is a popular dessert fruit, with other names like “Anar” or “Dalimb” in local parlance. Solapur produces nearly 85% of the pomegranate production of Maharashtra.

It was introduced as a cash crop in Solapur in 1974 by Mr. Prabhakar Chandane, a leading farmer from the Sangola tehsil of Solapur. Due to the drought like situation in Solapur in 1972, demand for growing pomegranate increased as it is a hardy plant and can generate good returns even in tough conditions. As less rainfall is received by the Sangola taluka, it was the first one to be selected for pomegranate cultivation and nearly 1400 of them were planted there in 1974.

Nearly 3 decades ago, the pomegranate cultivation in Solapur spanned nearly 1850 ha., producing around 11000 tons of pomegranates, but after 1975 the production has increased tremendously. The area under pomegranate production has expanded significantly and now the fruit is also being exported to countries like UAE and UK, and a sophisticated a trade network has developed between the local producers and the international buyers.



Contact List of Solapur Pomegranate Growers

S. No.	NAME OF FARMER	TEHSIL	VILLAGE	PHONE No.
1	Tanaji Shivaji Jadhve	Sangola	Kadlas	9921381438
2	Sajjan Jaganath Kashid	Sangola	Sonand	9921143814
3	Balaso Namdev Jadhav	Sangola	Kadlas	9765240543
4	Sambhaji Audumber Gaikwad	Sangola	Kadlas	9421243010
5	Samadhan Raosahed Jadhav	Sangola	Kadlas	9860118696
6	Basveshwer Ganpat Sidh	Sangola	Waki Shivane	9421076193
7	Popat Mahadev Gaikwad	Sangola	Kadlas	9689279704
8	Anand Laxman Gaikwad	Sangola	Kadlas	9975773810
9	Siddheshwar Sripati Sidh	Sangola	Waki Shivane	8698029226
10	Sanjay Bapurao Ingle	Malshiras	Fadtari	9511936060
11	Srirang Sambhaji Danane	Malshiras	Fadtari	9834143140
12	Shalan Vasant Rupanwar	Malshiras	Fadtari	8805694142
13	Vilas Ramchandra Mane	Malshiras	Fadtari	9773661357
14	Sachin Baburao Suryawanshi	Malshiras	Fadtari	7620309034
15	Ravindra Vitthal Jadhav	Malshiras	Shiwarwasti	9764644192
16	Santaram Namdev Nanware	Malshiras	Shiwarwasti	9423661285
17	Umesh Vasant Jadhav	Malshiras	Shiwarwasti	9764710102
18	Suresh Pandurang Baradkar	Malshiras	Shiwarwasti	8275303651
19	Datatraiya Shivaji Dudhal	Malshiras	Shiwarwasti	9890582214

Contact List of Solapur Pomegranate Growers

S. No.	NAME OF FARMER	TEHSIL	VILLAGE	PHONE No.
20	Satyawan Bahru Rawat	Pandharpur	Wakhari	9767473644
21	Umesh Srirang Pise	Pandharpur	Wakhari	9011946566
22	Mahesh Ramchandra Bodke	Pandharpur	Wakhari	9890574570
23	Kailash Arjun Bagal	Pandharpur	Wakhari	9325792577
24	Maruti Bhagwan Chouhan	Pandharpur	Wakhari	9561499682
25	Prveen Manik Devkate	Pandharpur	Kharatwadi	7030237632
26	Amol Shivaji Sanlukhe	Pandharpur	Kharatwadi	9922399291
27	Dada Vitthal Salgar	Pandharpur	Kharatwadi	7057181487
28	Shivaji Govind More	Pandharpur	Mundhewadi	9604241458
29	Tukaram Namdev Nawle	Pandharpur	Mundhewadi	9172041020

Contact Details of DIC of Solapur

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असुख्य भारत की असुख्य पिके
Unhealthy Treasures of Unhealthy India

WAGHYA GHEVADA

Waghya Ghevada, also called as Koregaon Waghya Ghevada, falls in the family of rajma savoured by several northern states of India including the capital city, Delhi. This variety takes its name from the unique red lines it has on its faint pink surface which resembles tiger skin. That is why the name Waghya Ghevada.

WAGHYA GHEVADA

Waghya Ghevada is found in the Koreagaon taluka of Satara District. Jai Tuljabhavani Shetakari Bachat Gat, Deur applied for its GI tag in the year 2014.

Waghya Ghevada was not native to the region. It was first introduced in the year 1950 by Kashiram Mahajan, one of the farmers of the region, who brought seeds from Pune. The North Koregaon thus became the starting point. Since then Mahajan family descendants have been witness to its popularity and growth. The French bean is sweet in test and extremely rich in proteins. Being a drought resistant variety it requires less water and cycle is of 78-80 days.



Contact List of Waghya Ghevada Farmers

S.No.	NAME OF APPLICANT	VILLAGE	PHONE No.
1	Mr. Suryakant Hanmant Pawar	Nandwal	9767283662
2	Mr. Vishwanath Kashinath Mahajan	Pimpode Budruk	7588059006
3	Mr. Vilas Kisan Garde	Pimpode Budruk	7875845243
4	Mr. Anil Bhanudas Nikam	Pimpode Budruk	9623039091
5	Mr. Bhimrao Gulabrao Lembhe	Pimpode Budruk	7972058523
6	Mr. Sanjeev Gulabrao Salunkhe	Pimpode Budruk	9850956811
7	Mr. Kisan Aabaji Salunkhe	Pimpode Budruk	9823466132
8	Mr. Kamlakar Shivajirao Bhoite	Tadawale S. (Wagholi)	8275275841
9	Mrs. Rupali Kamlakar Bhoite	Tadawale S. (Wagholi)	8275275841
10	Mr. Dattatray Mukundrao Bhoite	Tadawale S. (Wagholi)	7020845735
11	Mr. Dattatray Rajaram Mane	Wathar Station	9309903278
12	Mr. Vijay Shankar Kadam	Deur	7719831267
13	Mr. Balkrishna Shankar Kadam	Deur	9921531919
14	Mrs. Sujata Sharad Pawar	Deur	9970090524
15	Mr. Sadashiv Khanderao Kadam	Deur	9421118837
16	Mr. Santosh Kondiram Kadam	Deur	9921492794

Contact List of Waghya Ghevada Farmers

S.No.	NAME OF APPLICANT	VILLAGE	PHONE No.
17	Mr. Vitthal Sarjerao Kadam	Deur	9766210790
18	Mr. Vijay Sarjerao Kadam	Deur	9822570776
19	Mr. Murlidhar Mugutrao Kadam	Deur	9975832872
20	Mr. Mahadeo Vishnu Kadam	Deur	9070116274
21	Mr. Rajendra Baliram Kadam	Deur	9850673121
22	Mr. Ajit Dhansing Kadam	Deur	9987334162
23	Mr. Ramrao Sadashiv Pol	Deur	9975655370
24	Mr. Sanjay Shamrao Kadam	Deur	9960128909
25	Mr. Ajeej Gulab Inamdar	Deur	8459283770
26	Mr. Prakash Anandrao Kadam	Deur	9503686525

Contact Details of DIC of Satara

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ଋତୁଧନ ଧରଣ ଶ୍ରୀ ଅମୃତ ସିଦ୍ଧି
Auspicious Treasures of Incredible India

IBEF



INDIA BRAND EQUITY FOUNDATION

ODISHA



GANJAM KEWDA FLOWER
GANJAM KEWDA ROOH



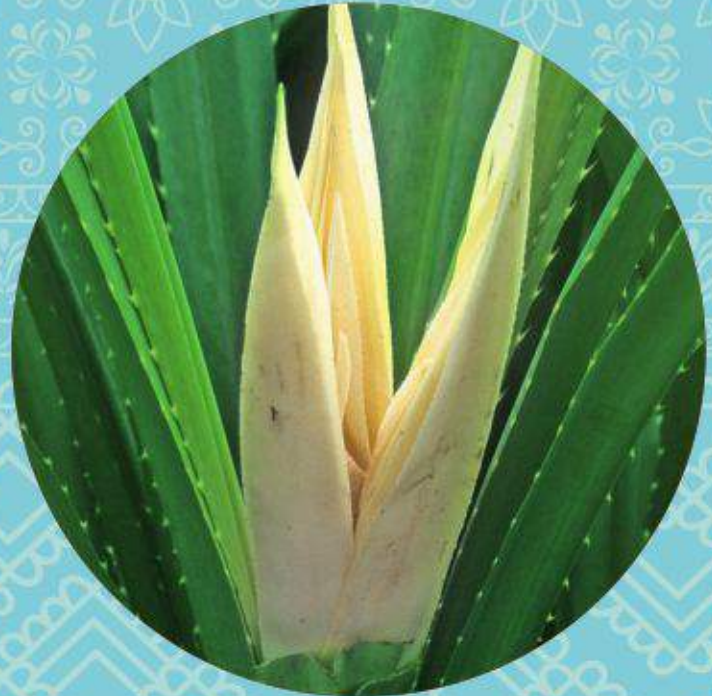


GANJAM KEWDA FLOWER

Kewda, a bushy shrub known for the pleasant fragrance of its flowers is dominantly found in India along the coast of the Ganjam district in Odisha between the rivers Bahuda and Rushikulya in an area of 675 km sq. along the coast of the Bay of Bengal. The soil and climatic along the Ganjam coast are particularly suitable for its growth. The plant is found growing widely, often forming thickets along roadsides, borders of agricultural fields, banks of rivers and canals, and on the seashore.

GANJAM KEWDA FLOWER

The male flowers of the Kewda plant have a pleasant, fruity odour and find use as raw material in the perfume industry, forming the backbone of the economy of Coastal Ganjam. The aromatic extracts obtained from the Kewda flowers grown in Ganjam have been found to be of higher quality than from the other parts of India. This is attributed to the favourable geo-climatic conditions in Ganjam for the growth of Kewda plantation, in particular the tropical coastal climate along with the high organic carbon content (0.63-1.24%) and water holding capacity (23-40%) of the soil found in the Kewda belt. With over 10 million Kewda flowers and 1,57,155 kg of Kewda extract produced in a year, the Kewda industry generates business worth ₹40 crore annually in the district.





असुख भारत की असुख पीढ़ी
Unhealthy Indians of Inequitable India

GANJAM KEWDA ROOH

Kewda flowers are used as raw materials in distilleries in order to produce Kewda Rooh (100% pure Kewda extract) and two lower grade extracts, namely, Kewda Attar and Kewda Water. About 90% of India's Kewda extracts are produced in Ganjam alone. The principal chemical constituent of the kewda extract which is responsible for the characteristic odour is 2-phenylethylmethylether (PEME – 60 to 80%).



समृद्धि के लिए
सहकारिता के माध्यम से



GANJAM KEWDA ROOH

Essential oils are extracted from the kewda flowers through the process of hydro-distillation. Depending on the concentration, 3 grades of distillates/ essences are produced – kewda rooh, kewda attar and kewda water. Kewda rooh or kewda absolute is the 100% pure kewda extract which finds use as a stimulant and an antispasmodic. Kewda attar is kewda extract absorbed into a base such as sandalwood oil for use in perfumery, cosmetics, tobacco flavouring and pan masala. Kewda water is a heavily diluted and cheap by-product of hydro-distillation suitable for use as a flavouring agent in sweets, desserts and soft drinks.

Even today, traditional distilleries are used for the extraction of Kewda essence. These distilleries consist of a row of copper pots (degs) that are filled with flowers and water. The degs are connected to second, parallel row of water basins (bhabka) via bent bamboo sticks (chonga). As the degs are heated, the volatile aromatic compounds enter the bhabka and get condensed into a distillate. There are 139 Kewda distillery units in Ganjam, primarily located along the belt of Kewda plantation. Ganjam alone accounts for 90% of Kewda production in India, with the Kewda industry generating ₹40 crore annually in the district. The industry employs small farmers, Women SHGs and entrepreneurs and forms the backbone of the economy of coastal Ganjam.



Contact List of Ganjam Kewda Producers

S.No.	NAME OF THE FARMER / DISTILLER OF KEWRA	VILLAGE	PHONE No.
1	Ch.Bhagaban Reddy M/s Maa Bhabani Kewra Industries	Uppalaputti Gopalpur-On-Sea.	9437186380
2	Deepak Mishra M/s AMARNATH Mishra& Co.	Kanamana, Chatrapur	9437114721
3	Umesh Dubey M/s Dubey perfumers	Kanamana, Chatrapur	9437077285
4	Amar Nayak	Kaliabali, Chatrapur	9437063967
5	M. Basudeva Rao	Jangnasala Chatrapur	9861037762 9337501761
6	P. Lachamaya Reddy M/s Rocky Kewra Distillery	Jangnasala, Chatrapur	9437259641
7	Bhaskar Sahu	Loudigaon	9937676454
8	Swarup Ranjan Sahu M/s Jagadishwara Perfumery	Indrakhi, Rangeilunda	9938124234
9	Smt.P.Kamala Reddy M/s Mahalaxmi Perfumery	Indrakhi, Rangeilunda	9437119999
10	Gangadhara Nayak, M/s Ganga Flower Distilleries	Keluapalli, Rangeilunda	9437617978
11	P. Raju Reddy, M/s Mahalaxmi Kewra Perfumer	Pannapalli, Mandrajpur Rangeilunda	7064286999
12	Laxmi Narayan Nayak S/o Raghunath Nayak	Pannapalli, Mandrajpur Rangeilunda	9178495587
13	Bala Krushna Reddy S/o Ketu Reddy	Markondi, Rangeilunda	9556682630
14	Kamal Malhotra M/s Harihar Entreprises	Keluapalli, Rangeilunda	9415146925
15	Amulya Nayak	Nuapalli, Biswanathpur Rangeilunda	9937430241

Contact List of Ganjam Kewda Producers

S.No.	NAME OF THE FARMER / DISTILLER OF KEWRA	VILLAGE	PHONE No.
16	S. Lachu Reddy	Kalipalli, Chatrapur	7735748854
17	Kamlendu Sahu	Kaliabali, Chatrapur	9437322602
18	Bhagi Nayak	Keluapalli, Rangeilunda	7852943323
19	Krushna Nayak	Keluapalli, Rangeilunda	9938057670
20	Arjun Nayak	Gounju, Gopalpur	9937023885
21	Mithun Nayak	Keluapalli, Rangeilunda	9937444660
22	Ch.Raghunath Reddy	Basanaputti, Gopalpur	9776213551
23	Sillu Nayak	Keluapalli, Rangeilunda	7735705071
24	Bullu Panda	Konamana, Chatrapur	8249100124
25	Bala Reddy	Konamana, Chatrapur	7008849350
26	Krushna Chandra Kar	Viswanathpur	9438251343
27	Amar Singh	Pannapalli, Rangeilunda	7985503929
28	Vimal Tandon	Hardangi, Bhairabi	9437067065
29	Jyoti Sahu	Indrakhi, Rangeilunda	9938582422
30	Dandapani Sahu	Indrakhi, Rangeilunda	9937186427
31	Appana Pradhan	Agraharam, Chatrapur	7653935770
32	Amar Behera	Chatrapur	9438468952
33	Narayan Reddy	Chatrapur	9437062542
34	Ram Pradhan	Chatrapur	9439259912
35	N.Pradhan	Chatrapur	7978828153
36	Rambabu	Hatipadu, Gopalpur	6371648887
37	P.Shyam Reddy	Indrakhi, Rangeilunda	9437339999

Contact Details of DIC of Ganjam

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असुन्य ढररर की असुन्य ढरररि
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IBEF



INDIA BRAND EQUITY FOUNDATION

RAJASTHAN



BIKANERI BHUJIA





असुख भारत की असुख निधि
Incredible Treasures of Incredible India

BIKANERI BHUJIA

The only GI product of Bikaner is 'Bikaneri Bhujia'. It covers the entire area of Bikaner district that includes all of its 9 tehsils. The origin of Bhujia in Bikaner dates back to 1877 AD when Maharaja Shri Dungar Singh was ruling the state.

BIKANERI BHUJIA

when Maharaja Shri Dungar Singh was ruling the state, the item was manufactured as a special variety in the name of 'Dungar Shahi Bhujia' especially for the guests of the king. As time passed by the industry emerged as a main livelihood of the inhabitants in the district.

The main reason for the spread of the industry in this region is attributed to the fact that the district is drought prone with scarcity of electricity and water.

The main raw material for manufacturing Bhujia is moth, which is grown in the arid zone of Rajasthan in the sandy soil under rainfed conditions and the saline water available from the deep wells. Both of these are natural gifts to the region. The water being saline with high chloride value that adds to the crispiness, taste and overall flavor of the Bhujia that cannot be replicated elsewhere.



Contact List of Bikaneri Bhujia Makers

S.No	NAME	FIRM NAME	PHONE No.
1	Shiv Ratan Agrawal	Shivdeep Industries Ltd.	9829218184
2	Shree Ram	Shree Ram Papad	9829217128
3	Hari Ram Agrawal	Sunshine Food Private Ltd.	9829217547
4	Nitin Dhanuka	Maharaja Papad Bhujia Udyog	9460504515
5	Kedar Chand Agrawal	Agrawal Papad Bhujia and Industry	9414139305
6	Navratan Agrawal	Agarwal Bhujia Wala	9414137740
7	Roopchand Agrawal	Jai Food Products	9214470843
8	Santi Lal Bhansali	Shanti Lal Ashok Kumar	9414141679
9	Sanjay Agrawal	S.P. Food Industries	9414325063
10	Babu Lal Bahaeti	Swad Products	9414137072
11	Satya Narayan Choudhary	Choudhary Company Wala	9468571666
12	Ashok Choudhary	Choudhary Food Products	8209064390
13	Rajendra	Roop Chand Mohan Lal	9928821771
14	Gajanand	Gajanand Chandra Lal Pvt Ltd.	9414143646
15	Anil Kumar Jain	Jain Food Product Nokha	9414012240
16	Rajesh Agrawal	Lal Chand Jugal Kishore	9829217094

Contact List of Bikaneri Bhujia Makers

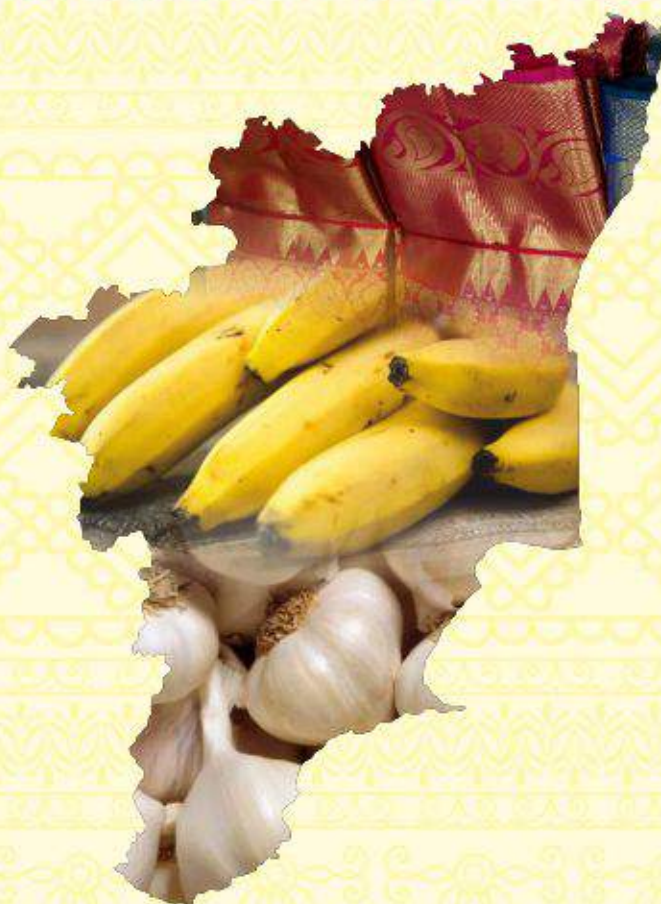
S.No	NAME	FIRM NAME	PHONE No.
17	Shri Gopal	Bikaner Bhujia Bhandar	9829226049
18	Mr. Jeevan Lal	Bishan Lal Babu Lal	9414141331
19	Ghaver Chand Mushraf	GCM Industries Khara	9928040280
20	Shri Madam Mohan	Krishna Foods	9462108999
21	Ramesh Kumar Rajpurohit	Ambar Misthan Bhandar	9829575555
22	Multani Ram	Kishan Misthan Bhandar	9799607055

Contact Details of DIC of Bikaner

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TAMIL NADU



ARNI SILK | DINDIGUL LOCK | EATHOMOZHY TALL COCONUT
KODAIKANAL MALAI POONDU | PATHAMADAI MAT
SALEM SILK (SALEM VENPATTU)
SIRUMALAI HILL BANANA





असूया भारत की असूया सिद्धि
Incredible Treasures of Incredible India

ARNI SILK

In 15th century, the Vijaynagar empire got extended to North Arcot district under the rule of Kumarkampana. The introduction of rule of Vijaynagar empire saw massive changes in language, dress and culture in this area. Vijaynagar kings started promoting small industries and one of such industry was silk saree production in Arni and Kancheepuram. Devikapuram & wadamadimangalam temple scriptures unearth this history of these Arni silk sarees. The quality of these silk sarees gradually improved in British time. It was awarded the GI tag in 2007.

ARNI SILK

The designs are inspired by seasons and uses pure gold and silver Zari. There are 2 types of Arni Silk sarees namely Brocade which have intricate designs along with extra weft and Jangala type which have relatively soft fabric and come in fancy colours.

Arni silk is majorly produced in Arni town, situated 60 km from the district headquarter at Tiruvannamalai. Now the production has also spread to nearby areas like Sevoor, Mullipattu, Munukupattu, Sirumani, Devikapuram and Irumbedu. Due to prevalence of Silk manufacturing handlooms it's often called as Arni silk city. The area employs nearly 35,000 artisans. The Arni Handloom Silk Park, is a project that has been envisaged in 2018 as a 20-25 acre facility which will be a one-stop facility to manufacture Arni silk sarees.



Contact Details of DIC of Tiruvannamalai

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असुख भारत की असुख निधि
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DINDIGUL LOCK

Lock manufacturing is an old and popular cottage industry in Dindigul District. So much so that Dindigul is also known as the lock city. As per folklore, this industry was established 150 years ago by the Sankaralingachari brothers in iron rich district of Dindigul. Both the 1906 (by Frances) and 1960 Gazettters (by B.S. Baliga) speak of this industry. More than written records, use of the trusted Dindigul Lock in ancient Temples around the region indicate product's antiquity.

DINDIGUL LOCK

Each lock is handmade and entire process is manual. Unlike the Aligarh (UP) locks, no machine based process is involved. The process is based on craftsman's memory and thus each lock is unique in design and system. Locksmiths manufacture 3-5 locks each day which shows the care and skill going into each piece.

There are many varieties of the Dindigul Lock. The vichitra lock needs 3 keys to unlock. The nethri lock has two key holes to confuse. Maanga poottu or the mango shaped lock continues to be most popular. Customers can also order locks as per requirement. Traditional secrecy is maintained in the lock manufacturing process.



Contact List of Dindigul Lock Manufacturers

S.No.	NAME OF THE MANUFACTURER	ADDRESS	PHONE No.
1	Dindigul Ans Lock	Amman Kovil Street, Dindigul	9152663629
2	Dindigul Manickam & Co	Near Vasavi Mahal Dindigul	9894270646
3	Sri Jayalakshmi & Co	RS Road Nagal Nagar	8825876672
4	Good Lock	Vellodu Road, Nagal Nagar	9865019138
5	Murugan & Co	RS Road Nagal Nagar	9443928311

Contact Details of DIC of Dindigul

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असूया भारत की असूया निधि
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ETHAMOZHY TALL COCONUT



The Ethamozhy variety comes under the East Coast Tall Variety of coconut. It is an indigenous variety of coconut palm and it is resistant to various pests and diseases which affects other varieties such as the dwarf ones. It grows well in saline and red soil and it is largely un-irrigated in the district. It is known for its sturdy stem, large crown, fairly big sized nuts, with good fibre in the thick shell, kernel and high copra and oil contents. The tree grows to a height of 30 metre and lives for a period over 80 to 100 years.

ETHAMOZHI TALL COCONUT



Contact List of Ethamozhi Tall Coconut

Govt Coconut Nursery

Puthalam 629602 , Kanyakumari District

8220965463

Contact Details of DIC of Kanyakumari

Smt. A. Swarnalatha 9787954031 dicngl@tn.gov.in

KODAIKANAL MALAI POONDU



Kodaianal Malai Poondu is an excellent herbal medicine as it is rich in antioxidants and organo sulphur compounds. Poondu rasam is prepared with pepper and kodiakanal malai poondu to cure digestive issues. Individual garlic clove is rubbed over a bad headache. Poondu laegiyum is medicinal paste prepared with malai poondu for post-delivery healing.

It is hard neck garlic which can be preserved easily by hanging from low ceilings of smoke filled kitchens. When properly stored the malai poondu lasts for 8-11 months and thus unlike other garlic varieties, malai poondu can be sold round the year.



Contact List of Kodaikanal Malai Poondu Farmers

S.No.	NAME OF THE FARMERS	VILLAGE NAME	CONTACT No.
1	Malaiyan S/o Perumal	Poondu of Kodaikanal	9486230364
2	Kamaraj S/o Palaniyandaver	Poondu of Kodaikanal	9943563160
3	Jayamani S/o Ponnusamy	Poondu of Kodaikanal	9498808640

Contact Details of DIC of Dindigul

Shri S. Marudhappan 0451-2470893 / 2471609 dicdgl@tn.gov.in



असुल्य भारत की असुल्य विलेति
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PATHAMADAI MAT



Pathamadai pai (mat) is the GI registered product of Tirunelveli, Tamil Nadu. Pathamadai mat is famous worldwide for its unique features like softness, flexibility, health benefits like having cooling effect on the body etc. The mat is made from a local variety of grass called 'Korai' grass, which grows naturally on the banks of Tamirabarani River. The mat got GI registered in the year 2013.

PATHAMADAI MAT

The history of Pathamadai mat dates back to more than 200 years. The local muslim community called Labbais is involved in this mat weaving for centuries. This being a handmade mat, most of them are hand-woven by women in the household. Initially the entire household was involved in the weaving process. Now, women are involved in manufacturing and men are involved in the marketing process. The mat plays an important role in the life of a Hindu. The mat is considered auspicious in most of the Hindu rituals like engagement, marriage etc. the mat has a worldwide reputation and was gifted to notable personalities like Queen Elizabeth.

There are around 300 families involved in the mat manufacturing. Most of them are home-based units. It takes around 15 days to complete a single mat. The cost of the mat varies depending on the size and design.



Contact List of Pathamadai Mat Weavers

S.No.	NAME	ADDRESS	PHONE No.
1.	A. Ammenaal Beevi W/o P. Ahamathu Meeran	98 B Bharathiyar Street, Pathamadai	9566426360
2	M. Maideen Meeral W/o S. Mohamad Maideen	2/37 Pallivasal 1st Street, Pathamadai	8754207267
3	A. Mohamad Fathima D/o P. Abdul Rahim	86/c Bharathiyar Street, Pathamadai	7502555883
4	K. Maguthum Benaseer W/o Late P.Maja Maideen	28/48 Thiruneelakanda Street, Pathamadai	9894061746
5.	S. Ameenal Kathija Sumainaa W/o Seyad Kaliba Meeran	3a/1 Anna Nagar Poothu Colony, Pathamadai	7558197920
6	Ameenal Beevi W/o M. Seyad Asan	8a Thipu Sulthan Street, Pathamadai	9500850140
7.	S. Subeithal Beham W/o Seyad Asan	26 South Car Street, Vadapathi, Pathamadai	9790649132
8	T. Noor Jahan W/o Thakkarai Beer Mohammed	8c R.P Mela Street, Rahima Pettai, Pettai	7598601355
9	S. Meeyammal Beevi W/o Syed Asan	D 28, Anna Nagar, Pathamadi	9994504877

Contact List of Pathamadai Mat Weavers

S.No.	NAME	ADDRESS	PHONE No.
10	S. Mohaideen Meerammal Beevi W/o P. Seyad Mohammad Ibrahim	2/38, Pallivasal 1st Street, Pathamadai	9597621423
11	M. Syed Alli Fathima W/o Late Maiden Abdul Kathar	20a South Car Street, Vadapathi, Pathamadi	9629380712
12	B. Syed Ali Fathima W/o Bathur Theen	48 A Thiru Neela Kanda Street, Pathamadai	9843966641
13	M. Bakkiral Beevi W/o Maiden Meerasha	32 B Thiru Neela Kanda Street, Pathamadai	9791836588
14	S. Seyad Alli Fathima W/o Syed Ibnu Masuthu	24 A, Kaaitha Milla Theru, Pathamadai	9626351440
15	P. Kathar Meeral W/o Bakeer Bavaa	2 Pallivasal Street, Cheranmahadevi	9443540242
16	A. Naheeral Beevi W/o Abubakkar Sidik	98 B Bharathiyar Street, Pathamadai	8056534290

Contact Details of DIC of Tirunelveli

Shri Murugesh

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असुल्य भारत की असुल्य वस्तु
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SALEM SILK

The uniqueness of Salem Venpattu (White Silk) was recognized and granted GI Mark in 2008. Salem Venpattu Silk Dhotis are produced from time immemorial by the local traditional weaving community known as 'Sourashtra' Community. The silk dhotis of Salem are justly famed for their luster, whiteness, technical excellence and novelty of border designs viz., Nagachattai, Kammal, Diamond with Roja, Muthu with Gold Pettu etc. At the time of Manufacturing Salem Silk Dhotis are white in color. After washing they will be gradually changed to light sandal color and thereafter deep yellow color as it was in the beginning state of silk yarn before bleaching.

SALEM SILK

The chief attraction of the Salem Silk Dhoti is its luster. It is believed that the water used in the region is responsible for enhancing lusture to raw silk and may be one of the reasons for the whiteness and shining of silk dhoti. The jari in the border and pallu in the form of kambu is also unique.

White silk (Venpattu) dhotis woven from mulberry silk famous for its softness and lustre, whiteness, technical excellence and novelty of border designs etc. It is mainly hand-woven on pit loom/raised pit loom by the Saurashtra community in Salem district. Pure Zari/Half fine Zari (limitation Zari) is used in the borders of dhotis which is unique to this product. Border design in extra wrap is woven with the help of lattice dobby. Average weight of this dhoti is 250gm. These dhotis are mainly used in marriage like cultural and other traditional festivals. Also used as attires for Deities during Poojas. Other than dhotis, silk shirts and silk towel/scarves are also made using Salem Venpattu.



Contact List of Salem Silk Weavers

S.No.	M.No.	MEM NAME	ADDRESS	PHONE No.
1	223	B. V. Krishnamurthy	64, Vivakanandar Street	9150432351
2	292	B. D. Murthy	61 / 101, Budda Nagaier Lstreet	9994154030
3	300	P. R. Gopal	819, Ashok Nagar, 1st Cross	9003355511
4	419	R. Mohan	16.G, Vivekanandar Street	9150921130
5	439	B. K. Ramurthy	28, Cholan Road,	8056855985
6	444	R. Narayanarao	93-A, No.1.pillaiyar Lkooil Street	9150759229
7	558	L. S. Rajaram	106 / 62, Cholan West Street	9629575935
8	572	P. C. K. Athmaram	393 /431, Anna Nagar, 2nd Cross	9150080464
9	595	G. S. Mohan	246, Chairman Ramalingam Street	9150815269
10	652	S. V. Balaraman	663, Ashok Nagar, 3rd Cross	9150321327
11	660	P. R. Venkatesan	77, Paramakudi Nannusamy Street	9150187625
12	680	P. R. Sankar	20, Budda Nagaier Street	9443071245
13	701	G. N. Manohar	6-b, Poochankottai Street	9150487685
14	762	K. P. Ravi	12, Pennadam Venkatraman Street	9150006587
15	793	P. R. Srinivasan	59, No.1. Pillaiyar Koil Street	9442471557
16	865	M. V. Jagadeesh	214, Sundararan Colony	9789702771
17	872	C. Rangachari	11/108.a, Sangili Asari Kadu	9952723173
18	899	V. A. Jayan	146.b, Kunjan Kadu	9894539076
19	921	B. Rammoorthy	136, Krishnan Koil Street Lane	9952208009
20	980	N. T. Suresh	251, Ashok Nagar 1st Cross	9150582728
21	995	G. V. Srinivasan	33/30, Cholan Road	9150344082
22	1015	V. K. Santharam	797, Ashok Nagar 2nd Cross	9150391943
23	1040	N. R. Rangachari	758, Asokh Nagar 1st.gross	9944269655
24	1100	B. M. Sridhar	106, Babu Nagar	9994959740
25	1151	V. S. Venkatachari	38, Balaji Nagar 3rd Cross	8925374525
26	1167	K. V. Eswaran	21, Babu Nagar	9894112605
27	1197	K. B. Rajan	98/14, No.1 Pillaiyar Koil Street	9944248262

Contact List of Salem Silk Weavers

S.No.	M.No.	MEM NAME	ADDRESS	PHONE No.
28	1228	J. G. Lakshmi	247, Sundararajan Colony	9087288428
29	1275	B. V. Sankar	698, Ashok Nagar 3rd Cross	9150728233
30	1292	P. J. Rajeswari	30f, Pennadam Venkatraman Street Lane	8122389454
31	2706	P. K. Suresh	15 A, Angalamman Street	9150439511
32	3006	M. T. Hamsha	370, Karaimaydu Muniyappan Kovil Street,	9150878937
33	3016	S. Ramya	31/84, Cholan Road	8015515142
34	3025	S. R. Babu	144/73, Kunjan Kadu	8870316090
35	3047	B. Sundharam	77/26, Pachapatti Main Road	9524378279
36	3285	S. Jayanthi	83/92, Bhudda Nagaiyer Street	9894628350
37	3294	R. Subhashini	79, V.O.C. Street	9791540081
38	2739	B Parimala	153, No 1 Pillaiyar Kovil Street	9942350557
39	3321	N. K. Lakshmi	37, Nathimulla Kakkan Street	8925610810
40	367	N. R. Varadachari	71 / 21, Krishan Koil Street	9944228831
41	3281	K. Yuvaraj	73, Chairman Ramalingam Street	9486068728
42	1227	Ravichandran	83/84, 2nd Agraharam	9021507707
43	22	Nandha Kumar	240, 2nd Agraharam	9021507707
44		Venkatesh	157/39, Krishan Koil Street	9443663705
45	22	Vijayalakshmi	204, 2nd Agraharam	9865361404

Contact Details of DIC of Salem

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SIRUMALAI HILL BANANA



Sirumalai hill bananas are small to medium-sized after ripened they are bright yellow in color with a greenish tinge at the end of the stem. The ripe hill banana has a delicious and distinct sweet taste. Valai Palam (Banana), Palla Palam (Jackfruit) and Ma Palam (Mango) are known as 'mukanigal' three fruits which are popular across Tamil Nadu for their cultural and medicinal value.

SIRUMALAI HILL BANANA



Sirumalai banana is essential ingredient of Panchamirdhan which is offered to Lord Muruga at Palani temple. It is also a good shade plant for coffee farms in sirumalai region. Locals say that sirumalai banana will never go bad and its taste increases as it ages. Even when the peel goes dark, the fruit inside will be perfectly fine.

The Panchamirdham at Arulmigu Dhandayuthapani Swamy Temple (Palani) is only made with Sirumalai and Virupakshi hill banana. This gives cultivators a predictable demand centre. Apart from that, sirumalai banana is locally much sought after due its sweet taste. Based on feedback given by cultivators, it seems sirumalai banana fetches 30-40% more compared to regular variety. Compared to Virupakshi, Sirumalai banana's sweetness gets increased in post harvest stage.



Contact List of Sirumalai Hill Banana Farmers

S.No.	FARMER NAME	VILLAGE NAME	PHONE No.
1	A. Rajamanickam	Sirumalai	9360737189
2	M. Manjula	Sirumalai	8883647175
3	Leela Kanthayammal	Sirumalai	9159598673
4	P. Saravanakumar	Sirumalai	7667653407
5	Vetrivel	Sirumalai	9787098993
6	Ravichandran	Sirumalai	9159011484
7	Anthonyammal	Sirumalai	9487897854
8	Elangovan	Sirumalai	9952744204
9	Rasathi	Sirumalai	9751696129

Contact Details of DIC of Dindigul

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INDIA BRAND EQUITY FOUNDATION

TELANGANA



POCHAMPALLY IKAT

SILVER FILIGREE OF KARIMNAGAR

TELIA RUMAL





असुख्य भारत की असुख्य चिन्ता
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POCHAMPALLY IKAT



Pochampally Ikat is a traditional weaving style being pursued by weavers of Bhoodan Pochampally village of Yadadri Bhongir district. The weaving survives in a few more villages like Koyalgudam, Choutuppall, Siripuram, Bhuvanagiri, Puttapaka and Gattuppala and a few villages around them mostly in Pochampally and Chouttupal division. The Pochampally Handloom Weavers Cooperative Society has 915 individuals and around 3,000 weavers in the town today.

POCHAMPALLY IKAT

Pochampally Ikat is visually identified by the 'chowkra' design which is a diamond within a square, or its derivatives, having diffused edges. It is made of natural materials such as cotton or silk or a combination of both.

In the sequential method of its production, the sequence of tying (or wrapping) and dyeing section of bundled yarn to a predetermined color scheme prior to weaving. Thus, the dye penetrates into the exposed section, while the tiled section remains undyed. Various design patterns of Pochampally ikat include single Ikat, double Ikat, chowkra design with different patterns like jewel, animals, geometric patterns etc. Telia Rumal is also one such type of double Ikat design.

The fabric so woven has been used as Sarees for centuries, and is now also used for furnishing, textile and textile goods. While the bifurcation of erstwhile Andhra Pradesh state has hurt its market, but new initiatives like face masks for Covid-19, bed sheets, online presence of products are still managing to attract a decent footfall into the town.



Contact List of Pochampally Ikat Weavers

S.NO.	NAME OF THE WEAVER & ADDRESS	FATHER NAME	GEO-TAG NUMBER	PHONE No.
1	Badugu Balaramulu Mahammai colony, Pochampally	Sathaiah	2710010956	8185808357
2	Boga Harishankar Laxman Nagar, Pochampally	Srisailam	2710010004	9603255627
3	Boga markandeya Hanumanvada, Pochampally	Muthyalu	2710010434	9951943372
4	Chiluveru Krishna Bhavanarushipet, Pochampally	Sailu	2710010497	9912760867
5	Chinthakindi Chandramouly Ramnagar,Pochampally	Rajaiah	2710010425	9848766920
6	Goshika Bhaskar B.C. Colony Pochampally	Balaiah	2710010985	9912486599
7	Gurram Krishna Laxman Nagar, Pochampally	Kanakaiah	2710011019	9948538424
8	Jella Srihari Bhadravathi Colony, Pochampally	Seetharamulu	2710010751	9912432766
9	Kongari Balnarsimha Sainagar, Pochampally	Ramulu	2710011369	9603843440
10	Kongari Lingaiah Mukthapur, Pochampally	Venkatanarayana	2710060001	9912336834
11	Kurapati Venkatesham Hanumanvada, Pochampally	Siddaiah	2710010069	9032757919
12	Madoori Laxminarayana Hanumanvada, Pochampally	Siddaiah	2710010387	9492188104

Contact List of Pochampally Ikat Weavers

S.NO.	NAME OF THE WEAVER & ADDRESS	FATHER NAME	GEO-TAG NUMBER	PHONE No.
13	Pottabathini bala narsimha Laxman Nagar, Pochampally	Jangaiah	2710010312	8019957109
14	Pula Narsimha Ramnagar,Pochampally	Ramulu	2710010819	9948538560
15	Ravva Dhanunjaiah Markandeyanagar, Pochampally	Sriramulu	2710010628	9948484287
16	Rudra Narsimha Mahammai colony, Pochampally	Krishnamurthy	2710010971	9908697384
17	Seetha Prasad Laxman Nagar, Pochampally	Laxminarayana	2710010331	9885987675
18	Seetha Veerabhadram Ramnagar,Pochampally	Muthyalu	2710010424	9912461610
19	Thumma Dasharatha Bhavanarushipet, Pochampally	Ramaswamy	2710010530	9642035610
20	Varkala Venkatesham Bhadravathi Colony, Pochampally	Narayana	2710010143	9848787570
21	Veshala Murali Vinobha Nagar, Pochampally	Jagathiah	27100111376	9848684740
22	Videm Venkatesham Hanumanvada, Pochampally	Sathaiah	2710010779	9912355247

Contact Details of DIC of Nalgonda

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SILVER FILIGREE OF KARIMNAGAR

Filigree, earlier known as filigrann or filigrene, represents a delicate form of jewellery metalwork, and it is usually made of gold and silver. The pieces of work are accompanied by tiny beads or twisted threads, or both of these in combination. These are soldered together to the surface of a same metal object and arranged in the form of artistic motifs.

SILVER FILIGREE OF KARIMNAGAR



The roots of Filigree can also be traced back to the Italian and French metal work from 17th to 19th century. The English word filigree is derived from the Latin word "filum" which means thread and "granum" means grain that signifies a small bead.

Karimnagar region in Telangana is home to many highly skilled artists who practise the delicate craftsmanship called filigree. They are skilled in creating many articles through Silver Filigree such as spoons, cigarette cases, buttons boxes, ashtrays, jewellery, buttons pill boxes, paandans and also perfume containers. They create special designs involving Peacock, parrots and fish which are clearly depicted in the perfume containers. The artisans of Karimnagar display fine mastery wherein they twist the delicate silver wire into delicate loops. These are knitted in a form of zigzag pattern which results in an intricate lace like appearance.

Filigree work, which is made using the twisted silver wire ushers a rare charm. The silversmiths crimp the thin strips of fine silver and create loops that are filled with designs formed by thicker and attractive silver strips. These strips and fine silver are further deftly soldered. The versatility of the art is not restricted or limited by tradition.

Contact List of Karimnagar Silver Filigree Craftsmen

S. No.	NAME	LOCATION	PHONE No.
1.	Akoju Venkateshwarlu	Karimnagar	9246734641 / 9440213641
2	Arroju Ashok	Karimnagar	9866838733 / 9246834641
3	Gadde Ashok	Karimnagar	9246934641 / 7569788276
4	Bairi Ramu	Karimnagar	966415821
5	Kota Santosh	Karimnagar	9063212143 / 8686860140
6	Chiduralla Rakesh	Karimnagar	9346540683
7	Jana Kumar	Karimnagar	6305376424
8	Akoju Srivalli	Karimnagar	9390041964
9	Akoju Srindi	Karimnagar	8688911212

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TELIA RUMAL

Telia rumal is the method of oil treatment on yarn. It is known for two-fold Ikat weaving with twist and weft structure using vegetable dyes. It originated in Chirala district of Andhra Pradesh. Now the skill is being taken forward by the weavers of Puttapaka village of Narayanpur mandal of Yadadri Bhongir district.

TELIA RUMAL

Pulanpaka has more than 700 looms at the moment. Noted designer Gajam family has been making telia rumal for 75 years now.

They have likewise have been granting the information on this unpredictable art to neighborhood weavers as well.

The previous designs of telia rumal used to be careful geometric or vegetal examples because of the inclination of the benefactors. However, after 1930s, the specialists began fusing non-literal components like lions, elephants, flying creatures, tickers and even planes, which required better weaving aptitudes. It is no longer tissue size pieces that epicureans can purchase. The families associated with weaving presently make saris, dupattas, dress materials and other specially made pieces with similar strategies and intriguing examples.



Contact List of Telia Rumal Weavers

S.No.	NAME OF THE WEAVER & ADDRESS	FATHER NAME	GEO-TAG NUMBER	PHONE No.
1	Aitipamula Kumaraswamy Puttapaka	Chandraiah	00002709100013	9490554050
2	Anandam Nagaraju Puttapaka	Paramesha	00002709100134	9491658758
3	Ayitipamula Shankar Puttapaka	Jayaramulu	00002709100225	9705013833
4	Cheripally Laxmaiah Puttapaka	Mallaih	00002709100504	9491655850
5	Cherupally Bhavanarushi Puttapaka	Mallaiah	00002709100497	9440314921
6	Cheripalli Upender Puttapaka	Ramulu	00002709100102	7382785392
7	Chilukuri Adinarayana Puttapaka	Ramulu	00002709100466	9949210599
8	Chilukuri Ramalingaiah Puttapaka	Ramulu	00002709100278	995119020
9	Chilukuri Ramesh Puttapaka	Venkatesham	00002709100090	9866969652
10	Chilukuri Yedukondalu Puttapaka	Ramulu	00002709100508	9912989597
11	Chittiprolu Nagaraju Puttapaka	Janardhan	00002709100152	9441947497
12	Gajam Gnaneshwar Puttapaka	Venkatanarsu	00002709100103	9704258099
13	Gajam Narsimha Puttapaka	Papaiah	00002709100290	9492180438
14	Gajam Prabhakar Puttapaka	Venkatanarsu	00002709100022	9440758258
15	Gajam Ramesh Puttapaka	Venkatanarsu	00002709100100	9440406645
16	Ganji Yadagiri Puttapaka	Anjaiah	00002709100095	9912674592
17	Ganji Yadagiri Puttapaka	Peddaiah	00002709100294	9490536853
18	Guda Srinu Puttapaka	Lingaiah	00002709100019	9490536301
19	Guda Yadagiri Puttapaka	Lingaiah	00002709100284	9701488551
20	Gundu Chandrashekhar Puttapaka	Narsimha	00002709100105	9492558704
21	Gundu Sathaiah Puttapaka	Lachaiah	00002709100289	9493484320

Contact List of Telia Rumal Weavers

S.No.	NAME OF THE WEAVER & ADDRESS	FATHER NAME	GEO-TAG NUMBER	PHONE No.
22	Gurram Bhaskar Puttapaka	Ramalachaiah	00002709100141	9705574342
23	Gurram Bixapathi Puttapaka	Jangaiah	00002709100338	9542158104
24	Kairamkonda Venkatesham Puttapaka	Ramulu	00002709100337	8179928072
25	Kema Maraiiah Puttapaka	Narsimha	00002709100011	9490023503
26	Kolanu Buchiramulu Puttapaka	Kanakaiah	00002709100043	9951232960
27	Kolanu Shankar Puttapaka	Ramaswamy	00002709100392	9440314502
28	Kolanu Venkatesham Puttapaka	Ramaswamy	00002709100329	9948491855
29	Kukudala Narsimha Puttapaka	Muthyalu	00002709100145	8096338432
30	Pagidimarri Bhavanarushi Puttapaka	Rangaiah	00002709100470	9490813637
31	Panuganti Venkatrao Puttapaka	Narsimhulu	00002709100292	9440253268
32	Ravirala Mallesh Puttapaka	Parvathalu	00002709100064	9550896470
33	Samala Sathish Puttapaka	Yadaiah	00002709100414	9553185512
34	Samala Venkateshwarlu Puttapaka	Seetharamulu	00002709100286	9603420711
35	Thadaka Venkateshwarlu Puttapaka	Chandraiah	00002709100491	8985683183
36	Thadipathri Venkateshwarlu Puttapaka	Durgarao	00002709100218	9705351858
37	Thati Shekhar Puttapaka	Saibaba	00002709100803	9347044602
38	Thirandasu Chandraiah Puttapaka	Narayana	00002709100333	9542675316
39	Thirandasu Mallikarjun Puttapaka	Sathaiah	00002709100231	8501015851
40	Thirandasu Santhosh kumar Puttapaka	Laxminarayana	00002709100044	9492180432

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IBEF

INDIA BRAND EQUITY FOUNDATION



UTTAR PRADESH



BANARAS BROCADES AND SAREES | BANARAS GULABI MEENAKARI CRAFT

BANARAS METAL REPOUSSE CRAFT | CHUNAR BALUA PATTHAR

GORAKHPUR TERRACOTA | GHAZIPUR WALL HANGINGS

HANDMADE CARPET OF BHADOHI | LUCKNOW CHIKAN CRAFT

LUCKNOW ZARDOZI | MANGO MALIHABADI DUSSEHERI | MEERUT SCISSORS

MIRZAPUR HAND MADE DURRIES | VARANASI GLASS BEADS

VARANASI SOFT STONE JALI WORK

VARANASI WOODEN LACQUERWARE & TOYS

WOODEN HANDICRAFT OF SAHARANPUR





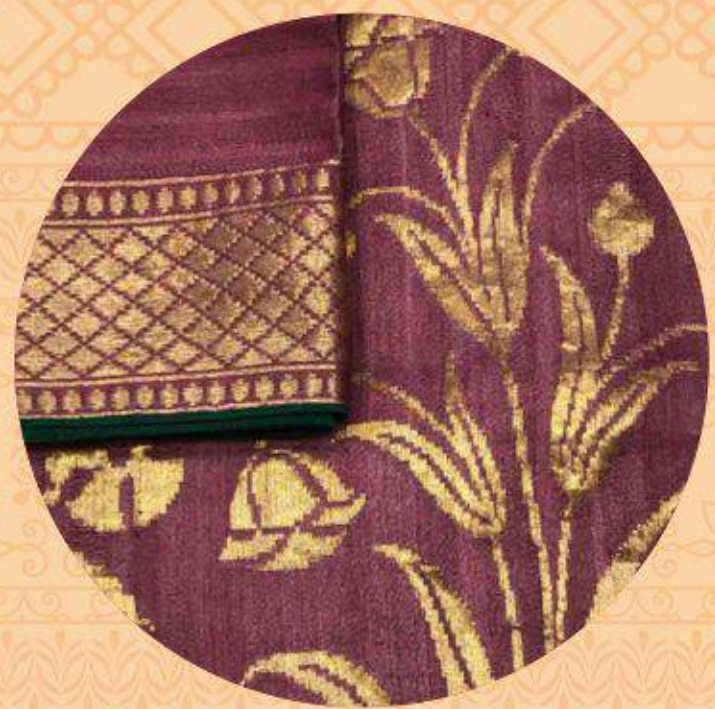
असुख्य भारत की असुख्य चिन्ता
Unsolvable Treasures of Incredible India

BANARAS BROCADES & SAREES

Banaras Brocades and Sarees are hand-made using finely woven silk, cotton and decorated with intricate designs using zari (gold and silver thread); this ornamentation is what makes the sarees heavy. Their special characteristics are Mughal-inspired designs/elements such as intricate floral and foliate motifs, such as kalga and bel. Other features are compact weaving, and figures with small details, metallic visual effects, 'jali' (a net-like pattern) and 'meena' work. Various types of sarees like Jamdani, Jangla, Jamwar, Tanchoi, Tissue, Cutwork, Butidaar, Sifon are traditional popular designs. Brocades like Kimkhab, Gyaser, Gyanta, Thanka, Pemachandi, Badalchandi are popular.

BANARAS BROCADES & SAREES

This art flourished during the Vedic times, reached its zenith during Mughal period and is mentioned in historical records like Jataka, Pali texts, texts by Patanjali and more recently District Gazetteers during British rule. Initially, muslims practiced it but now both hindus and muslims are involved. The original Banaras weaving techniques is Kadhua weaving but due the demand of products now the Fekua weaving are used here with the support of Jacquard and Shuttle. In past, the whole technique was without Jacquard with support of Akra-Manda, Naka-jala-taka and this was the rare handwoven method. Around 22 steps involving up to 17 people are used to make one finished product. Now a variety of stoles (dupatta) and other items are also made using this unique exotic method.



Contact Details for Banaras Brocade & Sarees Artisans

S.No.	NAME OF ARTISAN / UNIT & ADDRESS	PHONE No.
1	Jagarnath Prasad	9794974550
2	Ramjan Ali	6394855818
3	Amresh Kushwaha	9415257948
4	Rais Ahmad	9839956687
5	Bachcha Lal Maurya	8563066173
6	Jamaluddin Ansari	8423194099
7	Dinesh Kumar Maurya	9838187248
8	Mukund Agrawal	9839056131
9	Rajeev Agrawal	9839040004
10	Waseem Ahmed	9838293112
11	M/S. Angika Hathkargha Vikas Udyog Sahkari Samiti Limited Golaghat, Ramnagar, Varanasi, Uttar Pradesh, India.	9415257948
12	Mr. Ramzan Ali, Prop.of Ramzan Sarees, S/O. Mohd. Ayub R/O. H. No. A- 31/196, Nawapura, Phulwariya, Varanasi, Uttar Pradesh, India.	6394855818
13	Mr. Mohd Yamin, Prop. Of Resham India, S/O. Maqbool Hasan R/O. H.No.J.3/105, Pilikothi, Varanasi, Uttar Pradesh, India.	9838959786
14	M/S. Kasim Silk Emporium, Represented by Mr. Badruddin Ansari S/O. Late Nuroodadeene J.3/50- 51,Katehar, Pilikothi Varanasi, Uttar Pradesh, India.	9839055092
15	M/S. Bunkar Silk Co-op Society Limited Represented by its Chairman Shri. Harkishan, S/O.Jagganath Prasad Maliya Khala, Ramnagar, Varanasi, Uttar Pradesh, India.	9453782841 8840801693
16	M/s. Sarvodaya Silk Udyog Sahkari Samiti Limited Utkhana Ramnagar, Varanasi, Uttar Pradesh, India.	9453782841 8840801693
17	M/s. Quality Handloom Silk Co-Operative Society Limited H. No. J. 27/28, Jainpura, Jaitpura, Varanasi - 221 001	9415814139
18	M/s. Diamond Silk Co-Operative Society Limited H. No. J. 12/63-101, Bunkar Colony, Nati Iml, Varanasi - 221 001	9839056687

Contact Details for Banaras Brocade & Sarees Artisans

S.No.	NAME OF ARTISAN / UNIT & ADDRESS	PHONE No.
19	M/s. Alfala Handloom Fabrics Co-Operative Socity Limited A-17/74-A-4-1, Pathani Tola, Varanasi - 221 001	9415225786
20	M/s. Quality Hand Silk Bunkar Sahkari Samiti Limited Hasanpura, Satpokhari, Bhag-2, Dulahipur, Chandauli- 232 101	9415977029
21	M/s. Sahiba Silk Sarees Co-operative Society Limited Represented by its President Mr. Waseem Ahmed A 33/20-2, Jalalipur, Varanasi - 221 001, Uttar Pradesh, India	9891512972
22	M/s. Islam Silk & Sarees Represented by its Proprietor Mr. Mohd. Islam Ansari 3/162, Rampur, Ramnagar, Varanasi - 221 008, Uttar Pradesh, India	8687880767
23	M/s. Jamdani Emporium Represented by Mr. Peer Mohammad Ansari 5, Cholapur, Varanasi - 221 101, Uttar Pradesh, India	9628449374
25	Shri. Dinesh Maurya, S/O.Late Laloo Ram Maurya Village-Heeramanpur, Post-Sarnath, Varanasi, Uttar Pradesh, India	9838187248
26	Mr. Abdul Khaliq, S/o. Late Gulsan Village: Sajoi, Post: Jansa - 221405 District: Varanasi, Uttar Pradesh, India	9369985027
27	M/S.Shamiya Handloom Co-op. Society Limited Lal Colony Sahapuri, Chaudauli, Uttar Pradesh, India.	9415303066
28	M/s. Mohd Kalim S/o Hazi Anisurrehman A. 35/20-2 Jalalipur, Post: Jaitpura, Varanasi - 221 001, Uttar Pradesh, India	9044756068
29	M/s. Akifa Handloom Silk Co-operative Society Limited Represented by Mr. Badruddoza Ansari A.17/113K, Pathani Tola, Adampur Pilikothi, Varanasi - 221 001 Uttar Pradesh, India	9616822907

Contact Details of DIC of Varanasi

Shri Virendra Kumar

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असुख भारत की असुख चिन्ति
Intangible Treasures of Incredible India

BANARAS GULABI MEENAKARI CRAFT

The pink enamel (Gulabi Meenakari) was brought to India by Persians in the 17th century during the Mughal period, attained its peak in Persian court during Qajar dynasty. The Banaras specialty is its Pink Meena on white enamel and often employs a lotus motif. Many people work on the product - goldsmith, ghaaria (engraver), the chitteria (designer), and jadiya who applies the gems on the gold.

BANARAS GULABI MEENAKARI CRAFT



IBEF
INDIA BRAND EQUITY FOUNDATION

Meenakari, also called enamelling, is the art of decorating a metal surface by fusing mineral substances on it. The process is often applied to kundan—articles of jewelry studded with gemstones set with a layer of gold foil between the stone and the mount on one side, while the reverse is lavishly enamelled using the meena technique. The luster of the meena increases over time due to contact with the wearer's body and clothes.

The brilliance of the diamonds and other stones is effectively complemented by the multihued enamel of the meena. The present meenakars in Varanasi claimed that the position of the art of meenakari was prosperous till about hundred years ago. Now, only a few artisans are involved in an otherwise flourishing industry of the past.

Contact Details of Banaras Gulabi Meenakari Craftsmen

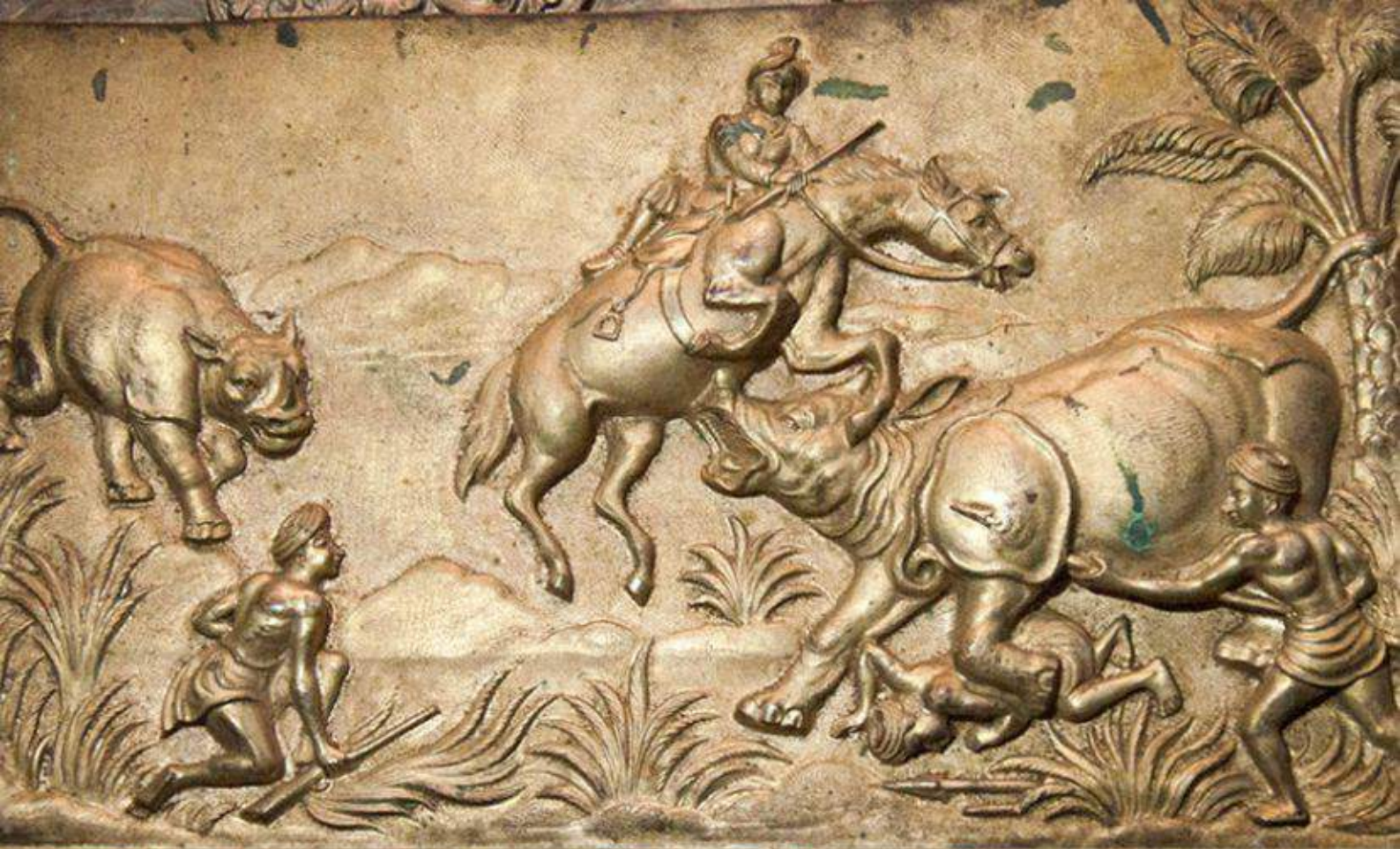
S.No.	CRAFTSMAN NAME	PHONE No.
1	Tarun Kumar	9236069642
2	Kunj Bihari Singh	9450543920
3	Rohan Vishwakarma	9415984124
4	Balram Das	9838620690
5	Ramesh Kumar Vishwakarma	9839318227
6	Vaibhav Vishwakarma	9696735073
7	Srinath Singh	6394553619
8	Amit Singh	8318128481
9	Rajendra Singh	9415353170
10	Rajesh Kumar	9336339141
11	Kunj Bihari Singh	9450543990
12	Rajat Agrawal	8808888870
13	Brij Ballav Agrawal	9415302055
14	Ballav Das Agrawal	9235664038
15	Tarun Kumar Singh	9236069642

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अमूल्य भारत की अमूल्य विरासत
Invaluable Treasures of Incredible India

BANARAS METAL REPOUSSE CRAFT

The craft is socio-culturally associated with the people of Banaras due to its generational legacy. It is now the 5th generation that is working in this area. In Varanasi, this art is mainly practiced by the Kasera Community in the Kaashipura area. The unique repoussé technique is sometimes referred to as 'chasing', or embossing (Khal - Ubhar Ka Kaam).

BANARAS METAL REPOUSSE CRAFT

The art has been preserved in the lanes of old Varanasi for generations, making various type of faces of God & Goddess, Gold and Silver dresses, traditional ornaments, doors and wall decoration in the temples, gold and silver utensils.

In the Mahakumbh Mela – Rath, Singhasan, Hauda, Chhatra, Chawar, Dand and other related products are available. Nearly 500 metal artisans are still working and few are much popular in the country for their exclusive work in the various important temples like Shree Kashi Vishwanath Temple, Golden Temple Amritsar, Tarn Taarn Gurudwara, Jain temple at Shravanbelgola, etc.



Contact Details of Banaras Metal Repousse Craftsmen

S.No.	CRAFTMAN NAME	ADDRESS	PHONE No.
1	Anil Kumar Kasera	Kashipura Varanasi	9450015863
2	Sanjay Kumar Dubey	Kashipura Varanasi	9140964403
3	Jagannath	Kashipura Varanasi	9918706256
4	Arjun Prasad	Kashipura Varanasi	9389446284
5	Vivek Kumar	Kashipura Varanasi	7355035994
6	Anil Kasera		9450015863
7	Ashok Kumar		6386295614
8	Santosh Kumar		7651833543
9	Vijay Kumar Kasera		9936177010
10	Kishan Kumar		9125040601
11	Santosh Kasera		9369623062
12	Sanjay Kumar		7800337142
13	Manoj Kumar		9452822374
14	Kamlesh Kumar Kasera		9369074455

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असूया भारत की असूया सिद्धि
Intangible Treasures of Incredible India

CHUNAR BALUA PATTHAR

Chunar Balua Patthar is the second GI registered under natural goods category in the country. Bhartihari, the ruler of ancient Ujjain who came here for penance and built a grand fort here with Chunar Sand Stone, is a classic example of human skill with their uniqueness on the bank of holy river Ganga.

CHUNAR BALUA PATTHAR



The National Emblem of India the "Ashoka Chakra" is taken from Ashoka Pillar of Sarnath which has made by Chunar Sand Stone is a unique example of their strength, quality and composition from beginning of 250 BC.

Contact Details of Artisan : Shashi Kant 9415276047

Contact Details of DIC of Varanasi

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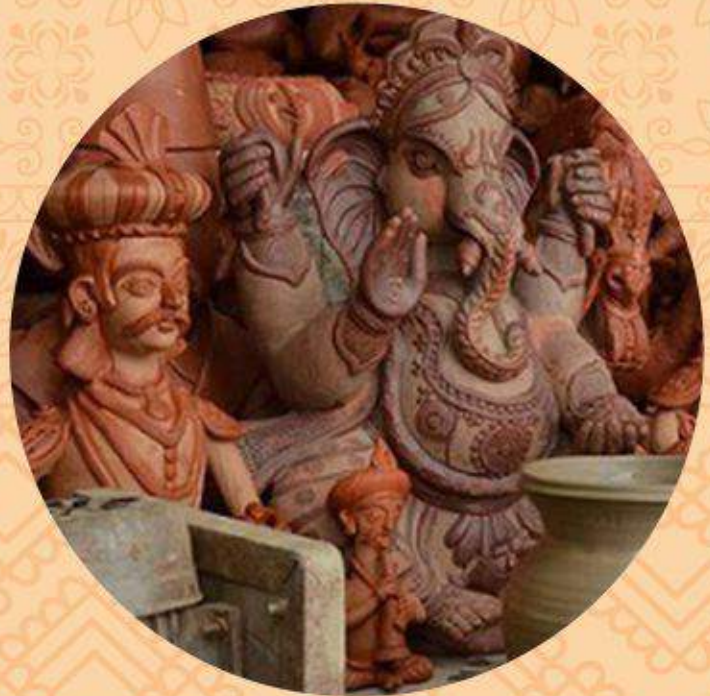
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Unhappy Bharat ki Unhappy Chinta

GORAKHPUR TERRACOTA

Gorakhpur Terracota is an age old craft of the Gorakhpur region and it is largely spread over the villages of Padri Bazar, Belwa Raipur, Jungle Ekla No-1, Jungle Ekla No-2 in Chargawan block and Aurangabad, Bharwalia, Langadi Gularia, Budhadih, Amawa, Ekla etc in Bhathat block of Gorakhpur. The art could not spread forward since it required clay of specific type which was found in the ponds present in these areas.

GORAKHPUR TERRACOTA

The craftsmen belong to 'Prajapati' caste, the Terracotta craft of Gorakhpur is an example of traditional art form thriving over generations. The craftsmen make various animal figures like, horses, elephants, camel, goat, ox etc with hand applied ornamentation. For this, refined clay is partially dried & cast, moulded or hand worked into desired shape. After drying it thoroughly, it is placed in a kiln & fired. Then the hot ware is covered with sand to cool. Some of the major products of craftsmanship include animal motifs like elephant Table, Hauda elephants, Mahawatdar horse, Deer, Camel etc. Further religious idols like Five-faced Ganesha, singled-faced Ganesha, Musical troupe of humans & Ganesha are also quite common. Other decorative items like camel cart, bullock-cart, horse-cart, camel-lamp, lantern, chandeliers, Hanging bells etc. are also popularly showcased.



Gorakhpur Terracota Artisans List

S.No.	NAME	FATHER/HUSBAND	VILLAGE	PHONE No.
1	Rajan Prajapati	Jagdish Prajapati	Hafeeznagar Gulariya	7897452870
2	Ravindra Prajapati	Jagdish Prajapati	Hafeeznagar Gulariya	7897888160
3	Virendra kumar Parajapati	Munnilal	Hafeeznagar Gulariya	9565892354
4	Nagendra Parajapati	Jagdish Prajapati	Hafeeznagar Gulariya	9120916900
5	Harivansh	Baiju	Gulariya Bazaar	9889563939
6	Khoob lal	Shivnapan	Gulariya Bazaar	6306066178
7	Ram ji	Lali	Gulariya Bazaar	9648797209
8	Om Prakash	Ramrait	Gulariya Bazaar	9198716010
9	Arjun	Raman	Gulariya Bazaar	8572982865
10	Jeetendra kumar	Ram Pyare	Gulariya Bazaar	7985194118
11	Surendra Prajapati	Vikki	Asharfpur	8052735953
12	Rama Prajapati	Jaglal	Asharfpur	9795873602
13	Arvindra Prajapati	Thagi	Asharfpur	9792713585
14	Hariom Azad	Dashrath	Ekla No.2	9005708230
15	Ramchandra Parajapati	Shyam dev Prajapati	Aurangabad	9451738721
16	Hiralal Prajapati	Ram chandra Prajapati	Aurangabad	9198841530
17	Mohanlal Prajapati	Devi Prasad Prajapati	Aurangabad	9794227882

Gorakhpur Terracota Artisans List

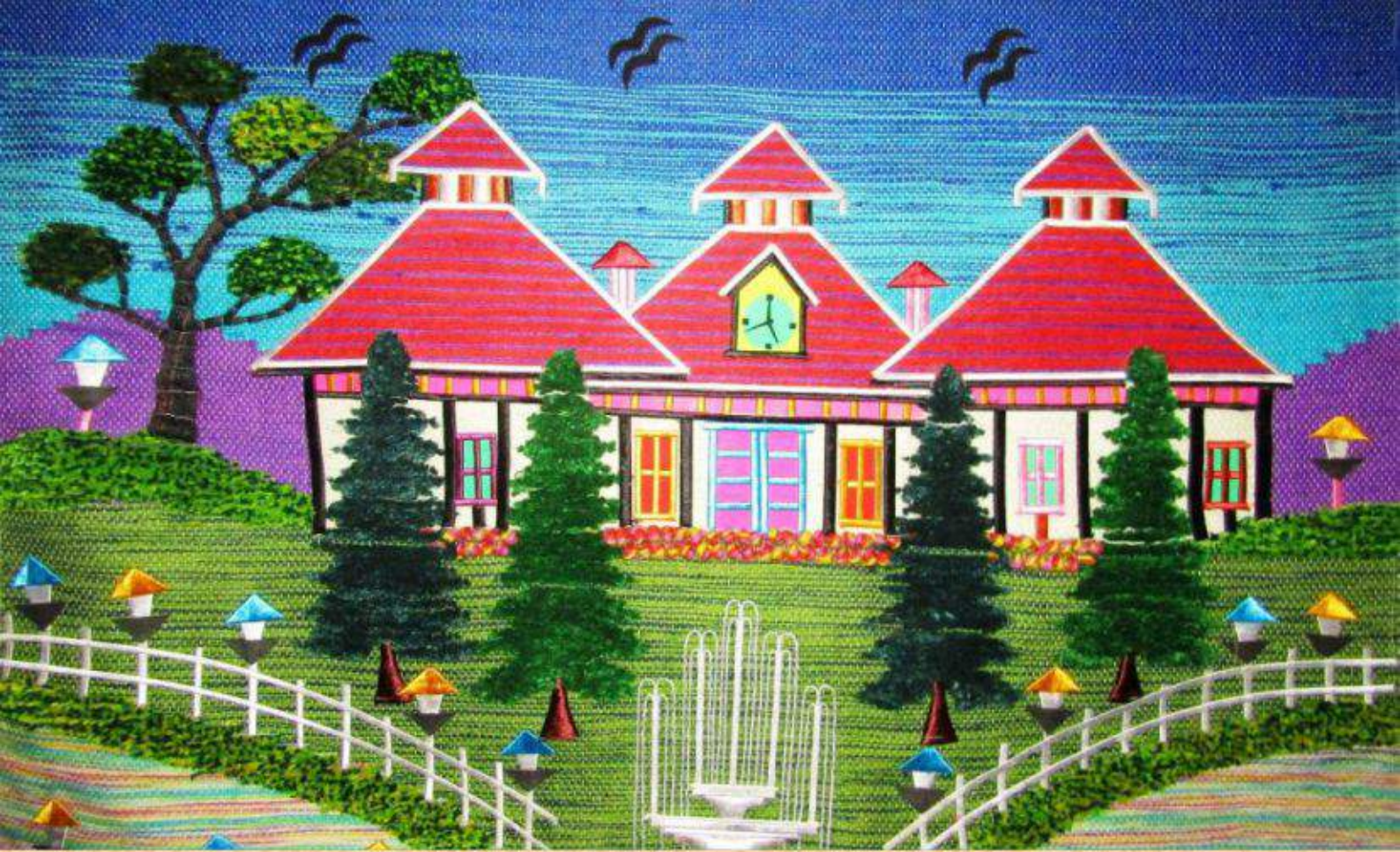
S.No.	NAME	FATHER/HUSBAND	VILLAGE	PHONE No.
18	Mohan Prasad Prajapati	Shyam dev Prajapati	Aurangabad	9935146454
19	Deep Narayan Prajapati	Shyam dev Prajapati	Aurangabad	9506328011
20	Gulab Chand Prajapati	Ram Dev Prajapati	Aurangabad	9451472665
21	Gaboo Lal Prajapati	Ram Dev Prajapati	Aurangabad	9935450245
22	Jay Prakash Prajapati	Shiv Shankar Prajapati	Aurangabad	9889633957
23	Vikram Prajapati	Mangal Prajapati	Aurangabad	9838520319
24	Nathu Lal Prajapati	Bake Lal Prajapati	Aurangabad	9198346995
25	Panne Lal Prajapati	Ram chandra Prajapati	Aurangabad	9795941622
26	Ram Murat Prajapati	Deep Narayan Prajapati	Aurangabad	9919493175
27	Laxmi Chandra Prajapati	Ramdev Prajapati	Aurangabad	9935313372
28	Arjun Prajapati	Gaboo Lal Prajapati	Aurangabad	9935313365
29	Rakesh Prajapati	Baichu Prajapati	Aurangabad	9956577446
30	Lal Chandra Prajapati	Gaboo Lal Prajapati	Aurangabad	7380905543

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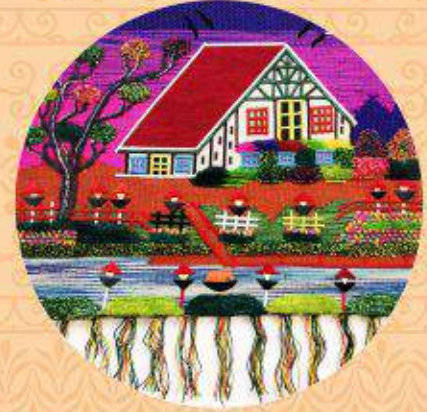
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Unskilled Treasures of Incredible India

GHAZIPUR WALL HANGINGS

Ghazipur wall hangings are interior decor items that are handcrafted in the small city of Ghazipur in Uttar Pradesh. These traditional handloom products are woven by skilled craftspeople with the help of simple sketch diagrams and involve techniques like: Handwoven in pit loom (without Jacquard), Rapping with embroidery and Pasting work. They combine different yarns including jute and cotton, and use a blend of different colors to ensure not only strength but also an unusual unique texture.

GHAZIPUR WALL HANGINGS

The use of differing textures also forms part of the presentation of the patterning and design. These Ghazipur wall decorative hangings are woven on the handloom and their intricate patterning, colors and designs have wide appeal. A large range of designs bears testimony to the skill of the weavers, from representation of figures of Hindu gods and goddesses to intricate and detailed landscape arts with patterns of houses, lawns, forests, interiors, birds and animals.



The major production area is Devkali block and Saidpur of Ghazipur district and in Varanasi, Chandauli, Mirzapur districts of Uttar Pradesh.

Contact Details of Ghazipur Wall Hangings Craftsmen

S.No.	CRAFTMAN NAME	ADDRESS	PHONE No.
1	Kaiser Jahan Ahamad	Paharpur Kala Gazipur	9415364340
2	Mohammad Jane Alam	Paharpur Kala Gazipur	8382064693
3	Mohammad Babar Ali	Paharpur Kala Gazipur	8765546324
4	Mohammad Jamil Ansari	Paharpur Kala Gazipur	9956008338
5	Mohammad Ismail Ansari	Paharpur Kala Gazipur	9451561110
6	Akaram Ali		8874374635

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HANDMADE CARPET OF BHADHOI

This type of the hand-knotted carpet is manufactured on a vertical wooden loom by a unique weaving technique: with the use of knots, iron punja. Thick cotton and woolen yarns are used in the warp ends while wool is used in the width direction. These looms are equipped with a double layer of warp ends separator rods and platforms.

Designs depicting flowers, animals, gardens, trees and trellises are used in various hues and ways to liven up these floor coverings. The production process commences with the selection of woolen yarns which are generally bought from domestic and international circuits.

The wool used in carpets varies according to the quality, design and style and so do the colours. The original place of Bhadohi carpet has emerged from village Madho Singh Ghosia.

Contact Details of Bhadohi Handmade Carpet Craftsmen



S.No.	CRAFTMAN NAME	ADDRESS	PHONE No.
1	Mohammad Ajmal	Ghosiya Aurai Bhadohi	6386522691
2	Mohammad Kamal	Bhamora Madhosingh Bhadohi	7521912372
3	Istiyak Siddiqi	Panchbhaiya Bhadohi	9935641985
4	Nargis Jahan Siddiqi	Goriyana Bhadohi	9389935452
5	Mohammad Faizan Siddiqi	Panchbhaiya Bhadohi	9044017501
6	Ravi Patodia		9919802525
7	Vijay Kapoor		9935053126
8	Abdul Rab		9838665227
9	Piyush Baranwal		9984952000
10	Bholanath Baranwal		9984600670

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LUCKNOW CHIKAN CRAFT

Lucknow Chikan Craft is handiwork skill based craft. It is a type of embroidery on white fabric with white thread, with predominantly floral designs executed on fine cotton with untwisted threads of white cotton, rayon or silk. Chikankari is something like unity in diversity i.e. it includes some simple and complex stitches giving it an effect, which is simple, gentle and delicate.

LUCKNOW CHIKAN CRAFT

The process of Chikankari undergoes five different stages, namely, cutting, stitching, printing, embroidery, washing and finishing. The most common motif used is that of a creeper. Individual floral motifs may embellish the entire garment or just one corner. The different products manufactured by artisans include Caps, Chapkan, Angrakha, Kurta, Kurta-Kameez, Applique angrakha, Chikan T-shirt Kurta and Embroidered Sherwani.



Contact Details of Chikankari Artisans

S.No.	NAME OF ARTISAN & ADDRESS	FATHER'S/ SPOUSE NAME	AWARD IF ANY	PHONE NO.
1	Rehana Begam Nepier Raod Part-2 Kanpur Near Anjir Masjid, Muftiganj Chowk, Lucknow-226003	W/o Abid Husain	Shilp Guru	9956008255
2	Baby Bilquis H. No. 13/5, Labour Colony, Tal Katora Road, Lucknow- 226017	Mohd. Sirajuddin	National Award	9454500661
3	Rani Siddiqui 155/109, Hata Suleman Quadar Molviganj, Lucknow	Mohd. Hashim	National Award	8840749387
4	Shaheen 475/101 Kadam Rasul, Sitapur Raod, Khadara, Lucknow	D/o Shri Naushad Ali	National Award	9389214624
5	Shamim Jahan 482/34-K, Nai Basti, Iradat Nagar, Daliganj, Lucknow	W/o Shri Visal Ahmad Khan	National Award	9935134612
6	Rana Ahamad 95, Fatehganj, Galla Mandi, Aminabad, Lucknow-226018	Shri Parvez Ahmad	National Award	9838683707
7	Smt. Rimmy Sharma SS/135, Shram Vihar Nagar, Gadi Kanura, Manaknagar, Lucknow- 226011	Shri Lalit Kumar Sharma		9452597547
8	Sheeba Khatoon 233/15 Kodewali Gali Patanala, Lucknow	W/o Shri Abdul Suboor	State Award	9415531186
9	Rubina Ali 543/13/131, Akbar Nagar, Post: Mahanagar, Lucknow-226006	D/o Late Shakeela Bano	State Award	9919503539
10	Smt. Shama Parveen 544/2964, Campbell Road, Balaganj, Lucknow- 226003	W/o Insaf Khan	State Award	9235602399
11	Smt. Razia Parveen H. No. 355/153, Muraun Tola, Alam Nagar, Lucknow- 226017	W/o Shri Taukeer Ahmad Siddiqui	State Award	9450646405
12	Smt. Neelam Singh D/1, Sector-H, Purania Chouraha, Aliganj, Lucknow	D/o Shri Shiv Gopal Singh		9721785638

Contact Details of Chikankari Artisans

S.No.	NAME OF ARTISAN & ADDRESS	FATHER'S/ SPOUSE NAME	AWARD IF ANY	PHONE NO.
13	Naseem Jahan 482/33, Nai Basti, Iradat Nagar, Daliganj, Lucknow	W/o Afzal Ahmad Khan		9889024578
14	Smt. Shehzadi 475/ 101, Qadam Rasul, Daliganj, Lucknow- 226020	W/o Shri Rashid	State Award	8543865625
15	Ranjeeta Gautam Semara, Chinhat Lucknow- 226028	D/o Shri Chote Lal		8960524932
16	Afshana Khan 11/575 Ganeshpur, Rahamanpur Matiyari Chauraha, Chinhat, Lucknow-226028	W/o Late Shri Hameed Khan	State Award	7275011939
17	Km. Noori Saba Ali Nagar, Badi Pakariya, Rooppur, Khadra, Lucknow- 226020	Mohd. Ayub	State Award	7844018520
18	Smt. Shakeela Ansari 475/101, Sitapur Road, Near Pani Ki tanki, Khadra, Lucknow - 226020	Shri Naushad Ali	State Award	7985090468
19	Smt. Sangita Semera, Chinhat, Lucknow	W/o Shri Balram Kumar		8577096084
20	Gazala Naheed 500/201, Qutubpur, Daliganj Lucknow- 226020	Shri Shamim Ahmad		9795349487
21	Mamta Choudhary 505/5, Joshi Tola, Daliganj, Lucknow- 226020	W/o Shri Sunil Choudhary		7081165804
22	Babita Agarwal 138/100, Fatehganj, Galla Mandi, Aminabad, Lucknow	W/o late Shri Kishore Agarwal	State Merit Award	8355044120 9336647108
23	Razia Parveen 355/ 153, Muraun Tola, Alam Nagar Lucknow-226017	Shri Tauqir Ahmad Siddiqui	State Award	9450646405
24	Jayanati Chaudhery 6/61, Vikas Nagar, Lucknow	Shri Pavitra Chaudhary		7505355344
25	Archana Agarwal 14, Ram Block, Sector-11, Rajajipuram, Lucknow 226017	W/o Sh. Pankaj Arya	State Merit Award	9415337692

Contact Details of Chikankari Artisans

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26	Najmeen Bano 589/154, Saleh Nagar, Lucknow 226002	W/o Nasir Ali		7985164756
27	Shama Saleh Nagar, Sharda Nagar, LDA Colony, Lucknow 2226012	W/o Moid		8090831315
28	Sanno Ruchi khand-1, Jail Road, Saleh Nagar, Lucknow 226002	W/o Zubair		9369397137
29	Arzoo 136, Aurangabad Khalsa, Bijnor, Bakshi ka talab, Lucknow 226002	W/o Firoz Khan		7309093495
30	Sana 128, Bijnaur Road, Saleh Nagar, Bangla Bazaar, Lucknow 226002	D/o Vasim Kha		8934057282
31	Afreen Bano Katra Mohalla, Bijnor, Lucknow Bijnor 226002	D/o Mohd. Sagir		9616017787
32	Bukees Nisha E-218 Ravi khand, Sharda nagar, Eldeco, Bangla Bazar, Lucknow 226002	W/o Mohd. Sakeel Khan		8896018560
33	Anjum Hashmi Kankar Kuwa, Bijnor, Lucknow 226002	D/o Mohd. Rashid		9169419882
34	Sufia Ruchi khand-1, Jail Road, Saleh Nagar, Lucknow 226002	w/o Israt		9696541098
35	Anjum Bano 589/246, Jail Road, Saleh Nagar, Masjid wali gali, Lucknow 226002	D/o Ishrat Ali		8090289824
36	Mubina 128, Saleh Nagar, Bangla Bazar, post Bhadrakh jail road kila chauraha, saleh nagar Lucknow - 226001	W/o Vasim Khan		8934057282
37	Reshma Bano 589/247 Saleh Nagar, near Masjid Bangla Bazaar, Lucknow 226002	W/O Mohd. Nadeem		8960113563

Contact Details of Chikankari Artisans

S.No.	NAME OF ARTISAN & ADDRESS	FATHER'S/ SPOUSE NAME	AWARD IF ANY	PHONE NO.
38	Aliya Khan 589/247, Ruchi Khand 1, Saleh Nagar, Lucknow 226002	D/o Latif Khan		8960169173
39	Shabina Bano Sathin, Amethi, Sathyain, -227816	W/o Mohd. Rijvan		9044928159
40	Saba Ruchi Khan 1, Saleh Nagar Lucknow 226002	W/o Irfan		9580121154
41	Shahnaj 28 Saleh Nagar, Lucknow 226002	W/o Jakir Ali		7570808814
42	Razia house No 24, Near Masjid Saleh Nagar, Lucknow 226002	W/o Munna		9919164318
43	Shaheena 589/232, Saleh Nagar Bangla Bazaar Lucknow 226002	W/o Bablu		7348642049
44	Soni House No 32, Saleh Nagar Thana Ashiyana Lucknow 226002	W/o Akeel		8574750937
45	Aakiya Khatoon 33 Saleh Nagar Lucknow 226002	W/o Pappu		8127081444
46	Meena 143, Salempur Ashik, Ganga Ganj, Lucknow-226001	Mohd. Nazeer		7272804570
47	Shabina Bano Sathin, Amethi, Sathyain, Lucknow-227816	Mohd. Rizwan		9044928159

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असूया भारत की असूया निधि
Inimitable Treasures of Incredible India

LUCKNOW ZARDOZI

Zardozi works are a range of embroidery products done by the devoted artisans.

Zardozi work has two distinct categories known as karchobi and kamdani. The embroidery done on velvet or heavy satin generally for tent coverages, furnishings, etc. traditionally with badla was called karchobi. Kamdani generally refers to the work done on muslin, silk and other fabrics. The work here is done with great deal of minute skill in delicate rhythm. This technique remained more popular on the dresses, coverlets, caps and many miscellaneous items.

LUCKNOW ZARDOZI

The process of zardozi revolves around five basic designs which have larger variation. These basic designs are jail (geometric design) (Line-drawings 56-70), bharat (filler design) (Line-drawings 71-76), patti (leaf), phul (flower), pankhi (bird), janwar (animal).

The Zardozi products includes cane scabbards for swords and daggers, canopies, coats, caps, ghagras, covers for boxes, combs and mirrors, umbrellas, fans, shoes, bags, belt, saddle cloths, seat covers, carpets, bolsters, etc. and a variety of other objects. The artisans are also performing embroidery on saris, suits, dupatta, and lahenga, Jackets, shirts, long skirts, and longer scarves, etc.



Contact Details of Zardozi Artisans

S.No.	NAME OF ARTISANS	ADDRESS	PHONE No.
1	Syed Iqrar Husain Rizvi	450/30, Near Haidri Imambara, Muftganj Thana- Thakurganj, Lucknow - 226003	9335215364 7783975182
2	Huma Rizvi	H.No. 449/F-4, GLM Road Mufti Ganj, Lucknow	9455781699
3	Mohd. Shunny	450/39, Hata Mubarak Muftiganj, Lucknow	9125865083
4	Siraz Husain	H.N. : 55 Haidari Imambara, Muftiganj Lucknow	8687802011
5	Huzoor Jani	446/91, Musahabganj, Lucknow	9335788125
6	Sayiyad Taleeb Husain	446/123 Musahabganj, Lucknow	8112397557
7	Asad Zaidi	449/95, Girdhari Lal Mathur Road, Muftiganj, Lucknow	9807657309
8	Mohd. Yosuf	448/54, GLM Road Muftiganj Lucknow-226003	8687383780
9	Afroz Agha	451/64, Jadararia Colony, Muftiganj, Lucknow	9809966998
10	Firoz Hussain	Muftiganj, Lucknow	8303262553
11	Mohd. Abid	392/66, Maidan L H Khan< Rustam Nagar, Lucknow	9984441195
12	Kasim Mirza	P-7, GLM Road, Near Haidari Imambara, Muftiganj, Lucknow	9336180037
13	Mohd. Yusuf	431/16, Jhakadbagh, Muftiganj, Lucknow-226003	9335211915
14	Rizvana Mirza	450/286, Muftiganj, Lucknow	749929725
15	Shahnawaj Hussain	383/36 KH, Noorbadi, Sahadatganj, Lucknow	8896147002
16	Salman	14-Sharif Manzil, Hussainabd, Lucknow	9026760715
17	Nasir Alam	450/11, Muftiganj, Lucknow-226003	8896420814
18	Mohd. Hasan	450/128-A, Muftiganj, Lucknow	9369574197
19	Syed Asif Husain Zaidi	446/126, Musahabganj, lucknow	8738987639
20	Nafees Hasan	18, Sharif Manzil, Husainabad, Lucknow	9529046110
21	Kousar Abbas	450/53, Girdhari Lal Mathur Road, Lucknow	8874404955
22	Takmeel Husain	450/154, Muftiganj, Lucknow	8687305356
23	Abbas Mirza	450/154, Muftiganj, Lucknow	9811677923
24	Suhail Abbas	463//209, Hata Mirza Ali Khan,, Muftiganj, Lucknow	926428293
25	Shei Akkel Mian	446/126, Musahabganj, Lucknow	9696191925
26	Ahmed Ali	451/12/B, Muftiganj, lucknow	8604166629
27	Mehar Ali	451/33, Near Shalimar Kalaf, Muftiganj, Lucknow	8604166629
28	Mehraz Alam	446/49, Musahabganj, Old Police Chowki, Lucknow	9519062915

Contact Details of Zardozi Artisans

S.No.	NAME OF ARTISANS	ADDRESS	PHONE No.
29	Sharif Husain	450/81, Muftiganj, Lucknow	9335346458
30	Ifkar Khan	450/145/2, Muftiganj, Lucknow	9145135081
31	Shama Parveen	450/145/2, Muftiganj, Lucknow	7376426317
32	Anjum Fatima	450/81 Kha, Muftiganj, Lucknow-226003	9335346458
33	Waqar Abbas	450/92, Muftiganj, Lucknow-226003	9956481909
34	Mohd. Lateef	544/332, IIMAazbagh Road, Balaganj, Lucknow	8799385686
35	Farman Ali	10, Al Abbas Colony, Musahabganj, Lucknow	8172817117
36	Meraz Ali	446/22/2, Shankar Wali Gali, Musahabganj, Lucknow	8737827539
37	Raza Hasan	463/187, Hata Mirza Ali Khan, Muftiganj, Lucknow	9335104566
38	Mohd. Rashid	446/1, Musahabgang, Lucknow	9423996684
39	Sharif Hussain	450/217/3, Jewelers Gali, Muftiganj, Lucknow	8574893753
40	Mohd. Raza	451/69, Jhakad Bagh, muftigang, Lucknow-226003	8303636200
41	Sharif Miyan	446/125/A, Musahabganj, Lucknow-226003	8303088560
42	Kamal Haider	446/126/A, Musahabganj, Lucknow-226003	8858896899
43	Javed Mehndi	Tusdiyaganj, Near Sunni Inter College, Chowk, Lucknow	
44	Raza Hussain	450/150, Muftiganj, Lucknow-226003	8081670674
45	Munna	450/58/2 Muftiganj, Lucknow	9616917971
46	Chand	450/190 Dari Wali gali, Muftiganj, Lucknow	9506703052
47	Isha	450/190 Dari Wali gali, Muftiganj, Lucknow	9169928244
48	Munne	446/124, Musahabganj, Lucknow-226003	9389654012
49	Jafar Mehndi	451/63 Jhakad Bagh, Muftiganj, Lucknow-226003	9415920053
50	Zakir Hussain	450/192 Jhakad Bagh, Muftiganj, Lucknow-226003	9651641611
51	Saiyad Mohammad Jafar	390/470 Model Colony, Rustam Nagar, Lucknow	9919006596
52	Shabiul Hasan	405/156, Top Darwaja, Chopatiyan Road, Lucknow	9506531255
53	Ali Haider	336/168 Yateem Khana, Sahadatganj Chowk, Lucknow	9198921660
54	Sartaj Ali	446/29, Musahabganj, Lucknow-226003	8932977946
55	Khursheed Alam	450/268 Muftiganj, Lucknow	7084347528
56	Noor Alam	450/568 Muftiganj, Lucknow	8997964350
57	Babar	446/229/8 Musahabganj, Lucknow-226003	9305201300
58	Mohd. Haneef	448/759 Nagariya Musahabganj, Thakurganj Lucknow-226003	8090559637

Contact Details of Zardozi Artisans

S.No.	NAME OF ARTISANS	ADDRESS	PHONE No.
59	Amir Abbas	450/399 Iqbal Nagar, Muftiganj Lucknow-226003	9956137109
60	Sunny	450/399 Iqbal Nagar, Muftiganj Lucknow-226003	8957849192
61	Jio	444/4/57 Baraf Khana, Bombay Road, Musahabganj, Lucknow	9026281039
62	Faizi	450/399 Iqbal Nagar, Muftiganj Lucknow-226003	9956137109
63	Razi Hasan	Near Haidri Imambada, Muftiganj, Lucknow-226003	8399469048
64	Mohammad Hasan	22 Razi Manzil Hussainabad, Lucknow	8574442566
65	Shahid Hussain	Near Anjeer Masjid, Muftiganj, Nanak Nagar, Lucknow	9169927869
66	Tahir Hussain	448/50 Napier Road Colony, Muftiganj Lucknow	8115901667
67	Javed Hussain	449/69 Iqbal Nagar, Near Sugra Imambada, Muftiganj, Lucknow	8303273366
68	Chand Babu	209 Mallahi Tola Near Natbeer Baba Puliya, Thakurganj, Lucknow	9793858483
69	Khadim Abbas	450/17 Sugra Imambada, Abbas Nagar, Muftiganj, Lucknow	8687725543
70	Saiyad Furkan	448/105 Jhabban Ki Bagiya, Nagariya, Thakurganj, Lucknow	8601298246
71	Akeel Ahmad	452/232 Pajawa Thakurganj, Lucknow	9307065854
72	Rizwaan Mirza	450/268 Muftiganj, Lucknow	7499295725
73	Kasim Ali	444/4/74 Bombay Road, Musahabganj, Lucknow	9044145875
74	Azhar hussain	446/173 Musahabganj, Lucknow	9389732354
75	Shabab Raza	446/69 Musahabganj, lucknow	8090464283
76	Mohd. Nasir	448/273 Musahabganj, lucknow	7380402459
77	Jafar Ali	451/12 B Jhakad Bagh, Muftiganj, Lucknow-226003	7309293689
78	Jafar Mehndi	Near Sunni Inter College, Tudiyananj Chowk, Lucknow	7849819711
79	Jamin Abbas	450/39, Muftiganj, Mubarak Hata, Lucknow	8115939138
80	Saiyad Aziz Hussain	449/8 Kali Gali, Muftiganj, Lucknow	8303864232
81	Mohd. Rafik	448/285/3 Nagariya, Thakurgang, Lucknow	9307505886
82	Hashim Hussain	446/125 Musahabganj, Lucknow	8799323739
83	Ali Miyan	450/109 Hata Mubarak, Muftiganj, Lucknow	8687042048
84	Riyaz Hussain	463/209 Hata Mubarak, Muftiganj, Lucknow	9880873001
85	Zabbarn Husain	449/94 Muftiganj, Lucknow	8960441134

Contact Details of Zardozi Artisans

S.No.	NAME OF ARTISANS	ADDRESS	PHONE No.
86	Sabana Begam	16, Sharif Manzil Hussainabad, Lucknow	7309735424
87	Sudha Nigam	446/50 Musahabganj, Lucknow	8389043336
88	Sushmita Sonkar	2 Pajawa Thakurganj, Lucknow	9125118271
89	Tahir Mian	450/332 Muftiganj, Near Hussainiganj Masjid, Lucknow	9336893632
90	Rais Fatima	22, Rais Manzil Hussainabad, Lucknow	7071395050
91	Tanu Sonkar	446/120 Musahabganj, Lucknow	8736913493
92	Irshad Hussain	451/22 Jhakadbagh, Shalimar Club, Muftiganj, Lucknow	8182078133
93	Rupal Sonkar	446/120 Musahabganj, Lucknow	8736913493
94	Mohd Asif	454/332 Batashe Wali Gali Naya 6, Rouza Bihar Gaughat, Lucknow	8604765786
95	Ali Haidar	6 Faridi nagar CIMAP., CO, lucknow	8382962971
96	Mohd Tafazzul Husain	462 Langar Khana, Husaina Bagh, Lucknow	9026766430
97	Zafar Abbas 1978	Muftiganj, Lucknow	9026790986

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असतो मा सद्गमय
Leadable Treasures of Incredible India

MANGO MALIHABADI DUSSEHERI

Malihabadi Dusseheri is a variety of mango with fibreless flesh and with pleasant flavour and taste. Mango Malihabadi Dusseheri has a small to medium sized fruit with elongated shape, which is yellow

Dusseheri ripens after 6-7 days of harvesting at maturity and it stays for 5 days after ripening. Dusseheri mango grows well in tropical climate. The ideal temperature range for mango is 20 to 30°C. Dry weather before blossoming is conducive to profuse flowering. Rain during flowering is detrimental to the crop as it interferes with pollination. in color, rich characteristic flavor and good keeping quality.

Contact Details of Malihabadi Dusseheri Mango Farmers



S.No.	NAME	PHONE No.
1	Shri Hosh Ram, Nikrojpur	9839613413
2	Shri Kamlesh Tiwari, Pipri Kurakhar	8127003974
3	Shri Anjani Tiwari, Pipri Kurakhar	9648235004
4	Shri Dadhich Parhsad, Para Bhadrahi	9005177798
5	Shri Lallu Parshad, Salehnagar	9936882376
6	Shri Manoj Kumar, Pipri Kurakhar	9936173100
7	Shri Prajjal Tiwari, Pipri Kurakhar	9838721045
8	Shri Bhagwan Baksh Singh, Salehnagar	9956226898
9	Shri Atul Krishan Avasthi, Lateefpur	9450294543
10	Shri Upendar Kumar Singh, Navipnah Maal	9140883684
11	Shri Raj Kumar Singh, Amlaoli, Maal	993692109
12	Shri Rajat Singh, Navipnah Maal	9140147761
13	Shri Ram Kishor, Malihabad	9198583393
14	Shri Mukesh Dwivedi, Navipnah Maal	9935530255
15	Shri Ashar Ahmed, Malihabad	9839960865
16	Shri Alok Singh, Dhakwa, Maal	8009667787
17	Shri S C Shukla, Malihabad	9838037011
18	Shri Parkash Shankar, Sahnkarpur, Maal	8052889987
19	Shri Sunder Singh, Sahnkarpur, Maal	7007356273
20	Shri Ramnath, Rajgadh, Maal	6392713965
21	Shri Ram Shankar, Manjhi, Maal	9559392719

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असुरत भारत की असुरत वररर
Authentic Treasures of Incredible India

MEERUT SCISSORS

Meerut Scissors GI does not pertain to a specific Gram Panchayat or village or hamlet. It brings into its fold all the manufacturers residing in the district belonging to 'manufactured' category of GI products.

MEERUT SCISSORS

Meerut Scissors are entirely made from scrap metal and by hand. Manufacturers use 'kamani' (spring steel) bought from the railways or automobile industries making the input cost lower than fresh metal stocks at the same time contributing towards recycling of metal waste.



The scissors are known for their sharpness, sturdiness, reparability or reusability, ergonomic design, smoothness and casted brass handle. The industry manufacturing betel nut crackers, razors and scissors is one of the oldest dating back three centuries (360 years) in the district of Meerut. The scissors industry is approximately ninety years old; manufacturers having inherited the craft from their ancestors.



Contact Details for Meerut Scissors Manufacturers



S.No.	NAME	ENTERPRISE NAME & ADDRESS	PHONE No.
1	Saeed Ahmad	Asliakhun Scissors Works. 256, Sabun Gran Street, Meerut	9690902616
2	Shkeel Ahmad	Akhun Scissors, 136/2 Sabun Gran Street, Meerut	8218399678
3	Farmanuddin	Farman Kainchi Udyog, 28, Shyam Nagar, Meerut	9837230900
4	Sharif Ahmad	Sheikh Scissors In., 136, Sabun Gran, Meerut	9897025258
5	Imran Siddique	National Scissors Works. 120/10 Muskan Palace, Hapur Stand, Meerut	9837229524
6	Mohd. Shahid	Bhaiya Ji Scissors 347 Sarai Bhaleem, Shorab Gate, Meerut	9927270761
7	Faizyab Alam	Excel Scissors Trading Co. 135 Mufti Wara, Meerut	9412126286
8	Mohd. Raza	A-one Engineering Works, 162 Islam Nagar, Meerut	9837570508
9	Mohd. Anas Alam	Barbo Industries, 2387 New Zakir Colony, Meerut	7500643743
10	Vishal Aggarwal	Prince Industries Co. 66/26 Mohkampur Ind. Area, phase 1, Meerut	9997356786
11	Noshad Ali	Unique Trading Co., 155 Islam Nagr, Meerut	9760965225
12	Sarfaraz	Yaqoob Scissors And Casting Works 52/1 Ashiana Colony, Meerut	8126857803
13	Mohd. Muqem	Rocket Traders, 135/1 Ismail Nagar, Meerut	9219504351
14	Firoz Khan	Zonal Famous Industries 19 Purwa Ahmad Nagar, Khair Nagar, Meerut	9897304662

Contact Details for Meerut Scissors Manufacturers



S.No.	NAME	ENTERPRISE NAME & ADDRESS	PHONE No.
15	Mohd. Guffran	Pluto Industries, 2387 New Zakir Colony, Meerut	7895770187
16	Israr Ul Haq	Limra Trading Co. 130/11 Muskan Palace, Hapur Road, Meerut	9410026307
17	Mohd. Irshad	Gulshan Scissors 29 Shyam Nagar, PiloKhri Road, Meerut	9927271492
18	Tanveer Ahmad	Shalimar Scissors Bazaar Paramal, Sabun Gran, Meerut	9997440035
19	Mohd Yameen	Yameen Scissors And Forge Lohiya Nagar, Pocket F, Meerut	9897901997
20	Islamuddin	Wagonr Scissors, 125/4 Sabun Gran, Meerut	9897339230
21	Haji Mehmood Ahmad	Rolex Scissors Co., 83 Sabun Gran, Meerut	93588065160
22	Rais Ahmad	Zenith Trading Co. 1044 Shakoor Nagar, Rashid Nagar, Meerut	9897703211
23	Mohd. Saleem	Pollo Scissors, 164 Sabun Gran, gali Mori, Meerut	9358403991
24	Mohd. Alam	Munco Industries, 2387 Zakir Colony, Meerut	9319301230

Contact Details of DIC of Meerut

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असूया भारत की असूया निधि
Intangible Treasures of Incredible India

MIRZAPUR HANDMADE DURRIES

The Mirzapur Handmade Durrie is one among a multitude of styles of floor coverings. They are defined essentially by the use of the “Panja” for weaving, and are also known for their fairly bold colors and patterns.

Mirzapur Handmade Durries are woven in a weft faced plain weave on simple horizontal looms. Woolen yarns are mostly used; this gives them a sturdy and flat appearance. The mix of traditional and contemporary designs is evidence of a high degree of workmanship. The uniqueness of Mirzapur Handmade Durries lies in the fact that the whole process is entirely manual, starting from designing and weaving to finishing.

Contact Details of Mirzapur Handmade Durrie Craftsmen



S.No.	CRAFTMAN NAME	ADDRESS	PHONE No.
1	Istekhar Ahamad	Bagh Kunjal Geer, Mirzapur	8840660090
2	Raju	Bagh Kunjal Geer, Mirzapur	7905566438
3	Rustam Sohrab	Hayatnagar Dev Purva, Mirzapur	9810890227
4	shafiq Ahamad	Badi Basai, Mirzapur	9953485343
5	Parwez Ansari	Sahiba Nagar Natva Road, Mirzapur	9839791242
6	Atul Anand		9918801148
7	Pyarelal Maurya		9140949060
8	Ravi Prakash Tiwari		9336612711
9	Amit Baranawal		8840146843

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अमूल्य भारत की अमूल्य वस्त्रें
Invaluable Treasures of Incredible India

VARANASI GLASS BEADS

Varanasi is the oldest glass bead manufacturing Hub in modern India since 1940. It has the largest glass bead exports from India and has the biggest number of skilled artisans for the same. Archeological findings indicate that 2000 yrs old glass making evidences have been found near Basti (UP) and that by 1000 BC glass bead making started in northern India.

VARANASI GLASS BEADS

This craft is complete handicraft as it involves minimal intervention of tools. The craftsmanship has been passed mostly orally from one generation to the other (nearly 3 lakh design exist in Varanasi).

Two type of producers exist here: small scale industries and artisans working from home with their own resources.

Different types of beads are used to ornament various products like clothing, decorative items, curtains, purses, clothing accessories, jewelry. More than 2,000 artisans are involved in bead production and handicrafts in Varanasi, with most of them being concentrated in the areas of Chandpur, Kandwan and Ramnagar. Major products include earrings, bracelets and neck pieces made out of multi colored glass beads.



Contact Details of Varansi Glass Bead Artisans

Ashok Gupta	9839059666
Rajiv Agrawal	9839249440
Dhruv Kumar Pandey	9336908045
Suresh Kumar	9936849103

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अद्भुत भारत की अद्भुत विरासत
Incredible Treasures of Incredible India

VARANASI SOFT STONE JALI WORK

With the support of King of Varanasi, this Jali work craft emerged around the Ramnagar Fort area. Today the 4th generation craftsmen are working here. The artisans mostly belong to SC and OBC castes. They make them in accordance with their own perspective of history and mythology.

VARANASI SOFT STONE JALI WORK

Jali or fretwork is intricately carved on soft stone (monolithic, and without any joints) and its process requires supreme mastery of masonry and design making. The Varanasi jali work epitomizes both high skill and superior quality of craftsmanship. Delicately chiseled and decorated with inlay work these elaborately carved jalis demand time in their making along with the skill and creativity.

The jali craft work can be seen on forts, zamindari homes, places of worship and ancient monuments all of which are a testimony of its antiquity. Statues of religious significance are also made using this technique. To further enhance the beauty of these sculptures they would be embedded with semi-precious stones and shell work. Today small items of utility and decor are also produced such as table tops, boxes, coasters, trays, etc. The popular 'Elephant within Elephant' and other such pieces of birds, animals, statues, etc are the result of the skills and sheer hard work of these craftsmen.

Contact Details of Varanasi Soft Stone Jali Work craftsmen

S.No.	CRAFTMAN NAME	ADDRESS	PHONE No.
1	Shiv Pujan Jaisawal	Sankul Dhara Khojwa Varanasi	9399149029
2	Kamlesh Kumar	Ramnagar Varanasi	8887595015
3	Anil Kumar Maurya	Luxa Varanasi	9450528867
4	Sukhdev Rajak	Ramnagar Varanasi	9335657710
5	Pappu Baghel	Ramnagar Varanasi	8090606849
6	Ashok Kumar Singh	Ramnagar Varanasi	8299262134
7	Abhay Narayan Verma	Ramnagar Varanasi	8318563002
8	Bachcha Lal Maurya	Ramnagar Varanasi	9415869380
9	Rajesh Kumar Yadav	Ramnagar Varanasi	6394331053
10	Bachcha Lal Maurya		9120281555
11	D.S. Vyas		9415202928
12	Ashok Kumar Singh		9198377831
13	Prakash Gupta		9721354148
14	Abhay Veryma		8318563002
15	Amit Arya		9450528867
16	Moti Lal Prajapati		9451857984

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असूया भारत की असूया निधि
Intangible Treasures of Incredible India

VARANASI WOODEN LACQUERWARE & TOYS

Varanasi and Mirzapur in Uttar Pradesh are famous for their wooden lacquerware and wooden toys. The craftsmen here claim to belong to the Kunder Kharadi Samaj. It is an ancient craft and Varanasi has been a major center for the same. Sal or sheesham is the raw material used. Designs are created with the natural veins of the wood.

VARANASI WOODEN LACQUERWARE & TOYS

These toys are made without any joints, and are attractive and safe playthings for children. The colours used are bright and primary. Kashmiri Ganj and Khojwa are the major centers of production. The toys have a ritual significance also and are not made just for play.

This craft plays a pivotal role in the lives of the artisans, since when a child is born a new lathe is added to the family possessions. In fact, when a marriage is being fixed the boy's family makes sure that the bride-to-be is familiar with the lathe. Sets of birds, animals, musicians and dance ensembles are also available packed in boxes.

Contact Details of Varanasi Wooden Lacquerware Craftsmen

S.No.	CRAFTSMAN NAME	ADDRESS	PHONE No
1	Gopeshwer Singh	Khojawa Varanasi	8838663310
2	Godawari Singh	Khojawa Varanasi	9935343998
3	Raj Singh	Khojawa Varanasi	9889356611
4	Rajkumar Singh	Khojawa Varanasi	8317077944
5	Dharmraj Singh	Khojawa Varanasi	7905431025
6	Ramchandra Singh	Khojawa Varanasi	9839164693
7	Munnilal	Khojawa Varanasi	9235858337
8	Rajesh Kumar	Khojawa Varanasi	9838020789
9	Rameshwar Singh		9415223770
10	Godawari Singh		9935343998
11	Satyam Maurya		8840949839
12	Pushpa Maurya		6393481172
13	Shivananad		8187963824
14	Dharamraj Singh		9598527034

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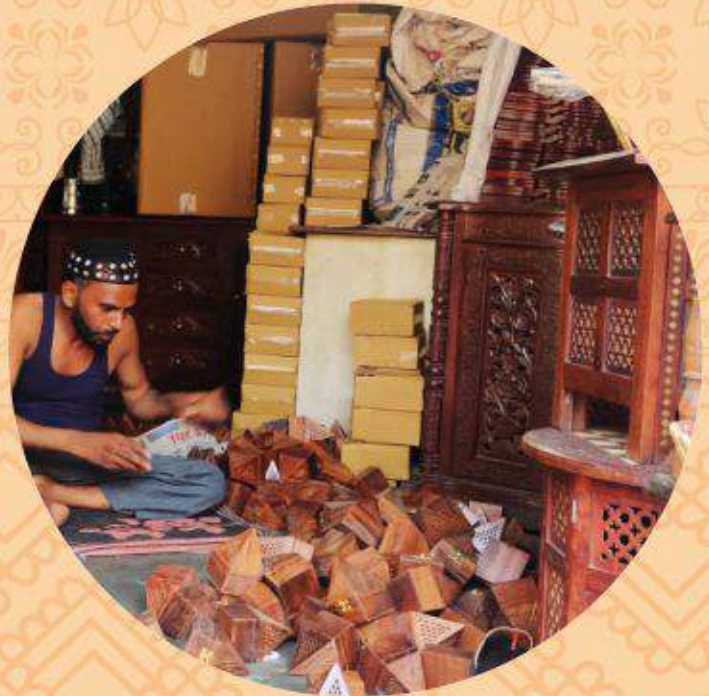
WOODEN HANDICRAFT OF SAHARANPUR

The history of wooden handicraft industry in Saharanpur dates back to 400 years back in Mughal era when some craftsman from Kashmir came back and settled in Saharanpur in search of bread and butter and eventually settled in the city to make the craft known worldwide as the Wooden Carving Industry of Saharanpur. With the seat of Mughal empire and the British in Delhi and the royalty associated with the classic wooden handicrafts, Saharanpur could develop itself as an industry overtime with generations of families becoming a part of this trade.

WOODEN HANDICRAFT OF SAHARANPUR



In 2014, the industry was given a GI tag. Initially, the industry was limited to household carving done on Sheesham wood which would be readily available in Saharanpur and the finished product would be supplied to markets of Delhi and Lucknow, but overtime with increased demand, the use of wood like Mango and Keekar also grew with greater mechanisation. The products manufactured here still preserve with it the fragrance of years of heritage and history and the intricate handwork of the labourers. The products range from furniture, wall decors, wooden panels, antiques, gift items etc. In this endeavour of Atmanirbhar Bharat, the wooden handicraft of Saharanpur can serve as an important substitute to multiple imports and an attempt to regain the old glory of the city.



Contact Details for Saharanpur Wooden Handicraft

S.No.	NAME OF FIRM & ADDRESS	PHONE No. & EMAIL ID
1	Indian Village Handicrafts sarak par street, behat, saharanpur, 247001	9412742781 ivhexports@gmail.com
2	Sant Handicrafts C-4 Industrial Estate, Saharanpur, 247001	9897661000 info@santhandicrafts.com
3	Saleem Ahmed and sons P.O box-3, khajurtala, Saharanpur, 247001	9412232034 / 9412097786 saleemsons88@gmail.com
4	Khalid Exports mandi samiti road, near up export corporation, Saharanpur, 247001	9837027811/08979121213 khalidexports@hotmail.com
5	Miglani Exports 6th K.M., Delhi Road, Saharanpur, 247001	9837027675 miglani@miglanieexports.com
6	Multi Exports Sarai mardan ali, Saharanpur, 247001	983705381511/1699, mazhar@multiexportsindia.com
7	R.K. International near tube well office, opp. Gagan dhaba, Ambala road, Saharanpur, 247001	9311363014 riz_khan@vsnl.com
8	Hameed Hasan 11/ 2104/11Atish bazan, saharanpur, 247001	9412130530 craftsre@gmail.com
9	Pramod Sadana Udyog Nagar, Kamdhenu Complex, Janta Road, Saharanpur, 247001	9897780255 sales@suhagimpex.com
10	Anil Sadana Udyog Nagar, Kamdhenu Complex, Janta Road, Saharanpur, 247002	9761200000 info@santexports.com
11	Crown Art Industries Atish Bazan, Pant Park, saharanpur, 247001	9412080786 crown.rehan@gmail.com

Contact Details for Saharanpur Wooden Handicraft

S.No.	NAME OF FIRM & ADDRESS	PHONE No. & EMAIL ID
12	Faisal Shokat Opp. Faisal Nursery, Mandi Samiti Road, Saharanpur,247001	9897864040 idh1@rediffmail.com
13	Bharat Bhushan Miglani Anand Nagar, Nala Patri,near darpan cinema, Saharanpur,247001	983702843/9837043900 indianhandicraftsno1@yahoo.co.in
14	Vipin Arora Anant Cold Storage, Chakrata Road, Saharanpur, 247001	9412230758 vipin@anantexports.com
15	Emm Sons Nadeem Colony, Eid Gah Road,saharanpur,247001	8864977222 shuja190@gmail.com
16	Shamsher and Brothers, Saharanpur,247001	8923605084
17	Rose Art Handicrafts, Saharanpur,247001	8077601763
18	M U Handicrafts, Saharanpur,247001	9634445233/9997854385
19	Noor Art and Crafts, Saharanpur,247001	8218154945
20	AM Handicrafts, Saharanpur,247001	9760078979
21	Uveish Handicrafts, Saharanpur,247001	9997100533
22	Imran Art Industries, Saharanpur,247001	96902 08023
23	Zara Enterprise Handicrafts, Saharanpur,247001	9837112236
24	Ilma Enterprise Handicrafts, Saharanpur,247001	9058710213
25	Isha Enterprise Handicrafts, Saharanpur,247001	9045771000
26	GA Enterprise Handicrafts, Saharanpur,247001	9690208023

Contact Details of DIC of Saharanpur

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IBEF



INDIA BRAND EQUITY FOUNDATION

WEST BENGAL



BENGAL PATACHITRA | GOBINDOBHOG RICE | JOYNAGAR MOA
MALDA FAZLI MANGO | MALDA LAKSHMAN BHOG MANGO
MALDA HIMSAGAR MANGO | MADHUR KATHI MATS
MIHIDANA | SANTIPURI SAREE | SITABHOG
TULAI PANJI RICE | WOODEN MASK OF KUSHMANDI





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BENGAL PATACHITRA

Bengal Patachitra is a traditional, cloth-based scroll painting mainly practiced by painters called Chitrakars or Patuas in Naya village in the Pingla block of West Medinipur district of West Bengal.

The word 'Pata' comes from the sanskrit word 'Patta', meaning cloth and 'Chitra' refers to painting. In Patachitra, stories are painted as frames on long scrolls and the Patuas who paint Patas, gradually unfurl them while presenting the story through their songs.

One of the fascinating aspects of Patachitra is the use of natural colours derived from local sources like fruits and flowers. The Patuas paint and sing on various themes like mythological tales (Ramayana, Mahabharata, Mangalkabya), historical and contemporary themes (biographies of great personalities, nuclear warfare) and social issues (women empowerment, child right, health, literacy).

Contact List of Bengal Patachitra Artists

S.No.	NAME	ADDRESS	PHONE No.
1	Dhukhushyam Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9679421121
2	Bahadur Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9734536388
3	Gurupada Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9641680944
4	Mantu Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	7407032073
5	Rahim Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9932851321
6	Anowar Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9733700769
7	Mahim Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	8637545596
8	Amit Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	7602006594
9	Seramuddin Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	6295352561
10	Sanuyar Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9800314398
11	Yakub Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9733952127

Contact List of Bengal Patachitra Artists

S.No.	NAME	ADDRESS	PHONE No.
12	Sushma Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9832413922
13	Monu Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9732731776
14	Purna Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9002238430
15	Dilu Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9932166403
16	Sondha Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	6296546532
17	Ariti Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9647096680
18	Putul Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9933461787
19	Sharyna Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9732799107
20	Tagar Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9547735754
21	Jahuran Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9800990887

Contact List of Bengal Patachitra Artists

S.No.	NAME	ADDRESS	PHONE No.
22	Mousumi Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9679438175
23	Mamoni Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9932170077
24	Rupsona Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	9872856159
25	Mamata Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	6294600152
26	Rabbani Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	8509254191
27	Karttik Chittakar	Naya village, Pingla, Paschim Medinipur West Bengal- 721140	7029117898

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GOBINDOBHOG RICE

Gobindobhog rice, locally called Khas Dhan, is one indigenous variety of rice that is produced locally. It has a distinct aroma and is white non-Basmati type, buttery, short-grain rice. It got its name as it constitutes an essential ingredient of the offerings made to lord Govinda.

The milled rice of 'Gobindobhog' contains low-intermediate (17.9%) amylose, 7.2% protein, intermediate gelatinization temperature (alkali spreading value 3.7), medium (1.77) elongation ratio and medium-strong (2.56) aroma. It got GI registered in 2017.

List of Gobindobhog Rice Farmers

S.No.	NAME	LOCATION	PHONE No.
1	Mr. Sankar Pal	Nadia	8900411533
2	Mr. Suvendu Pal	Nadia	7797240623
3	Mr. Paresh	Nadia	9547470959
4	Mr. Sailen	Nadia	8617544537 / 7501264256
5	Mr. Biswas	Nadia	9002133277

Contact Details of DIC of Nadia

Shri Rathindra Nath Biswas 9051034216 gmnadia.msse-wb@nic.in





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JOYNAGAR MOA

Joynagar Moa is one of those few Bengali delicacies of Bengal that have managed to keep its original form and texture intact even today. It is a famous mouth-watering seasonal sweet delicacy of West Bengal produced mainly during winter. It is prepared from Kanakchur Khoi an aromatic rice and gur (date palm jaggery) and gawa ghee (a type of clarified butter made from cow's milk), cardamom, cashew, raisins and posto (poppy seed).

JOYNAGAR MOA

This gur which is unique in its place of origin Joynagar. This gur is the core and binder of popped rice and other condiments which constitute the round shaped Joynagar Moa. The flavour and sweetness of this gur make this genre of Moa - a popular and lovable combination of taste and aroma with a long tradition.



This variety of Moa originated in Joynagar city of South 24 Parganas district in the Indian State of West Bengal. Joynagar Moa Nirmankari Society has obtained Geographical Indication Registration for Joynagar Moa in 2015. For a long time, this sweet Moa of Joynagar has impressed many people, not only in different district of West Bengal but also in other states by its sweet scent, flavor and quality.



Contact List of Joynagar Moa Manufacturers

S.No.	NAME	ADDRESS	PHONE No.
1	Dilip Das	C/O Gopal Das, Dakshin Barasat, Joynagar, Baruipur South 24 parganas, West Bengal.	9775996240
2	Ashok Mondal	C/O Uttam Mondal Tulshighata, Nimpith, Joynagar Baruipur, South 24 parganas, West Bengal.	9836457192
3	Nirmal Mondal	C/O Brihaspati Mondal Tulshighata, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9800392449
4	Surath Kayal	C/O Subal Kayal Tulshighata, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9933817513
5	Swapan Mondal	C/O Karthick Mondal Tulshighata, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	8016198272
6	Sanjay Naiya	C/O Santosh Kumar Naiya Sahajadpur, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9933799550
7	Anath Halder	C/O Probodh Halder Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	8159894846
8	Ranjit Das	C/O Kuber Chandra Das Sherhangampur, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9732975672
9	Swapan Kayal	C/O Niranjan Kayal Tulshighata, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9734688156
10	Subhankar Das	C/O Nitraton Das Sahajadpur, Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9775644194
11	Brihaspati Mondal	C/O Bibhuti Mondal Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9800392449
12	Tapan Halder	C/O Prabodh Halder Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	8159894846
13	Nandadulal Halder	C/O Bhadreswar Halder Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9732679930
14	Arun Kumar Mondal	C/O Narayan Mondal Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9775534553
15	Swapan Kumar Kayal	C/O Sarat Chandra Kayal Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	9933549322

Contact List of Joynagar Moa Manufacturers

S.No.	NAME	ADDRESS	PHONE No.
16	Rajesh Sashmal	C/O Tapas Sashmal Shiralipara Road, Joynagar, Baruipur, South 24 parganas, West Bengal.	8637588611
17	Ashok Ghosh	C/O Purna Chandra Ghosh N.S Road , Joynagar, Baruipur, South 24 parganas, West Bengal.	9332005416
18	Bapi Das	C/O Shambhunath Das Sripur, Kashimpur, Joynagar, Baruipur, South 24 parganas, West Bengal.	8016390183
19	Santanu Kayal	C/O Basudev Kayal Sripur, Kashimpur, Joynagar, Baruipur, South 24 parganas, West Bengal.	9123991345
20	Jaydeb Das	C/O Ganesh Das Joynagar, Baruipur, South 24 parganas, West Bengal	6295046840
21	Narayan Das	C/O Haran Das Sripur, Kashimpur, Joynagar, Baruipur, South 24 parganas, West Bengal.	9748620423
22	Sahadeb Das	C/O Niranjana Das Baharu, Joynagar, Baruipur, South 24 parganas, West Bengal	8436439067
23	Ashok Kumar Kayal	C/O Abhimanyu Kayal Dakshin Barasat, Joynagar, Baruipur, South 24 parganas, West Bengal	8293216266 9477399667
24	Gopal Halder	C/O Sanjit Halder Nimpith, Joynagar, Baruipur, South 24 parganas, West Bengal.	6291439701
25	Dhananjay Das	C/O Parikshit Das Baharu, Joynagar, Baruipur, South 24 parganas, West Bengal	9647136932
26	Gopinath Das	C/O Dulal Chandra Das Baharu, Joynagar, Baruipur, South 24 parganas, West Bengal	9830986837
27	Bimal Das	C/O Paul Das Baharu, Joynagar, Baruipur, South 24 parganas, West Bengal	9732919975

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MALDA FAZLI MANGO

These mangoes are grown in all 15 blocks of Malda district. This variety is relatively larger than the other mangoes and has lots of pulp. A single mango can weigh up to 1 kg. This variety is used in making pickles and jams. These mangoes weigh between 600-1000 gms.

The thickness of their skin is medium and has yellowish green colour. The colour of the flesh is light orange when it is ripe to its fullest.

The TSS of this variety is 15. It is a late variety. This variety is grown in the blocks of Chanchal-I, Chanchal-II, Ratua-I, Ratua-II Harishchandrapur-I Harishchandrapur-II English Bazar Gazole Habibpur Kaliachak-I Kaliachak-II Kaliachak-III Manickchak Old Malda Bamangola.



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MALDA LAKSHMAN BHOG MANGO

These mangoes are grown in all 15 blocks of Malda district. It is also called Lakhanbhog and weigh between 200-300gms. The thickness of their skin is thin and has yellowish orange colour. The colour of the flesh is medium orange when it is ripe to its fullest.

The TSS of this variety is 16. This variety is grown in the blocks of Chanchal-I, Chanchal-II, Ratua-I, Ratua-II Harishchandrapur-I Harishchandrapur-II English Bazar Gazole Habibpur Kaliachak-I Kaliachak-II Kaliachak-III Manickchak Old Malda Bamangola.



MALDA HIMSAGAR MANGO

Himsagar is regarded as the king of mangoes. These mangoes are grown in all 15 blocks of Malda district. It is also known as Khirsapati. These mangoes weigh between 200-300 gms. The thickness of their skin is medium and has yellowish orange colour. The colour of the flesh is dark orange when it is ripe to its fullest.

The TSS of this variety is 25. The pulp content is around 77%. Devoid of fibre, the pulpy fruit has inspired several poets to pen down poetry and dedicate songs to it too.

The fruit is known to be ripe and rich for consumption only in the second week of May, till the end of June. This variety is grown in the blocks of Chanchal-I, Chanchal-II, Ratua-I, Ratua-II, Harishchandrapur-I, Harishchandrapur-II, English Bazar Gazole Habibpur Kaliachak-I, Kaliachak-II, Kaliachak-III, Manickchak Old Malda Bamangola.

List of Farmers growing Lakhanbhog, Himsagar, Fazli Mangoes

S.No.	NAME	ADDRESS	PHONE No.
1	Lalit Chandra Mandal	Manikpur, English bazar	9593612468
2	Subodh Chandra Mandal	Manikpur, English bazar	8942977077
3	Samiran Mukherjee	Lalbathani, Manikchak	6294843070
4	Sk Monsursur Alam	Baharal, Ratua-I	9775607273 7864849430(W)
5	Najrul Islam	Baharal, Ratua-I	7797870477
6	Anup Mandal	Manikpur, English bazar	7001885276
7	Selim Reza	Mirkamari, Ratua-1	9735272830
8	Meher Ali	Sripur	9733173418
9	Ashok Kumar Singha	Saidpur, Malda	9775991094
10	Hridoy Misra	Ekbarna,	9593916057
11	Samar Mandal	Manikpur, English bazar	9733379840
12	Sudhir Chandra Mandal	Manikpur, English bazar	8942977007
13	Sk. Khoka	Manikchak, Malda	9083788655
14	Umar Faruk	Mohona, Manikchak	9641539082
15	Sanjoy Kumar Choudhury	Kotwali, English Bazar	9064428385
16	Sanjoy Halder	Kotwali, English Bazar	9064428385
17	Manotosh Sarkar	Kotwali, English Bazar	9434219578
18	Bikash Chandra Choudhury	Kotwali, English Bazar	9832030079
19	Apurba Kr. Choudhury	Kotwali, English Bazar	9733013055
20	Abdul Kasim	Mohona, Manikchak	9641539082
21	Kush Kumar Das	Birampur	9382992384
22	Samar Kumar Misra	Baluchar	7557018432 9382429315
23	Sandip Mandal	Titipara	9733198557
24	Akhil Kumar Das	Rothbari bazar	9733280137
25	Muni Das	Rothbari bazar	7797905107

Contact Details of DIC of Maldah

Shri Manabendra Mandal 9732521384 gmmal.msse-wb@nic.in



MADHUR KATHI MATS

Paschim Medinipur district has a tradition of mat weaving known as Madhur Kathi. Mathur Kathi mats absorb sweat and do not emit heat, making them appropriate to the humid climate of the region.

MADHUR KATHI MATS



There are three types of Madhur Kathi mats - ekhrokha, do rokha, and masland mats. EkhRokha are the simplest, light and thin mats while do rokha or double mats are thicker mats. Masland is of a higher quality having distinctive patterns, requires more than two people to weave it, and hence has the highest price amongst the three.

Madhur kathi involves weaving reed from madhur kottir (a sedge of plant named Cyperus) and deriving maroon / red colours from seeds of Achiote tree (also known as Rang Gach in Paschim Medinipur), black dyes from haritaki fruit and other colours from vegetable dyes. The dyed mats are then dried in sun before being used for weaving. Madhur Kathi was granted GI tag by Indian Patent Office in March 2018.



Contact List of Madhur Kathi Mat Weavers

S.No.	NAME	FATHER/HUS NAME	VILLAGE	PHONE No.
1	Niranjan Manna	Jyotindra	Barsahara	8001284459
2	Narayan Manna	Jyotindra	Barsahara	9064782833
3	Ashok jana	Shishil	Sarta	9733728742
4	Rohini Mandal	Balai	Barsahara	7586805775
5	Shyamali Bera	Haripada	Barsahara	9593129423
6	Abha rani Gantait	Gourhari	Barsahara	9647041150
7	Laksmi Nayak	Krishna Kanta	Barsahara	9593456171
8	Jharna Gantait	Bhim	Barsahara	9775287896
9	Sabitri Pradhan	Kalipada	Barsahara	9735627949
10	Namita Bera	Lakshmi Kanta	Barsahara	8670298832
11	Swapan Koch	Jagadish	Barsahara	7679978244
12	Shibani Ghorai	Swapan	Nowgan	9647209768
13	Radharani Das Adhikari	Ruhin	Nowgan	7029993038
14	Jayashree Pal Kandar	Nimai	Nowgan	9609402679
15	Jharna Maity	Gobinda	Nowgan	8001374610
16	Malati Maitya	Nirmal	Malpar	7679021205
17	Kabita Rani Majhi	Chittaranjan	Malpar	9564071177

Contact List of Madhur Kathi Mat Weavers

S.No.	NAME	FATHER/HUS NAME	VILLAGE	PHONE No.
18	Gita Matiya	Ranjit	Barsahara	9735387881
19	Mamani Nayak	Narayan	Barsahara	7719147284
20	Madhumita Roy	Palash	Barsahara	9064668636
21	Kartik Chandra Bera	Sarbeswar	Haripura	7029849204
22	Bablu Das	Bhanu	Haripura	9749827682
23	Manik Chandra Ghanta	Dharani	Haripura	9732733308
24	Usha Rani Sashmal	Tapan	Barsahara	7076819818
25	Laksmi Rani Hazra	Narayan	Barsahara	6354936202
26	Mukta Keshi Pal	Ajit	Malpar	9647990371

Contact Details of DIC of Paschim Medinipur

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MIHIDANA

The word 'Mihidana' is derived from two words, mihi – fine and dana – grain, meaning 'fine grain'. This sweet dish is prepared by using ingredients such as Gobindobhog rice, Kaminibhog rice, sugar, saffron, gram flour, ghee. The Gobindobhog rice is short grain, aromatic, sticky rice with a buttery taste and is traditionally used in offerings to the family deity of the Setts of Kolkata - Govindajiu.

The human skill to prepare Mihidana has been acquired through generations. Mihidana got registered as GI on March 13, 2015 under Geographical indication number 526, falling in the class – 30 – in food stuff.

Contact List of Mihidana Manufacturers

S.No.	NAME OF THE SHOP & ADDRESS	NAME OF THE PROPRIETOR	PHONE No.
1	Srikrishna Mistanna Bhandar Ghordour Chati, G.T.Road , PO: Sri Pally, Purba Bardhaman	Ashish Paul (Asst. Secy)	9475124663
2	Udyan Mistanna Bhandar Overbrize, Bajepur Pur, bardhaman - 713101	Aniruddha Nag	9434677486
3	Prasiddha Mistanna Bhandar Mehedi Bagan, G T Road, Burdwan Railway Station, Bardhaman - 713101	Promod Singh (Treasurer)	9474487278
4	Netaji Mistanna Bhandar Raniganj Bazar, BC Rd, Bardhaman, West Bengal 713103	Soumen Das (Asst. Treasurer)	9434933890
5	Ganesh Mistanna Bhandar Raniganj Bazar, Bardhaman B B Ghosh Road, Burdwan Railway Station, Bardhaman - 713101	Indrajit Dutta	9153265315
6	Jogamaya Mistanna Bhandar Khal Bill Math, Bardhaman West Bengal 713101	Srimanta Mondal	9434923500
7	Deshbandhu Mistanna Bhandar Curzon Gate, Bardhaman, B C Road, Burdwan Railway Station, Bardhaman - 713101	Tapan Kumar Nag	9434977879
8	Indian Sweets B.C Road, Bardhaman, West Bengal 713104	Dinabandhu Nag	9734756264
9	Ramkrishna Mistanna Bhandar Hati Road, Burdwan Ho, Bardhaman - 713101, Khudiram Statue,Dhaldighi	Khokan Da	9434698974

Contact List of Mihidana Manufacturers

S.No.	NAME OF THE SHOP & ADDRESS	NAME OF THE PROPRIETOR	PHONE No.
10	Janata Mistanna Bhandar Birhata, Kalitala, Sripally, Bardhaman, G T Road, Sripally, Bardhaman - 713103	Gopal Chandara Sen	9775756788
11	Alpana Sweets Nutan Bazar, Parbirhata, Bardhaman, Grant, Burdwan Railway Station, Bardhaman - 713101, Near Baroma Kali Mandir	Mohor Lal Ghosh	7797732069
12	Lakshmi Mistanna Bhandar Parbirhata, Bardhaman, Sadarghat Road, Chotonilpur, Bardhaman - 713103	Sonatan Bhattacharyya	9564390724
13	Soudamoni Mistanna Bhandar Sadarghat Rd, Barabalidanga, Bardhaman, West Bengal 713103	Subrata Rakshit	9475869843
14	Manoranjan Mistanna Bhandar 49, BB Ghosh Road parkasa road more, Opp Sacred Heart Church, Khosbagan, Bardhaman, West Bengal 713103	Lakshi Nag	9953994437
15	Kaliburi Chandi Mistanna Bhandar Kulgeriya Chati, Belgram, Bardhaman, Kulgeriya Chati Road, Belgram, bardhaman - 713141		9933632292
16	Sree Lakshmi Mistanna Bhandar Station Bazar, Near Burdwan Rail Station, Bardhaman, West Bengal 713101	Dipak Gupta	9332929588
17	Rajlakshmi Mistanna Bhandar Pandaveshwar, Bardhaman, Cinema Hall Road, Pandaveshwar Bardhaman - 713346		9851392145
18	Radha Ballav Mistanna Bhandar Natunbazar Parbirhata, Sadarghat Road, Purba Bardhaman	Probhat Nag	8916788330

Contact List of Mihidana Manufacturers

S.No.	NAME OF THE SHOP & ADDRESS	NAME OF THE PROPRIETOR	PHONE No.
19	Maa Tara Mistanna Bhandar Bankura More, Bardhaman, Arambag Road, Burdwan Ho, Bardhaman - 713101	Sarthak Dey	9832725450
20	Riya Sweets Iswaritala, Nutanganj, Bardhaman, B C Road, Nutanganj, Bardhaman - 713102	Bivash Ghosh	9264821895
21	Modak Sweets Dak Banglo, Kusumgram, Bardhaman, Maldanga Memari Road, Kusumgram, Bardhaman - 713422	Biswanath Modak	9333756929
22	Ananta Mistanna Bhandar Kalitala, Bardhaman, B C Road, Burdwan Ho, Bardhaman - 713101	Subrata Kumar	9609647115
23	Jay Maa Kali Mistanna Bhandar Baranilpur More, Parbirhata, Bardhaman, G. T. Road, Sripally, Bardhaman - 713103	Gopal Acharya	9832459190
24	Misti Mahal Natunbazar Parbirhata, Sadarghat Road, Purba Bardhaman	Shyamal Sen	9735868311
25	Karuna Sweets Vivekananda College More, Bardhaman, Sadarghat Road, Chotonilpur, Bardhaman - 713103	Sujit Nandi	8927579373
26	Kanak Sweets Spandan Complex Bardhaman, G T Road, Burdwan Ho, Bardhaman - 713101	Kalyan Ghosh	8097227535
27	Raghunath Mistanna Bhandar Spandan Complex, Bardhaman, G. T. Road, Burdwan Ho, Bardhaman - 713101	Bapi Chatterjee	9647637843

Contact Details of DIC of Purba Bardhaman

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SANTIPURI SAREE

Santipuri Saree is produced mainly at Santipur Municipality (Nadia) and its adjacent areas located at Nadia district. Having a recorded history from around 500 years, santipuri sarees are world famous and are woven across a variety of fabric like silk, tussar, cotton, mulmul etc. in roughly 1,25,000 handloom centers. Many varieties like Tangail, Shantipuri, and Jamdani saree are woven by the skilled artists. It got GI registered in 2009.

Santipuri Saree Manufacturer/ Seller List

S.No.	PRODUCER / SELLER	ADDRESS	PHONE No.
1	Sri Swadesh Pramanik	Santipur Kurtirpara CWS LTD. 5, Paramartha Ganguli Lane, P.O-Santipur, Nadia	9232373172
2	Sri Milan Bidyanta	5- Paramartha Ganguli Lane, P.O-Santipur, Nadia.	9232392885
3	Bappaditya Khan-	Nischintapur Lane. , P.O-Santipur, Dt- Nadia	9851172382
4	Sri Debranjana Das	Barogswami Para, P.O-Santipur, Dt- Nadia	9851345100
5	Sri Dipak Boiragya	Methir Danga, Nrishingapur, Santipur, Nadia	9609569508
6	Sri Sanjoy Mondal	Methir Danga, Nrishingapur, Santipur, Nadia	7478246325
7	Sri Shekhar Dutta	Matal Garh, P.O-Santipur, Nadia	959024406
8	Sri Bholanath Debnath	Baro Goswami Para, P.O-Santipur, Dt- Nadia	9232195358
9	Sri Gopal Kar	Aagameswari Tala, P.O-Santipur, Dt- Nadia	9474137423
10	Sri Apurbo Biswas	Baganchara, P.O-Santipur, Nadia	8672557495
11	Soumen Biswas	Baganchara, P.O-Santipur, Nadia	7074762352
12	Sushen Sarkar	Bagdebipur, P.O-Santipur, Nadia	6297280685
13	Sri Nikhil Sarkar	Bagdebipur, P.O-Santipur, Nadia	9382814994

Santipuri Saree Manufacturer/ Seller List

S.No.	PRODUCER / SELLER	ADDRESS	PHONE No.
14	Sri Gajendranath Sarkar	Bagdebipur, P.O-Santipur, Nadia	8918868107
15	Sri Sunil Sarkar	Bagdebipur, P.O-Santipur, Nadia	9732759518
16	Ijabul Sekh	Kuthirghat Lane, P.O-Santipur, Nadia	6297372503
17	Sri Haru Biswas	Gobarchar, P.O-Santipur, Nadia	7908996008
18	Iyer Sekh	Sutragarh Kaji Para, P.O-Santipur, Dt- Nadia	9064199630
19	Kanulal Goswami	Santipur Lifeline Handloom Weavers SHG Society Dalal Para Lane, P.O-Santipur, Dt- Nadia	9800088439
20	Tarak Das	Baro Goswami Para, P.O-Santipur, Dt- Nadia	9434165605
21	Tapan Biswas	Lenin Sarani, P.O-Santipur, Nadia	8768015111
22	Subhadip Dutta	Tantusilpa CWS Ltd, Pancharatna Road, P.O-Santipur, Dt- Nadia	9233159567
23	Asim Pramanik	4 No. Dabrepara, P.O-Santipur, Nadia.	7797221490
24	Sri Sanjoy Khan	Kutir Para, P.O-Santipur, Nadia.	6297758889
25	Sri Samir Pramanik	Paromartho ganguly Laned, P.O-Santipur, Dt-Nadia.	9153741732
26	Sri Sanjoy Pramanik	Jogendra Goswami Lane, P.O-Santipur, Dt-Nadia.	9851075132

Santipuri Saree Manufacturer/ Seller List

S.No.	PRODUCER / SELLER	ADDRESS	PHONE No.
27	Sri Subhas Sharma	Nishintapur, P.O-Santipur, Nadia.	9232392483
28	Patra Saree Centre	Sutragarh,Muchipara Lane	9152453526
29	Tanti Para (Saree Manufacturers)	Belemath, Nadia - 741402 Near Ghoralia Bus Stop,Ghoralia	9152240046
30	Banerjee and co (Saree Manufacturers)	Station Road, Fulia, Nadia-741402 Beside SBI	9152554263
31	BJ saree and co	Santipur	9733096649
32	Fulia tant saree	DUTTA TANT SAREE WHOLESALER	
33	Wholesale market	Santipur, West Bengal	097750 33444 086531 95516
34	Fulia tant		086531 95516
35	KartSell	Santipur, Nadia, West Bengal	098311 29714
36	Swastik Saree Women's clothing store	Santipur, West Bengal	094339 37990

Contact Details of DIC of Nadia

Shri Rathindra Nath Biswas 9051034216 gmnadia.msse-wb@nic.in



SITABHOG

Sitabhog, a sweet dish resembling rice or seviaan, is made up of ingredients namely cottage cheese (Chhana), gram flour or besan, Gobindobhog rice flour, sugar, bay leaves, cloves, ghee. It looks as if white rice is served with small pieces of Gulab Jamuns. These small Gulab Jamuns are made up of flour, milk powder and ghee and are known as Nikhuti.

A special starch has been developed by scientists that increase its shelf life. As such, the shelf life of Sitabhog is just one day and therefore, transporting it to other parts of India becomes difficult without proper packaging. Sitabhog was registered on March 13, 2015 under Geographical indication number 525.

Contact List of Sitabhog Manufacturers

S.No.	NAME OF THE SHOP & ADDRESS	NAME OF THE PROPRIETOR	PHONE No.
1	Srikrishna Mistanna Bhandar Ghordour Chati, G.T.Road , PO: Sri Pally, Purba Bardhaman	Ashish Paul (Asst. Secy)	9475124663
2	Udyan Mistanna Bhandar Overbrize, Bajepurat Pur, bardhaman - 713101	Aniruddha Nag	9434677486
3	Prasiddha Mistanna Bhandar Mehedi Bagan, G T Road, Burdwan Railway Station, Bardhaman - 713101	Promod Singh (Treasurer)	9474487278
4	Netaji Mistanna Bhandar Raniganj Bazar, BC Rd, Bardhaman, West Bengal 713103	Soumen Das (Asst. Treasurer)	9434933890
5	Ganesh Mistanna Bhandar Raniganj Bazar, Bardhaman B B Ghosh Road, Burdwan Railway Station, Bardhaman - 713101	Indrajit Dutta	9153265315
6	Jogamaya Mistanna Bhandar Khal Bill Math, Bardhaman West Bengal 713101	Srimanta Mondal	9434923500
7	Deshbandhu Mistanna Bhandar Curzon Gate, Bardhaman, B C Road, Burdwan Railway Station, Bardhaman - 713101	Tapan Kumar Nag	9434977879
8	Indian Sweets B.C Road, Bardhaman, West Bengal 713104	Dinabandhu Nag	9734756264
9	Ramkrishna Mistanna Bhandar Hati Road, Burdwan Ho, Bardhaman - 713101, Khudiram Statue,Dhaldighi	Khokan Da	9434698974

Contact List of Sitabhog Manufacturers

S.No.	NAME OF THE SHOP & ADDRESS	NAME OF THE PROPRIETOR	PHONE No.
10	Janata Mistanna Bhandar Birhata, Kalitala, Sripally, Bardhaman, G T Road, Sripally, Bardhaman - 713103	Gopal Chandara Sen	9775756788
11	Alpana Sweets Nutan Bazar, Parbirhata, Bardhaman, Grant, Burdwan Railway Station, Bardhaman - 713101, Near Baroma Kali Mandir	Mohor Lal Ghosh	7797732069
12	Lakshmi Mistanna Bhandar Parbirhata, Bardhaman, Sadarghat Road, Chotonilpur, Bardhaman - 713103	Sonatan Bhattacharyya	9564390724
13	Soudamoni Mistanna Bhandar Sadarghat Rd, Barabalidanga, Bardhaman, West Bengal 713103	Subrata Rakshit	9475869843
14	Manoranjan Mistanna Bhandar 49, BB Ghosh Road parkasa road more, Opp Sacred Heart Church, Khosbagan, Bardhaman, West Bengal 713103	Lakshi Nag	9953994437
15	Kaliburi Chandi Mistanna Bhandar Kulgeriya Chati, Belgram, Bardhaman, Kulgeriya Chati Road, Belgram, bardhaman - 713141		9933632292
16	Sree Lakshmi Mistanna Bhandar Station Bazar, Near Burdwan Rail Station, Bardhaman, West Bengal 713101	Dipak Gupta	9332929588
17	Rajlakshmi Mistanna Bhandar Pandaveshwar, Bardhaman, Cinema Hall Road, Pandaveshwar Bardhaman - 713346		9851392145
18	Radha Ballav Mistanna Bhandar Natunbazar Parbirhata, Sadarghat Road, Purba Bardhaman	Probhat Nag	8916788330

Contact List of Sitabhog Manufacturers

S.No.	NAME OF THE SHOP & ADDRESS	NAME OF THE PROPRIETOR	PHONE No.
19	Maa Tara Mistanna Bhandar Bankura More, Bardhaman, Arambag Road, Burdwan Ho, Bardhaman - 713101	Sarthak Dey	9832725450
20	Riya Sweets Iswaritala, Nutanganj, Bardhaman, B C Road, Nutanganj, Bardhaman - 713102	Bivash Ghosh	9264821895
21	Modak Sweets Dak Banglo, Kusumgram, Bardhaman, Maldanga Memari Road, Kusumgram, Bardhaman - 713422	Biswanath Modak	9333756929
22	Ananta Mistanna Bhandar Kalitala, Bardhaman, B C Road, Burdwan Ho, Bardhaman - 713101	Subrata Kumar	9609647115
23	Jay Maa Kali Mistanna Bhandar Baranilpur More, Parbirhata, Bardhaman, G. T. Road, Sripally, Bardhaman - 713103	Gopal Acharya	9832459190
24	Misti Mahal Natunbazar Parbirhata, Sadarghat Road, Purba Bardhaman	Shyamal Sen	9735868311
25	Karuna Sweets Vivekananda College More, Bardhaman, Sadarghat Road, Chotonilpur, Bardhaman - 713103	Sujit Nandi	8927579373
26	Kanak Sweets Spandan Complex Bardhaman, G T Road, Burdwan Ho, Bardhaman - 713101	Kalyan Ghosh	8097227535
27	Raghunath Mistanna Bhandar Spandan Complex, Bardhaman, G. T. Road, Burdwan Ho, Bardhaman - 713101	Bapi Chatterjee	9647637843

Contact Details of DIC of Purba Bardhaman

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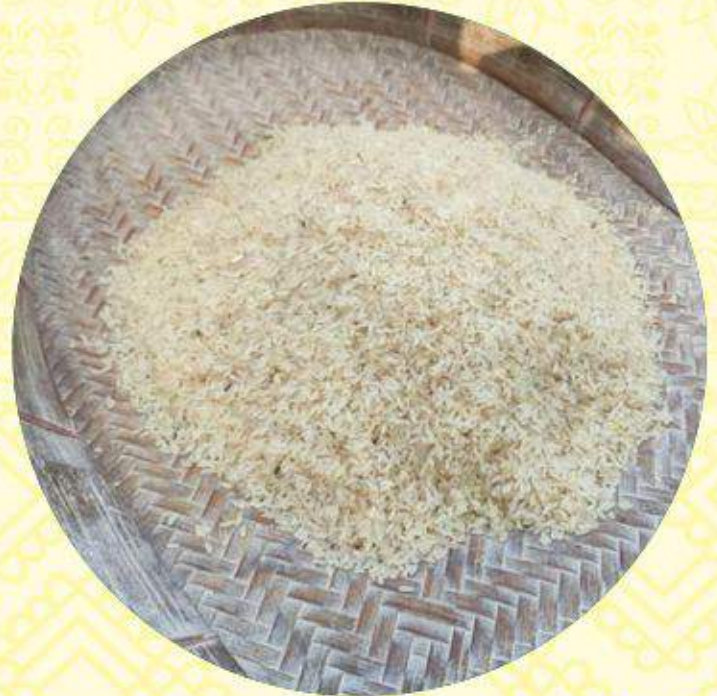
TULAI PANJI RICE



Tulaipanji rice is non-basmati aromatic rice with GI status. It is being produced mostly in the Uttar Dinjapur district. There are only some scattered pockets in the Dakshin Dinajpur district which do cultivation of Tulaipanji rice. Mohiniganj area of North Dinajpur is famous for Tulaipanji rice.

TULAI PANJI RICE

The first modern mention of Tulaipanji rice is found in the district Gazetteer of Dinjapur written by Francis Buchanan Hamilton in the year 1833. There are some old Bengali literatures which mentions the use of Tulaipanji rice for serving guests during social occasions. It was also used for moments like making Pyasam (Kheer) for guests during home arrivals. This rice has been in existence for more than 1000 years and has been preserved by the cultivators of Dinjapur area and particularly in Present day North Dinjapur district.



The farmers producing the Tulaipanji rice in this district get good price for their product. The online selling of this branded rice has also increased their income level. However the scale of production of Tulaipanji rice in South Dinjapur district is too low and too scattered to gain any substantial benefit. An effort in increasing the cultivation area of Tulaipanji rice in district and then forming a Farmer Producer organization can help a lot in this direction.



Tulaipanji Rice Farmers List

S.NO.	NAME	VILLAGE	POLICE STATION	DISTRICT	PHONE NO.
1	Laksman Mala	Bhour	Kumarganj	Dakshin Dinajpur	7679836307
2	Pulok Das	Bhour	Kumarganj	Dakshin Dinajpur	7585092763
3	Avisekh Sahu	Bhour	Kumarganj	Dakshin Dinajpur	9735014258
4	Ranjit Sahu	Bhour	Kumarganj	Dakshin Dinajpur	8293481033
5	Allauddin Sarkar	Subarna Sahid	Kumarganj	Dakshin Dinajpur	9733434040
6	Khairul Haque Choudhury	Enatullapur	Kumarganj	Dakshin Dinajpur	7908495953
7	Ajmani Hossain Choudhury	Kumarganj	Dakshin	Dinajpur	9679250883
8	Jalaliddin Sarkar	Subarna Sahid	Kumarganj	Dakshin Dinajpur	9733346314
9	Julfikar Ali Sarkar	Subarna Sahid	Kumarganj	Dakshin Dinajpur	9593285095
10	Nityananda Das	Jakhirpur	Kumarganj	Dakshin Dinajpur	8530567436
11	Biswajit Das	Jakhirpur	Kumarganj	Dakshin Dinajpur	7063385747
12	Dilip Das	Jakhirpur	Kumarganj	Dakshin Dinajpur	7387048371
13	Mangal Paul Kundu	Banupara	Kumarganj	Dakshin Dinajpur	7407788734
14	Minarul Molla	Jakhirpur	Kumarganj	Dakshin Dinajpur	8180951145
15	Moqbul Molla	Chakgopal	Kumarganj	Dakshin Dinajpur	7679260465

Tulaipanji Rice Farmers List

S.NO.	NAME	VILLAGE	POLICE STATION	DISTRICT	PHONE NO.
16	Aswini Kumar Das	Bhagabatipur	Kumarganj	Dakshin Dinajpur	8348388088
17	Eliyas Hossain Choudhury	Enatullapur	Kumarganj	Dakshin Dinajpur	7047603834
18	Moqbul Hossain	Sitahar	Kumarganj	Dakshin Dinajpur	9733029725
19	Sekhar Sarkar	Sataish	Hili	Dakshin Dinajpur	9083637600
20	Sankar Parsad Roy	Teor	Hili	Dakshin Dinajpur	9800228027
21	Dipankar Das	Teor	Hili	Dakshin Dinajpur	7908047493

Contact Details of DIC of Dakshin Dinajpur

Shri Asim Chowdhury 9474710203 gmddpur.msse-wb@nic.in



WOODEN MASK OF KUSHMANDI

The Wooden Mask or Mukha of Kushmandi is an important part of theatre craft of Dakshin Dinajpur district in the state of West Bengal.

The masks are usually adorned by the Rajbanshis community during the monsoons, especially during the cultivation season. This is an ethnic group found in North Bengal and nearby areas. Rajbanshi means royal community and they have their own specific cultural practices. There is a ritualistic dance form called Gomira dance which is done in adoration of the Gods to usher good fortune and drive out evil forces.

WOODEN MASK OF KUSHMANDI

There is another type of Mask that is used in household for the decoration purpose. The two types of masks are made by the same process and materials, with some difference between them. If the mask is to be used for the purpose of dancing, only then the eyes, mouth, etc are hollowed out. The masks that are crafted for decoration purposes are also bulkier and heavier than the mask used in Gomira dance. Recently the artists are making diversified products in the form of small fridge magnets, lamp shades etc.

Kushmandi's Wooden Mask got the GI status through the application made by Mahisbathan Hastashilpa Samabay Samiti Limited in 2018. Approximately, one thousand artisans are involved in carving of wooden mask.



Contact List of Kushmandi Wooden Mask Artisans



S. No.	NAME OF THE ARTISAN	ADDRESS	PHONE No.
1	Sankar Das	Vill-Sabdalpur, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9593358360
2	Tulu Sarkar	Vill-Sabdalpur, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	8617501475
3	Nandi Sarkar	Vill-Sabdalpur, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	8158932313
4	Dipak Sarkar	Vill-Beldangra, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9732894058
5	Latai Sarkar	Vill-Sabdalpur, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	7047109403
6	Kalyan Sarkar	Vill-Sabdalpur, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9593601647
8	Anup Sarkar	Vill-Mahishbathan, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	7602923513
9	Pintu Sarkar	Vill-Mahishbathan, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	6295652968
10	Jagodoish Sarkar	Vill-Mahishbathan, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	8944971270
11	Dhruba Sarkar	Vill-Mangalpur, Po-Shibo Krishnapur, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	8016029002
13	Barun Nuniya	Vill-Mahishbathan, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	7477473257
14	Dipak Sarkar	Vill-Mangalpur, Po-Shibo Krishnapur, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9732894058

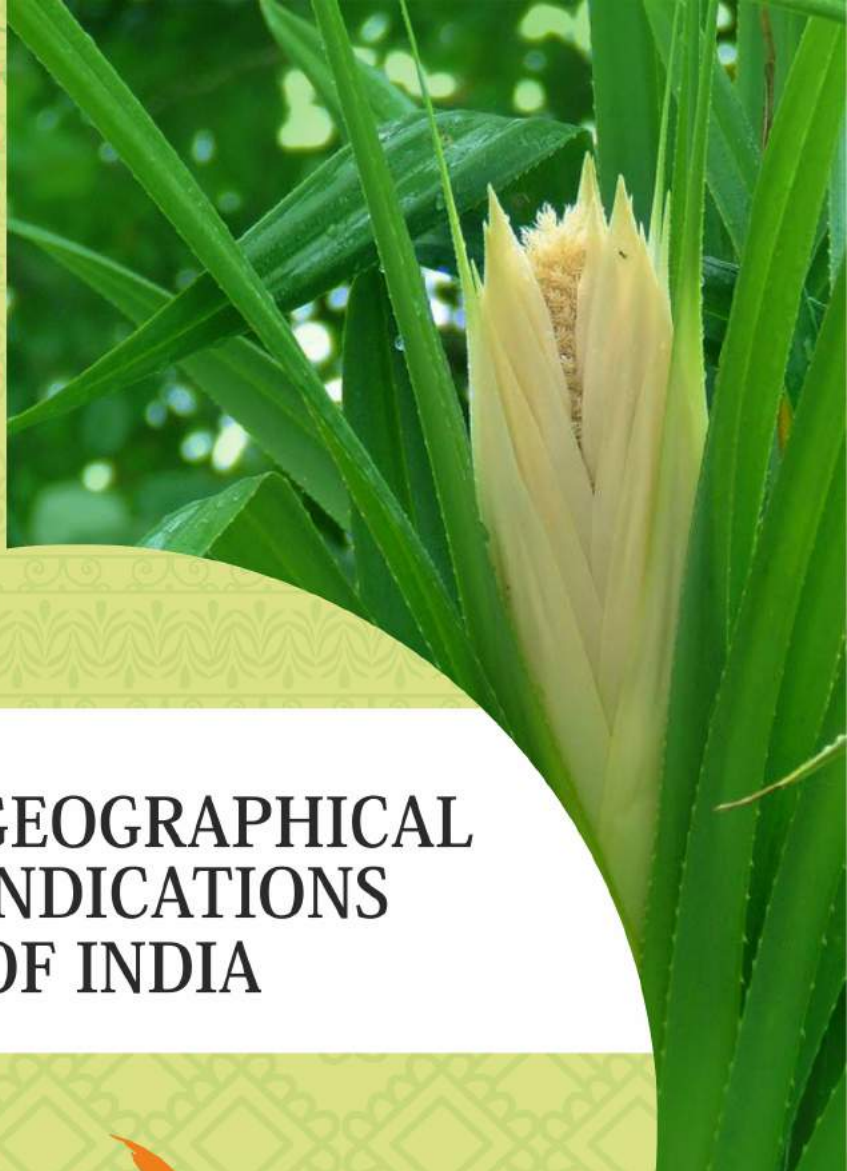


Contact List of Kushmandi Wooden Mask Artisans

S. No.	NAME OF THE ARTISAN	ADDRESS	PHONE No.
15	Goutam Sarkar	Vill-Beldangra, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9732894058
16	Sanjulal Sarkar	Vill-Mahishbathan, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9734958839
17	Chaitannaya Sarkar	Vill-Mangalpur, Po-Bahuna, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9593969620
18	Bhogendra Nath Sarkar	Vill-Mangalpur, Po-Bahuna, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9800834710
19	Ananta Sarkar	Vill-Sarala Po-Sarala, Ps-kushmandi Dist.Dakshin Dinajpur - 733132	8145157712
20	Rabindra Nath Sarkar	Vill-Mahishbathan, Po-Manikore, Ps-Kushmandi Dist.Dakshin Dinajpur - 733132	9635841926

Contact Details of DIC of Dakshin Dinajpur

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