

EXHIBITION

B2B
MEETING

BUSINESS
CONFERENCES

FACTORY
VISIT

A GLOBAL TRADE EXCHANGE PLATFORM

FOCUS AREA IS INDIA AFRICA AND ASIA COLLABORATION FOR BILATERAL TRADE



SVUM 2024 INTERNATIONAL TRADE SHOW

Showcasing Strength Of Saurashtra-Kutch
Exhibition: 11th - 12th - 13th February, 2024
Factory Visit: 14th-15th February 2024
Venue: NSIC, Aji Vasahat, 80 Feet Road, Rajkot



Shree Narendra Modi - Prime Minister of India

Shree Bhupendra Patel - Chief Minister of Gujarat

Proposed Supported By:



Dr. G.M. Chipare
Ambassador of Republic of Zimbabwe to India

The Saurashtra Vepar Udyog Mahamandal (SVUM), Federation of Trade and Industry Saurashtra, has made its mark as an organisation dedicated to promoting the entrepreneurial spirit of the State of Gujarat through organising events that showcase the strengths and vibrancy of the Small and Medium Enterprises (SMEs) Sector and other business enterprises based in the State.

The International Trade Shows and Exhibitions organised by the SVUM in Rajkot are unique in that they create opportunities for participating local and global entrepreneurs to network and share best practices as well as explore the possibilities for forging partnerships or joint ventures for investment in various sectors.

The factory visits organised by the SVUM on the side-lines of International Trade Shows and Exhibitions are also unique in that they provide the opportunity for foreign delegates, as potential buyers, to witness the production cycles of the products manufactured by local companies.



Kamlesh Prakash
High Commission of the Republic of Fiji

I wish to extend my heartiest congratulations to you on the successful hosting of the SVUM - 2023 Trade Show which was held in Rajkot, Gujarat last year. It is also gratifying to know that SVUM has achieved a milestone in its trade shows for the past nine years having participation from over 1,000 plus foreign delegates from 50 countries including a number of diplomats and Ministers.

I am delighted to learn that SVUM is organizing another international trade show next year and I wish to extend my very best wishes for the same. May this events in the past, bring success and provide an opportunity for meetings and interactions with government officials, business chambers and partner countries for the wider good of all.





AGRICULTURE

Agriculture Equipment, Fertilizers, Pesticides, Technology solution for storage of perishable agro products, Agro-Product, Organic Farming, Commodity Trading



RENEWABLE ENERGY

Turnkey solution for rooftop panels, PV Panels Plant, Solar Water Heaters, Energy from wastes, Waste Management solution, Smokeless Energy Efficient Stove, Solar Cooker



TEXTILE & READYMADE GARMENTS

Technical Textile like Building tech, Medical tech, Industrial tech, Home Tech etc, Ready made garments, Uniforms, Event T-Shirts, Machinery-Textile Ginning, Spinning Weaving, Embroidery, Traditional Dress from-Jamnagar, Kutch, Surat



MINING DRILLS

Machinery, Spares and Job work of Spares



SERVICE SECTOR

Banking, Exim related service, Taxation, Insurance, Logistics, HR, Management Consultancy



ENGINEERING

Auto Parts, Brass Parts, Spares for machinery, Machine Tools, Special-purpose machinery, Job work for OEM, Capital machinery for all kind of industries.



HEALTHCARE SECTOR

Medical Equipment, Surgical Items, Baby Diapers, Orthopedic Implants, Medicinal Drugs, OTC Items, Ayurvedic Medicine and Cosmetic Items, Tie up with Multispecialty hospitals



BUILDING MATERIALS

Building Construction, Building-Construction, Building Material, Equipment, Ceramic, Sanitary ware, Pipe and Fittings, Hardware & Furniture



EDUCATION

Tie up with university, college, teaching coaching institute, foreign-education consultants, Stationery items, educational tools



INFORMATION TECHNOLOGY

Electronic, Computer Hardware, all kind of peripherals, Software, Website, Applications, ERP-developers, Communication (ISP, Mobile Handset, Cellular-Operators, Bulk-SMS, Mailing Solutions)



FOOD PROCESSING

Post Harvesting solutions, Spices & Packed Foods, Commodities, Oil Mills and Refineries etc



JEWELLERY AND LIFE STYLE

Gold, Silver Imitation Jewellery, Handicraft, Traditional Dresses, Gift Articles, life Style Products, Shoes, Accessories, Apparels



HOUSE HOLD ITEMS

Modular Kitchen Equipment, Innovative Products, Plastic Products, Kitchen ware & House ware, Electronic items, Utensils



TRAVELS & TOURISM

Hotels, Cab Service, Business Tour-Operators, Tourism Department Of State and Other Countries.



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Promotion of Show

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- » Global Exposure via SVUM Network
- » Up-to 50 % Discount in SVUM Stall Rate
- » Up-to 50 % Discount in International Business Meet Fees
- » Members will be allowed to use logo of Chamber on visiting cards, letterhead, website, company profile and promotional material with prior approval
- » Connectivity with foreign Business Partners for Joint Ventures, Technology Transfer, collaborations and Contract Manufacturing Tie-ups
- » Marketing, Branding & Promotion amongst members and at various events
- » Recommendation letters for Business Visa, Government Agencies, Banks, Corporate and other agencies
- » Members will be allowed to use logo of SVUM on visiting cards, letterhead, website, company profile and promotional material with prior approval
- » Opportunity to provide mentorship to SMEs, start-ups, young and women entrepreneurs
- » Scope to meet International Buyers/Sellers
- » Up-to 50 % Discount in Vibrant Gujarat Industrial Directory Advertisements

Promotion of Show

SOCIAL MEDIA NETWORK	SHOW EXCLUSIVE WEBSITE	SEARCH ENGINE OPTIMIZATION
MAGAZINE ADVERTISEMENT	BANNERS	NEWSPAPERS ADVERTISEMENT
EMAIL BLAST	SMS BLAST	INVITATION CARD

Achievement

In the last 9 shows, our show was attended by 1000+ foreign Buyers from 50 countries, 30 countries diplomats and 3 countries ministers & importantly 3000 cr booked business.

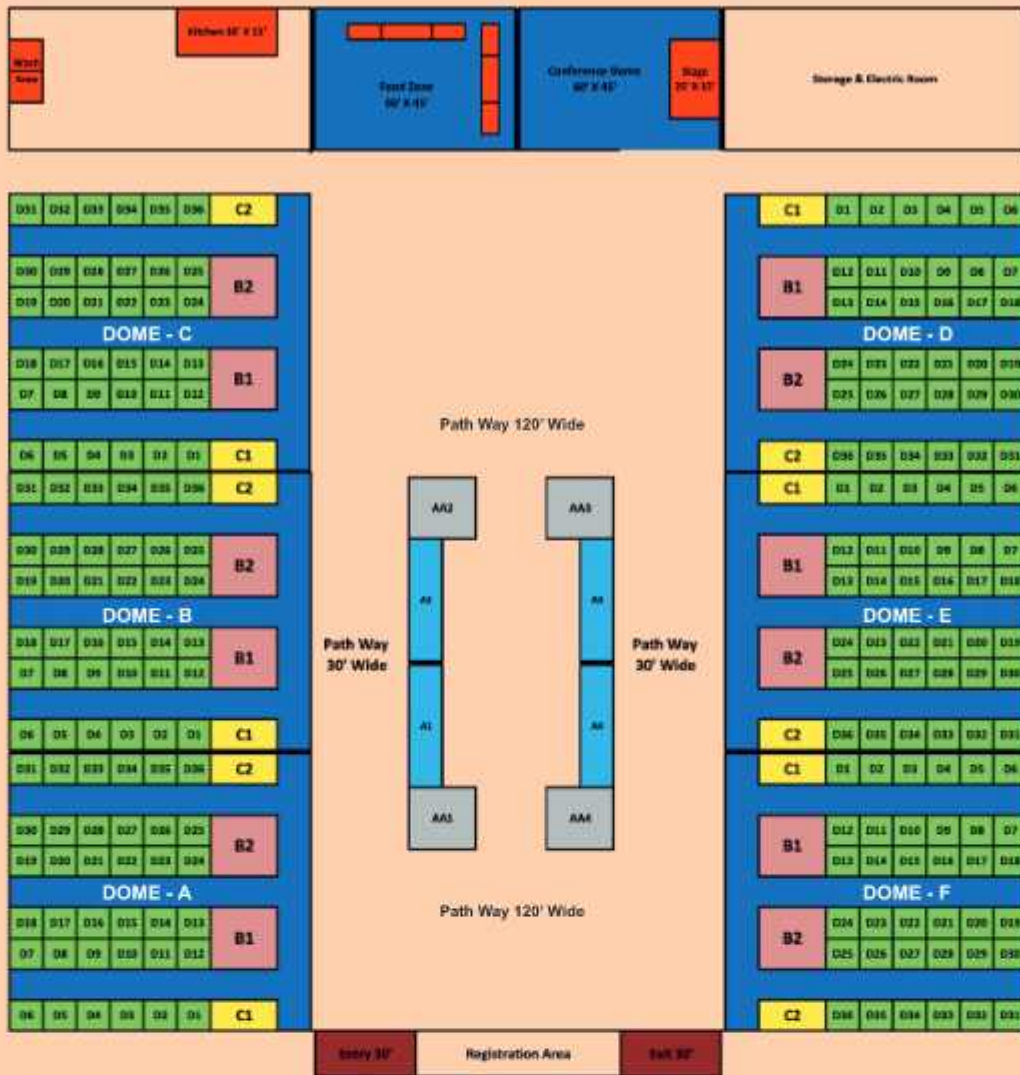
This show will serve as the only biggest initiative for the Development of all stakeholders, who will come under one roof to explore possibilities of international business opportunities which includes government, industry, investor, consumer and International buyers.

**200+ FOREIGN DELEGATES FROM
30 DIFFERENT COUNTRIES**



We are inviting foreign delegates for development of bilateral trade





AA	6m X 6m = 36m Stalls - 4 Nos.	B	6m X 6m = 36m Stalls - 12 Nos.	D	3m X 3m = 9m Stalls - 216 Nos.
A	12m X 3m = 36m Stalls - 4 Nos.	C	6m X 3m = 18m Stalls - 12 Nos.	Total - 248 Stall	

Sponsorship & Stall Rates

Platinum Sponsor: - Rs. 6,00,000/- (+18% GST) Free 36 square meter 3 side open Corner stall to sponsor.

Diamond Sponsor: - Rs. 3, 00,000/- (+18% GST) Free 18 square meter 2 side open Corner stall to sponsor.

Golden Sponsor: - Rs. 1,50,000/- (+18% GST) Free 9 square meter 2 Side open Corner Stall to sponsor.

Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.

Stall Rates:- Rs.9000/- Per Square Mtr Laminated Stall.*Rs.8000/- Per Square Mtr Bare Space(Min. 36 Mtr.)
2 Side Open 15% Extra, 3 Side Open 25% Extra * +18%

Gst Extra Payment 50 % at Time of booking, Remaining 50% on or before 1st November, 2023

MDA scheme Subsidy 75% of bill amount, Maximum Rs. 1,00,000/- . If your company eligible for it.

SVUM Patron Discount Upto 50% of stall cost.

NSIC SCST Entrepreneur Hub subsidy 100% as per their guidelines



Supported By:



Event Supported By:-



**Saurashtra Vepar Udhyog Mahamandal
Federation of Trade & Industry Saurashtra**

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Event Organized & Management By:-



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