



INVEST INDIA
NATIONAL INVESTMENT PROMOTION
& FACILITATION AGENCY



MEGA FOOD EVENT 2023

A global event to showcase, connect,
and collaborate



EXHIBITION | SEMINARS
B2G MEETINGS | B2B MEETINGS
FOOD STREET

Mega Food Event 2023

The Indian food and allied industry have been witnessing new era of opportunities with various segments such as ready to eat / cook. foods, frozen foods, millets/ nutri-cereals (super food of India) etc. as champion segments. As the Ministry of Food Processing Industries (MoFPI), GOI is uniquely placed amongst various stakeholders, i.e., producers, food processors, equipment manufacturers, logistics players, cold chain players, technology providers, Start-up & innovators, food retailers etc., a **mega international event** is being planned by MoFPI between **3rd to 5th November 2023** in New Delhi. The event will benefit all stakeholders engaged in the Agri-food value-chain i.e., from farm to retail gate.

United Nations General Assembly (UNGA) declared 2023 as **International Year of Millets (IYOM)** – will help to create awareness throughout the world of the importance of millets, its role in sustainable agriculture, and its benefits as a smart and super food. The

mega event will have a specific focus on promoting millets and millet-based value-added products.

Leading global as well as domestic players in food processing sector are expected to showcase their strengths while the Government of India along with various State Governments & UT Administrations will be highlighting myriad opportunities, available infrastructure, incentives, benefits across the entire value chain of agri-food sectors. Buyer Seller Meets, exhibitions, food street (an exclusively curated food experiencing arena) are also being planned for exploring B2B/G engagements as well as mutual collaborations.

Key stakeholders involved in the event will be producers, food processors, equipment, manufacturers, logistics players, cold chain, players, technology providers, Start-up & innovators, food retailers etc.



MEGA FOOD EVENT 2023

Over
50,000 sq.m.
of exhibition
space

Conferences
and
Seminars

Food Street
exclusively curated
food experiencing
arena

B2B, B2G,
and G2G
Meetings

International
Country
Pavilions

Technical
sessions

Showcasing
India's States'
Pavilions

State and
Country
Sessions

Buyer Seller
Meet

Exclusive
CXO
Roundtables

Startup
Awards &
Incubation Cell

WHO SHOULD ATTEND?

Food Processors,
Start-ups,
innovators

Industry
associations

Post-harvest
technology
providers

Cold-chain
infrastructure
players

Research
Institutions

Food processing
& packaging
companies

Machinery &
equipment
manufacturers

Government
representatives
& delegates

Logistics players
in the food
chain business

Venture
Capitalists/
PE Firms/
Commercial
Banks/ NBFCs

Exporters &
Importers of
processed
Food/Agri
commodities

Farmer Producer
Organizations
(FPOs)

Food retailers



HOW DO YOU BENEFIT?

- + An opportunity to interact with policymakers and top business leaders in the food space
- + Form business linkages with participating countries - live B2B interactions
- + Access to new technologies
- + Advisory on regulations and clearances
- + An exhibition featuring the best in class technologies and processes
- + Incentivised access to turn-key Food Parks
- + Opportunity to connect with business partners and distributors in India

A BILLION REASONS TO INVEST IN INDIA

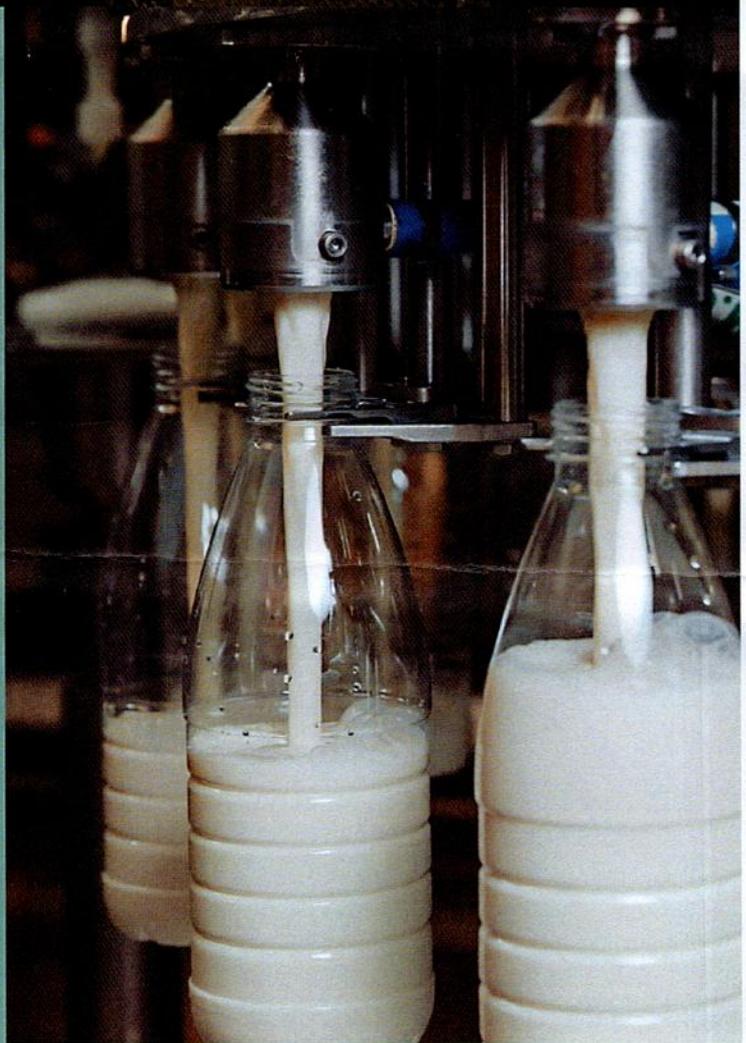
— The World's largest growing economy - amongst the world's largest producers of food

— **1.3 Bn** consumers. Amongst the world's largest markets

— Enabling policy environment. Fast clearances. Regulations aligned with global rules

— World-class facilities. Assured access to power, water and resources

— Close proximity to Food Importing nations



THE INDIAN PROCESSING SECTOR AT A GLANCE

Indian Food Processing market to be valued at

USD 535 Bn

by 2025

Ranks 1

in terms of production of milk, millets, spices, pulses

1.3 Billion Potential Consumers

Among fastest growing economies in the world



2nd largest producer of fruits & vegetables, rice, fish, tea

Agri-food exports worth

USD 46.1 Bn

41 Mega Food Parks

68 Agro Processing Clusters

SUPPORTIVE POLICY ENVIRONMENT

100% FDI in Food Processing

100% FDI in Retail Trading, including through e-commerce (produced & manufactured in India)

100% income tax exemption on profits & gains derived for the first 5 years of operations

Flagship schemes to develop food processing sector – Pradhan Mantri Kisan Sampada Yojana, Production Linked Incentive Scheme, PM Formalization of Micro Enterprises

Special Food Processing Fund of Rs. 2000 crore (USD 2.45 Bn) created for affordable credit facility

Simplified tax structure - through introduction of Uniform Goods & Services Tax across India

Priority sector lending allowed for all activities related to food and Agro-processing

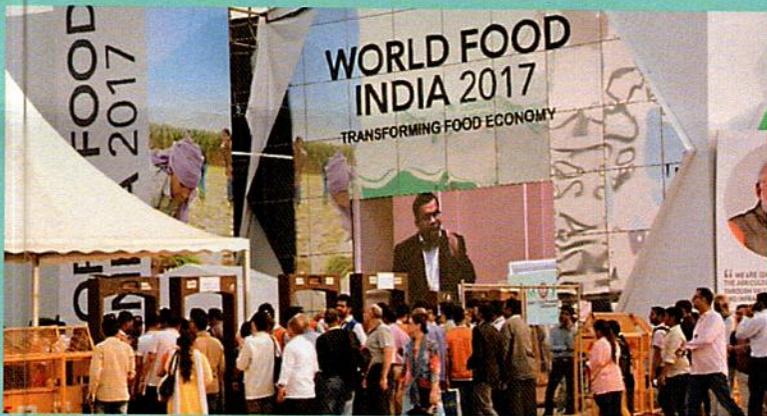
Dedicated investor facilitation desk at Invest India - National Investment Promotion & Facilitation Agency

SNAPSHOT OF WORLD FOOD INDIA 2017

Organised by the Ministry of Food Processing Industries, Government of India, WFI witnessed the largest gathering of investors, manufacturers, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India Sh. Narendra Modi on 3rd November 2017 at New Delhi.

Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries.

A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to learn about the globalisation of Indian food.



9

Ministerial/
Official
Delegations

Participants
from **61**
countries

11

International
Business
Chambers

7
International
Ministers

36

Conferences,
State and
Country
Sessions

25
Ministers
from 18 States

75000

Business
Visitors

Total
8000
Online and
Offline B2B
Meetings

CEO roundtable
with Hon'ble Prime
Minister and Hon'ble
Finance Minister

15
Business
Delegations



M O F P I
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GOVERNMENT OF INDIA

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