



FICCI FRAMES

MUMBAI, INDIA

20th Edition
12th-14th March
2019

FICCI FRAMES over the years...



19 YEARS of *legacy* IN MEDIA & ENTERTAINMENT



Smt. Smriti Zubin Irani
The then Minister for Information & Broadcasting, Government of India



Col (Rtd.) Rajyavardhan Rathore
Minister of State for Information & Broadcasting, Government of India



Sri Ravi Shankar Prasad
Minister for Communications & Information Technology,, Government of India

Prithviraj Chavan
The then Chief Minister of Maharashtra



Shri Sachin Pilot
The then Minister of State for Communications & IT, Government of India



Shri Anand Sharma
The then Minister for Information & Broadcasting, Government of India



Key Policy Makers

AT FICCI FRAMES



Dr. Soon Tae Park
Deputy Minister, Ministry of Culture, Sports & Tourism, Republic of Korea



Shri Bimal Julka
The then Secretary, Ministry of Information & Broadcasting, Government of India



Smt. Ambika Soni
The then Minister for Information & Broadcasting, Government of India



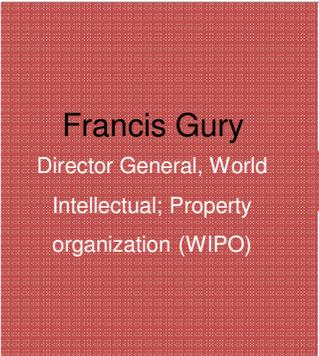
James Murdoch
Chief Executive Officer,
21st Century Fox



Bob Bakish
CEO, Viacom



Andy Bird
Chairman, Walt Disney
International, The Walt
Disney Company



Francis Gury
Director General, World
Intellectual Property
Organization (WIPO)



Chris Dodd
Chairman, Motion Pictures
Association of America



Hugh Jackman
Renowned Actor



International Speakers

AT FICCI FRAMES



JB Perrett
President
Discovery Networks
International



Martin Sorrell
Chief Executive Officer, WPP



Dominic Proctor
President-Global, Group M

- Asia's Largest **International Media & Entertainment Convention**
- Excellence In **Policy Advocacy, Knowledge Sharing, Business Networking & Exhibition**
- 3 Days Conference & Exhibition **Provides B2B platform to Professionals from Broadcast (TV & Radio), Films, Digital Entertainment, Animation, Gaming and Visual Effects**
- One Stop Shop **For Meeting Who's Who of Media & Entertainment Industry**

FICCI FRAMES AN OVERVIEW

2500+



DELEGATES



200+

INDIAN & INT'L SPEAKERS

50+



BRAND ASSOCIATIONS



50 +

INNOVATIVE EXHIBITORS

FICCI FRAMES Properties



FICCI FRAMES Content Market

India's first market for media & entertainment content & services



Conference

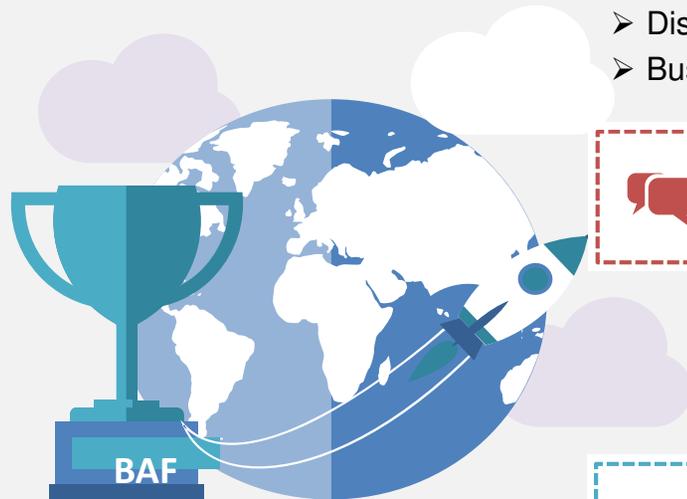
- 100+ Eminent Speakers
- 2000+ Delegates
- 3 days of networking
- Discussion on policy strengthening
- Business directions for years to come



FRAME YOUR IDEA

A platform for script writers & creative content creator to pitch their work to production houses.

- 1000+ Script Writers
- 60+ Production Houses
- Content Buying & Selling.



Exhibition

- Showcases upcoming technology
- Innovative Products
- New concepts for M&E sectors
- 50+ Brands Display
- 2000+ decision makers from M&E



FICCI-BAF Awards

Best Animated FRAMES Awards (BAF) awards facilitates best of the minds from the world of animation, every year 400+ applications are received across 20 categories from 12 countries

Shoot at Sight

A platform to facilitate film shootings in India

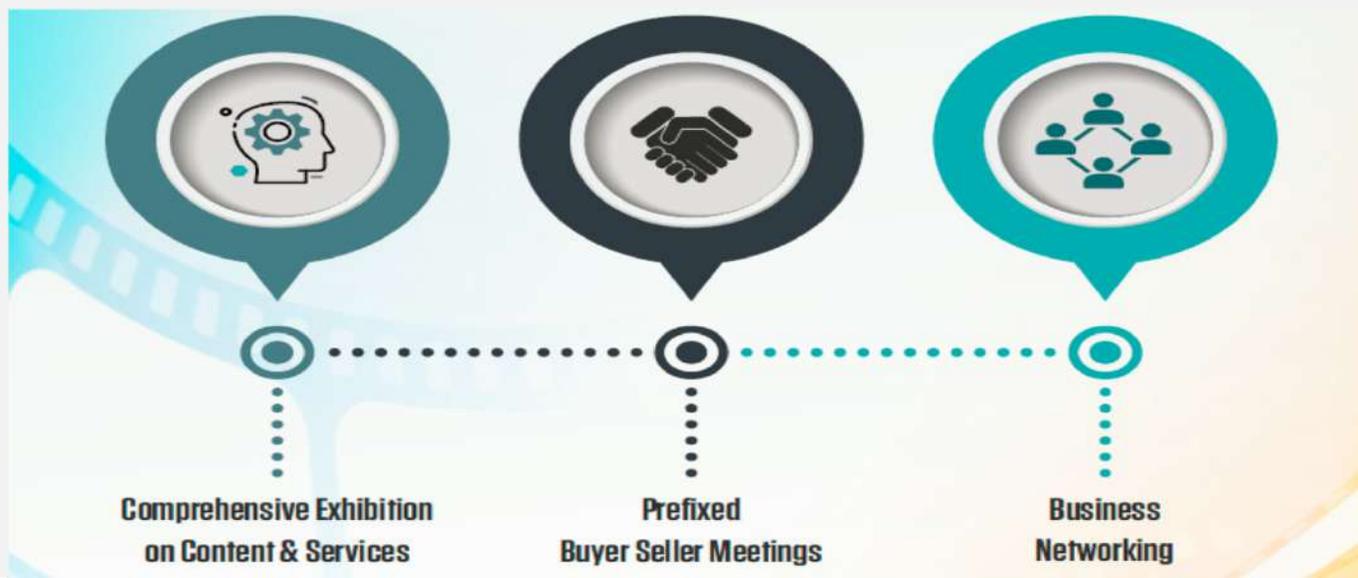
FICCI FRAMES – Glimpses from the past



FICCI FRAMES Content Market - Confluence

FICCI FRAMES Market is India's first market for media & entertainment content & services that would connect buyers from all around the world to the Indian sellers during the FICCI FRAMES 2019

FICCI FRAMES Market encircles three core components:



Content Connect Commerce Consumer

Why FICCI FRAMES Market?

FICCI FRAMES draws filmmakers, producers, directors, writers and executives to India who develop, package, finance, license and distribute motion pictures. **FRAMES Market** at FICCI FRAMES 2019 provides an exciting opportunity for all the stakeholders seeking content and services in the Media & Entertainment industry.

Reasons to attend

- Launch and sell your Content & Services
- Magnify your sales to new platforms and regions
- Discover and acquire best content in every genre and platform
- Get closer insights of the industry
- Find co-production partners
- Discover new projects
- Discover new business models
- Network with key decision-makers in the industry

First Ever Content & Services Market in India with Prefixed B2B meetings

FICCI FRAMES MARKET aims to Bridge the Gap

- Indian content from all Regions
- Independent content producers from all genres
- Entertainment Services providers

Global Content:

- Buyers
- Producers
- Distributors
- Studios
- Festivals

SELLERS



BUYERS

The Market aims to encourage global entertainment business by providing the efficient marketplace in India for all content holders and buyers in the world.



Who should attend FICCI FRAMES Market?

Film Makers

Broadcasters

Line Producers

Content Distributors

Film & TV Producers

VFX Service Providers

Animation Services Providers

Post Production Service Providers (dubbing, editing etc.)

Unique opportunity for Indian Content & Services providers to connect with Global buyers

Activities at FICCI FRAMES Market



Comprehensive Exhibition on Content & Services

Prefix Buyer Seller Meetings

Buyers' Pod for Business Meetings

Business Networking

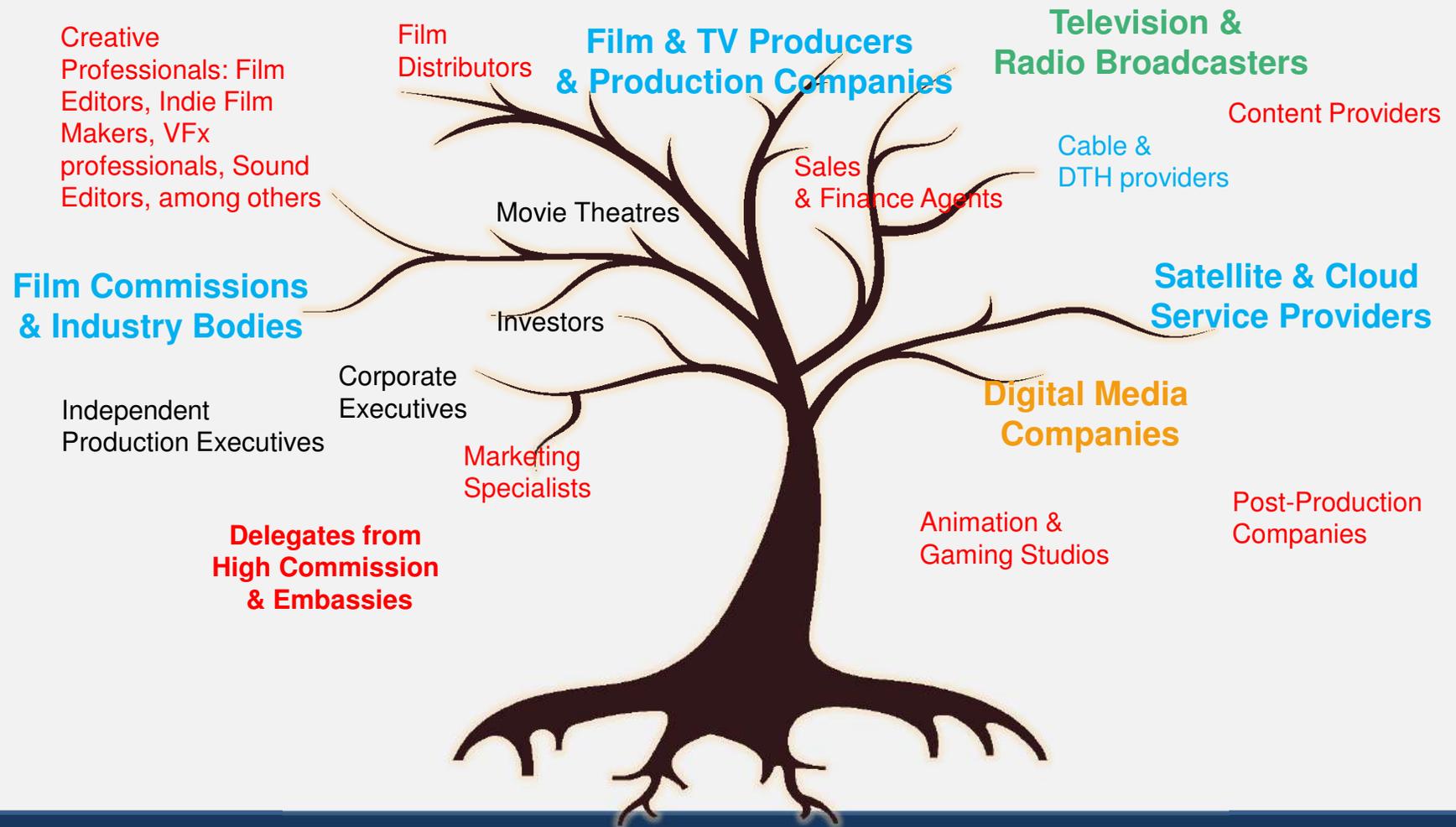
Roundtables

Opportunity to attend FICCI FRAMES 2018

Knowledge Sharing

Interactive online platform to prefix B2B meetings

FICCI FRAMES MARKET beneficiaries



One stop shops where you can do business, build networks, get closer insights of the industry, and seek new possibilities.

Highlights of FICCI FRAMES Content Market 2018



- First ever market in India for Entertainment Content & Services
- Participation of 83 buyers from 32 countries
- More than 1000 active one to one meetings
- Total volume of business discussed: INR 1642 Crore(Approximately)
- A portable screening room was also set up to exhibit films for international buyers.



Glimpses of FICCI FRAMES Content Market in 2018



- ▶ ITALY 
- ▶ SWITZERLAND 
- ▶ UNITED STATES OF AMERICA 
- ▶ NETHERLANDS 
- ▶ CANADA 
- ▶ JAPAN 
- ▶ REPUBLIC OF KOREA 
- ▶ AUSTRALIA 

COUNTRIES

PARTICIPATED AT

FICCI FRAMES

OVER THE YEARS

as

Partner Country

Engagements of Partner Countries at FRAMES over the years



Highlights of FICCI FRAMES 2019



- Celebration of 20th edition of FICCI FRAMES
- Power packed sessions, workshops and masterclass on the issues related to media and entertainment sector across different verticals.
- FRAMES Content Market, a market place for buying and selling contents by inviting International buyers of content and stalls of content sellers
- “FICCI-Frame Your Idea” to provide platform for pitching of new ideas and scripts by the script writers to the producers and production houses across different genres.
- FICCI-Best Animated Frames (BAF) Awards to recognize best works in the field of animation, visual effects and gaming across the world.



Thank You

Looking Forward to welcome you at FRAMES 2019

For more details please visit: <http://www.ficci-frames.com>