



Department of Commerce
Ministry of Commerce and Industries

TPC / Trade Promotion
Council of India

indus FOOD

— BUYER BROCHURE —

2nd Edition
14th-15th January, 2019
India Exposition Mart, Greater Noida

WELCOME TO THE WORLD'S FOOD SUPERMARKET

Organized annually, Indusfood is India's official, export focussed F&B Trade fair showcasing the country's best line-up of food & agri products to global buyers

Why Indusfood

Direct Sourcing from the Best Suppliers

With over 500+ handpicked suppliers at Indusfood, you will never want for more options to tap into. We scan the length and breadth of India to aggregate top notch suppliers delivering their products as per global standards.

Trust of Organizers

Organized by the Trade Promotion Council of India & the Department of Commerce, Government of India and supported by all National product promotion agencies, a smooth & safe business environment is ensured.

Business made Easy

Indusfood business app enables buyers and suppliers to create focussed business connections at the click of a button. Cloud enabled pre-scheduled meetings and detailed stakeholder profiles on our business matchmaking system, takes care of your precise business requirements and saves on time.

Edition 2 - Slated to be even bigger
**600 Global buyers &
500+ quality Indian food suppliers**



Edition 1- A proven success

12,000+

GROSS AREA
OCCUPIED

43

COUNTRIES
REPRESENTED

10

STATE PAVILLIONS
PARTICIPATED

320

INDIAN EXHIBITORS
SHOWCASED

450

GLOBAL BUYERS
HOSTED

75

GLOBAL RETAIL
CHAINS PRESENT

650

USD MILLION OF
ON SPOT BUSINESS

Edition 1:
455 Buyers across
40 countries



Edition 2:
600+ buyers
estimated

Edition 1:
320 Exhibitors across
12 product zones



Odisha



Jammu & Kashmir



Andhra Pradesh



Telangana



Maharashtra



झारखण्ड सरकार
Jharkhand



Kerala



Government of Gujarat
Gujarat



Himachal Pradesh



Haryana



DS GROUP



The Passion of Purity



JIVRAJ 9
TEA GROUP



Kohinoor
FOODS LIMITED
THE TASTE
OF AUTHENTICITY



Edition 2:
500+ Suppliers
estimated across
15 product zones

The success of the Indian F&B industry will surely take you by surprise.

The epicenter of global food trade since the ancient times, India is now a dominant global player in the modern food trade. India has the pride of being the "Land of Origin" of an assortment of food crops & processed products that have a significant impact on the global demand and supply.

Producing for the world

India is the top global producer of meat, milk, castor seeds, sesame, mango, banana, chickpeas and is among the top producers globally for rice, wheat, sugarcane, tea, spices, onion, potatoes, & many others. With the new agri-export policy, the Indian F&B export is expected to grow from USD 32 billion to USD 70 billion by 2020.

A magnificent industrial presence

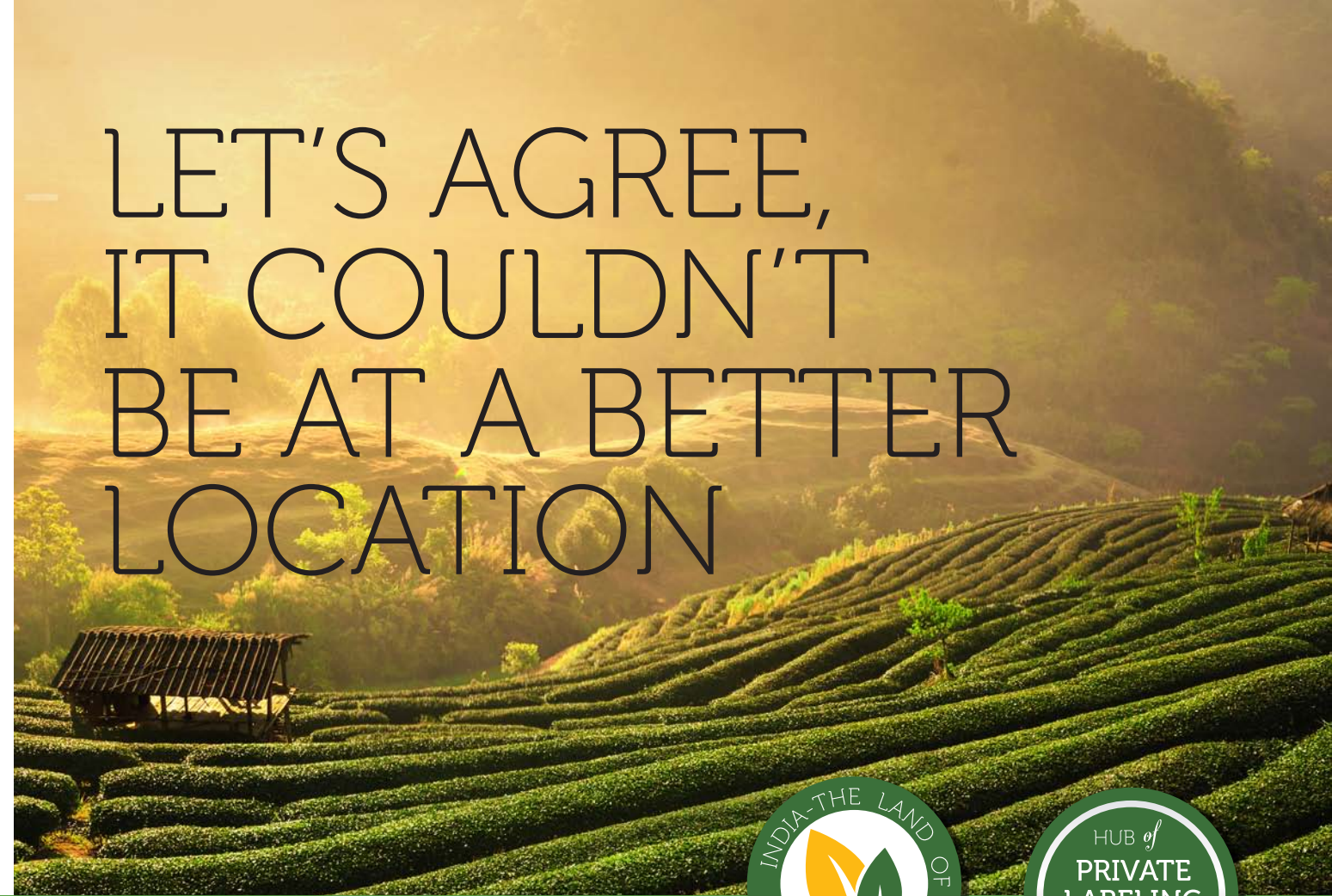
The Indian food processing sector is currently valued at USD 258 billion and constitutes 14% of GDP through manufacturing. Food processing accounts for 32% of the country's total value of food & beverage industry. The Indian food retail market is the 6th largest grocery market in the world, expected to reach USD 895 billion by 2020.

An Investor's Paradise

India has a fledgling ecosystem for agricultural products and the food processing industry. Food processing sector is the 13th largest sector receiving FDI in the country. Private equity is also eyeing F&B players, marking a phase of innovation and growth in the coming years.



LET'S AGREE, IT COULDN'T BE AT A BETTER LOCATION



India at a glance

40%

OF THE GLOBAL PRODUCTION OF MANGOES AND GUAVAS

23%

OF THE GLOBAL PRODUCTION OF TEA

22%

OF THE GLOBAL PRODUCTION OF RICE

70%

OF THE GLOBAL SPICE PRODUCTION

21%

OF THE GLOBAL PRODUCTION OF PULSES AND SUGARCANE EACH

43%

OF THE GLOBAL PRODUCTION OF BUFFALO MEAT

27%

OF THE GLOBAL PRODUCTION OF BANANA

19%

OF THE GLOBAL MILK PRODUCTION

WE BRING FORTH A WORLD OF PRIVILEGES

As an Indusfood hosted buyer,
a basket of business opportunities awaits you

Over 600 pre-qualified, fully hosted, international buyers from 40+ countries, will attend Indusfood 2019 with the purpose of sourcing new products, meeting suppliers and developing new business.

Connect. Network. Source | Registration fee : INR 17,500 (Approx USD 250) +18%GST.



Business on the Go!

Business is always at the core of Indusfood, and we ensure to make it as easy as the click of a button. Pre schedule your meetings on our online networking app by accessing hundreds of verified supplier profiles and use your time @ Indusfood as efficiently as possible.



Industry – Government Roundtables

You get the global F&B industry and Government stakeholders, all on the same table at our India Bilateral Roundtables. We strive to ensure that your experienced opinion leads to a new beginning in the global trade.



Networking Events

What is networking without some Fun under the Sun? Our gala business networking dinner will ensure that you have a relaxed evening at Indusfood, engaging with your new found partners in a lighter context.



Key benefits



Partial airfare reimbursement*



5/4 star hotel accommodation



Complimentary meals**



Airport & venue transfers



Visa assistance***



Post event tour / plant visits



Interpreters on request

*pre fixed as per the country of origin | **breakfast & lunch on show days
*** Through nodal officers at Indian missions globally

How to be a part of the Indusfood hosted buyer program

Our hosted buyer program makes your Indusfood experience as seamless as possible. With over 70 nodal officers assisting the Indian missions globally, you get a taste of the Indian hospitality right from the beginning.

Indusfood Key Buyer Program

Contact TPCI secretariat or the Commercial section of the Indian Embassy/Consulate in your country for an extended invitation to the Indusfood hosted, key buyer program.

Supplier Nomination

Any Indian supplier on your business wish-list? We would be glad to host you at their invitation.

International recommendation

Contact your local chamber of commerce to send us your nomination and we will get in touch with you.

EXPERIENCE INCREDIBLE INDIAN HOSPITALITY

Who can be Nominated?



Food distribution and trading companies



Major wholesaler & importer groups



Government bodies



Supermarket chains



Food-service companies


















Airlines caterers

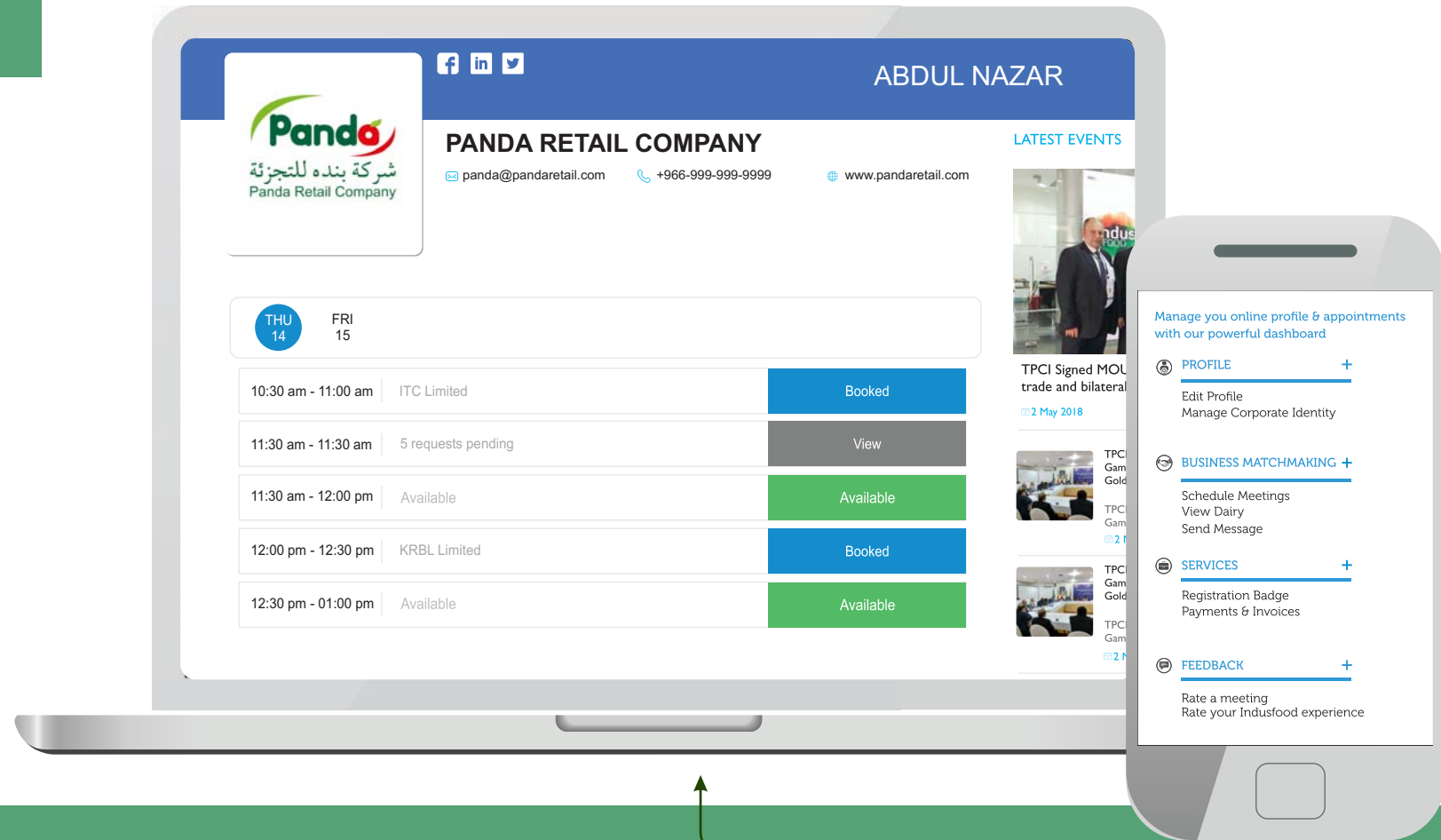


Hotel chains

Registration is quick and easy

15 product display zones

 Sweets & Confectionary	 Dairy	 Dry fruits	 Fruits & Vegetables	 Indian Ethnic Food & Snacks
 Meat, Poultry & Seafood	 Non Alcoholic Beverages	 Oil & Oil-seeds	 Organic & Health Food	 Pulses, Grain & Sugar
 Spices	 Tea & Coffee	 Wine & Alcoholic Beverages	 Consumer Food	 Ingredients and Fragrances & Extracts



Personalized Dashboard for your business needs

14th - 15th January, 2018 | 10:00 - 18:00



Log on to www.indusfood.co.in and click on the buyer registration button.

Fill in your company details in the online form

Select the relevant exhibit zone. Submit your form.

Pay the INR 17,500 (approx USD 250) +18% GST registration fees via debit or credit card for a confirmed participation

Receive the confirmation mail with a link to your customized dashboard.

Making an impression on social media & the stakeholders alike



This trade show is being positioned as the next global Food and Beverages (F&B) market in the Asian Sub-continent like ANUGA, SIAL and Gulf food.



Suresh Prabhu
Union Minister
Ministry of Industry
Commerce,
Government of India



Indus Food Expo to steer India's food export growth. Major Retail Chains from Gulf & Russia are looking to partner with India.



Santosh Sarangi
Joint Secretary
Dept of
Commerce and
Industry, GOI



It was a great pleasure meeting all of you at the Indus Food Expo. I appreciate the introductions made for me and I look forward to further discussion on how we can collaborate in the future to promote increased U.S. - India Trade.



Andrew Ediefsen
Commercial Officer
Embassy of the
United State of America,
New Delhi



We are grateful for providing us a wonderful opportunity to explore our business at an international level platform at INDUS FOOD, Delhi. We have received a good response and inquiries in the said exhibition for our products.



Manoj Solanki
Managing Director
Annapurna Universal
Foods Pvt. Ltd.

Social media score card

twitter.com/indus_food
facebook.com/IndusFoodTPCI

Facebook live for the inaugural ceremony and MOUs

80+

Live tweets and facebook posts

400+

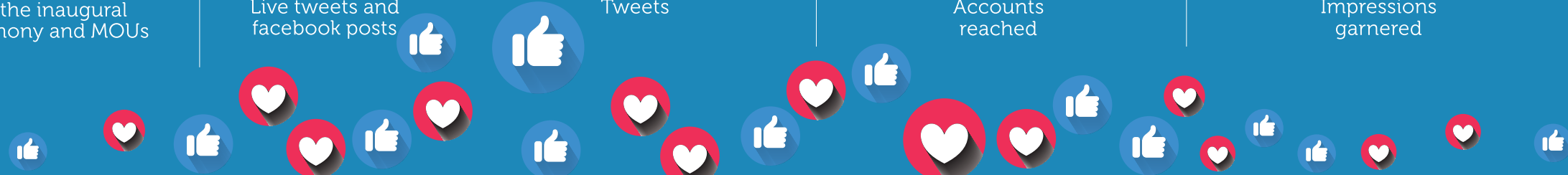
Tweets

10,217,061

Accounts reached

31,630,708

Impressions garnered





Let's partner and create winning opportunities together

Register now
www.indusfood.co.in



ORGANIZERS

TPCI Trade Promotion
Council of India



CO-ORGANIZERS



For more information contact the Indusfood International visitor desk
+91 9205883427 | Email: buyer.indusfood@tpci.in

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Trade Promotion Council of India

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